



THE CITY OF SAN DIEGO

SMALL BUSINESS ADVISORY BOARD (SBAB) MEETING AGENDA

Friday, December 11, 2015 at 8:45 a.m.

**** Downtown Central Library ****

Mary Hollis Clark Conference Center
330 Park Blvd. San Diego, CA 92101

1. Call to Order and Introductions

2. Approval of Minutes – October 16, 2015

3. Public Comment – 8:50 a.m. (TIME CERTAIN)

Public comment may be made on any non-agenda topic in the Board's area of responsibility. Presenters have three (3) minutes to address the Board.

4. Administrative Items:

- A. Board Administrative Items and/or Non-Agenda Comment
- B. Requests for Agenda Revisions (continuances, change in order, etc.)
- C. Development Services Department Technical Advisory Committee – Representative(s) Report*
- D. Economic Development Department/Business Expansion, Attraction & Retention (BEAR)

Information Items/Discussion:

5. Economic Development Department Overview – Erik Caldwell, Director

6. Small Business Advisory Board 2016 Workplan – Erik Caldwell, Director

7. Storefront Improvement Program Revisions – Elizabeth Studebaker, Neighborhood Investment Manager. Discussion of revisions to Council Policy 900-17, the Storefront Improvement Program to increase the eligibility threshold to enable businesses with up to 25 employees to participate, refine ineligible categories, eliminate the public art incentive, and create a new permitting costs incentive category.

8. Economic Development Tourism Support Panel – Meredith Dibden Brown, Business Development Coordinator. Requesting 4-5 volunteers to serve on review panel for Citywide EDTS grant applications. Volunteers will be asked to review 25-30 applications and spend a (business) day hearing presentations (and reserve time for an appeals hearing if needed). Presentations will occur on or after Feb 25.

9. BID Council Report – Report on Current Activities of the BID Council – Warren Simon

10. Next Meeting Date and Location – February 19, 2016 at the War Memorial Building – Room 3
located at 3325 Zoo Drive, San Diego, CA 92101

Location/Parking for December Meeting:

The Central Library is located in Downtown San Diego's East Village on Park Blvd. at 11th Avenue, near Petco Park. Underground parking is available and **parking is free for two hours with validation**. Parking Validation is available in the 1st Floor Lobby. Thereafter, parking fee is \$3.75 per hour on a **cash only** basis.

Parking information: <http://www.sandiego.gov/public-library/locations/centralparking.shtml>

11. Adjournment – (TIME CERTAIN) Unfinished business shall be tabled and placed on the agenda for the next Board meeting.

Unless noted as an Information Item, the Small Business Advisory Board may take action on any agenda item.

THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator in the Economic Development Department at least five (5) working days before the meeting at (619) 236-6493 to ensure availability.