



**THE CITY OF SAN DIEGO**  
**Community and Economic Development Department**  
**sponsors**

**“Expert Insights for Small Business Success”**

**A new series of seminars presented by business experts and designed to assist small businesses in San Diego.**

**The second of the Expert Insights Series will be held on  
Thursday, March 25, 2004  
South Metro Career Center – Randolph Room  
4389 Imperial Avenue  
San Diego, CA 92113  
3:00 PM – 5:30 PM**

**Topics include:**

**Small Business Staffing Solutions**

**Presenter: Carlette Lewis, Business Strategist  
San Diego Workforce Partnership**

**San Diego Special Business Incentives**

**Presenter: Ples Felix, Special Incentive Project Manager  
City of San Diego – Community & Economic Development Dept.**

**San Diego Regional and Metro Loan Programs**

**Presenter: Patricia Hughes-Raber, Sr. Business Finance Officer  
City of San Diego – Community & Economic Development Dept.**

**You must RSVP at (619) 685-1390 to attend. Space is Limited.**