



THE CITY OF SAN DIEGO

PARKING ADVISORY BOARD MEETING MINUTES

May 19, 2011

**Civic Center Plaza
1200 Third Avenue, 14th Floor
San Diego, CA 92101**

Board Members PRESENT	Board Members NOT PRESENT
Frank Alessi Roger Lewis Richard Stegner Landry Watson Gary Smith Tom Brady John Cunningham Ernestine Bonn Rob Weinberg Linda Stanley Jennifer Finnegan	Benjamin Nicholls Michael McNeill

CITY STAFF

Meredith Dibden Brown – CPCI - OSB - Community Parking District Program
Mark Rogers – E&CP - Transportation Engineering

1. Roll Call and Introductions

Chair John Cunningham called the meeting to order at 3:03 p.m. and attendees introduced themselves. Board members Roger Lewis and Jennifer Finnegan arrived at 3:09 p.m. and 3:21 p.m. respectively.

2. Approval of Minutes

Minutes from April 21, 2011 were approved.

Motion: Ernestine Bonn / Second: Frank Alessi.

Abstained – Rob Weinberg and Landry Watson. Motion Passed 7-0-2.

3. Non-Agenda Public Comment

Michael Harth from Sunset Parking commented that the company has been in existence for 30 plus years and has provided valet parking services since 1982. He was concerned that if valet parking was put out to bid that this would take control out of the hands of the client restaurateurs and affect the pricing of the service to the client or end users. The current participants would probably be ok with some increase in the fees but not a bidding process. He referred to letters from clients concerning the number of stalls and locations and indicated a willingness to work with the City on any process changes.

4. Board Administrative Items Administrative Items

- a. None
- b. None.
- c. None
- d. Mark Rogers provided an update from Traffic Engineer Siavash Pazargadi concerning the Bike Corral pilot program. The Street Division has agreed to maintain everything for an additional 10% to the cost of \$2400 for a total of \$2640 per Bike Corral. This cost includes mainly replacing damaged bike racks. The Street Division had already agreed to replace all traffic signs and markings in the corral area as part of their on-going maintenance work. This cost does not cover the cost of cleaning the Bike Corral area which remains the responsibility of the BID/CPD.

5. Parking Meter Utilization Plan Municipal Code and Council Policy 100-18 Update - Information Only

Staff (Meredith Dibden Brown) advised that the Council Policy changes allow for administration costs incurred by CPD program staff along with Parking Meter Operations costs to come off the top however the 5% administration allowance was eliminated. The analysis and recommendations regarding changes to rates, time limits, and hours of operation will come from the community and must be discussed in a noticed open meeting prior to submitting recommendations to City staff. The municipal code changes established ranges for meter rates and hours of operation with recommendations to be originating from the respective communities; however for Mondays through Saturdays meters would still be required to function for a 10 hour period while on Sundays or holidays alternative total hours and operating hours could be recommended.

6. Parking Meter/Time Limits Council Policy 200-04 (Board Priority Item)

Staff (Meredith Dibden Brown) reviewed Council Policy 200-04 and noted that with the recent changes to council Policy 100-18 and the changes to the municipal code that perhaps Council Policy 200-04 needs updating to be consistent with the other changes. There was a question about the petition requirement and if each block required majority approval however, it was noted that the policy allows CPD advisory boards to request that a parking study be conducted but there is an extensive but not necessarily well-defined notification and meeting process to discuss changes. It was noted that Transportation Engineering typically absorbs the cost of conducting the study since the area under study is usually limited to a block or two. There was additional discussion about making other parking-related changes such as from parallel to angle or head-in parking and questions as to the appropriate policy or regulations and who must be surveyed or consulted regarding changes and who is really impacted. Staff indicated that they would attempt to gather more information or ascertain staff availability to discuss at a future meeting.

7. City Parking Regulations and Processes

Mr. Smith noted that pursuant to the California Vehicle Code that responsibility for many parking related elements within the public right-of-way has been delegated to the City and that the City has policies or procedures that relate to this management. Mr Smith indicated that to address such issues the parking impacts need to be identified and then a determination made as to a process for gathering input. He thought he might start with Council Policy 200-04 and curb colors. Other members raised issues such as stop signs and traffic signals or valet parking and abandoned colored zones. Mr. Smith responded that some of these are separate from parking but fees could be a subset of parking issues.

8. Board Priority Items

- a. Additional Meters
- b. In-lieu fees/Parking Requirements/Transit Overlay Zones
- c. New Technology
- d. Angle Parking Policy
- e. Parking Meter/Time Limits Council Policy 200-04 (See Item 6)
- f. Parking Permit Programs (Residential/Commercial)

Sub-items a. and e. were discussed above; items b., c., and f. require input from board members as to any required research and/or proposed changes. For New Technology there is an interest in learning about parking related technology and how it may be utilized or applied locally beyond the current Cale multi-space pay stations. No new technology single space parking meter vendor has been identified/selected as part of a procurement process though the City has been piloting the IPS meters. A procurement process would include an evaluation of operating costs in addition to the purchase/lease price as part of determining the best value for the City. Other new technology applications would include in-road sensors and parking payment (card) programs. Mark Rogers suggested checking other cities for in-lieu fee policies. North Park was cited as an example where new businesses may not be able to open because they are unable to meet parking requirements. There is also an identified need for a permit parking program (residential) for North Park since the current policy does not apply. Rob Weinberg noted Escondido's action to remove meters to stimulate business. Gary Smith noted the use of meters in downtown San Diego to create turnover for business but recognized there may be different needs in different communities. Wayfinding signage in downtown is also very important.

9. Parking Card Sales and Information – Information Only

Ms. Ernie Bonn had requested information after calling and emailing to purchase parking cards and experiencing difficulties with the process. Ms. DeeDee Alari (Revenue Collections Manager in the Office of the City Treasurer) indicated that the card technology is very old and the City only has two reload machines which are starting to fail. Each machine cost around \$1,000 when purchased 14 years ago. Research is being done into alternatives including using the Compass Card but in the meantime staff is reloading cards as best they can. It was suggested that the cards be made available through other City locations besides Parking Management or sold on-line.

Motion: City should be moving quickly to add a new system for parking cards that utilizes resources in the community. Roger Lewis / Second: Linda Stanley. Motion Passed 11-0-0.

10. Updates from Represented Constituencies – Information Only

- a. Downtown CPD (Frank Alessi) - None
- b. Uptown CPD (vacant) – N/A
- c. Mid-City CPD (Roger Lewis) – No additional information.
- d. Pacific Beach CPD (Michael McNeill) – Absent
- e. La Jolla CPD (vacant) – N/A
- f. Old Town (Richard Stegner) – Old Town residents needs a permit parking program because employees are parking in the neighborhood.
- g. CD1 (Tom Brady) – Valet parking issue is back at Traffic and Transportation Committee. Also, considering Torrey Pines Road redevelopment which is a phased \$26 million project.
- h. CD2 (John Cunningham) - None
- i. CD3 (Ernestine Bonn) – A traffic circle has been discussed for the intersection at Normal St, Park Boulevard, and El Cajon Boulevard. There was a previous conceptual design created by Walk San Diego and it would be compatible with the Bus Rapid Transit. A formal design would cost \$5,000. City staff had deferred analysis of such a concept because of the BRT. At a North Park committee meeting, the Plaza de Panama parking structure project was discussed and there was concern about the potential parking charge of \$5 to defray the bond costs and tram service and any potential liability for taxpayers.
- j. CD4 (vacant) – N/A
- k. CD5 (Rob Weinberg) - None
- l. CD6 (Linda Stanley) – San Francisco implemented demand based parking fees after four years of policy development.
- m. CD7 (Jennifer Finnegan) – Planning board discussed permit parking and enforcement around SDSU and the potential creation of new or expended permit areas. Also, sidewalk improvements are planned for area around Linda Paseo.
- n. CD8 (vacant) – N/A
- o. Community Planning Committee (Landry Watson) – Noted that this was his first meeting and happy to be in attendance.
- p. BID Council (Benjamin Nicholls) – Absent.
- q. At-large Representative (Gary Smith) – Nothing additional.

11. Next Meeting Date and Locations

The next meeting date is June 16, 2011 and the location is the same - Civic Center Plaza 14th Floor Conference Room, 1200 Third Avenue, San Diego.

12. Adjournment

The meeting was adjourned at 4:29 p.m.

Final Approved: July 21, 2011
Motion by: Rob Weinbergh / Second Tom Brady
Approved 8-yes 0-no 1-abstention Benjamin Nicholls
Revisions to Draft: None
