



### 3. Public Comment (non-agenda)

Ernie Bonn provided a handout entitled “Traffic and Pedestrian Problems in the Hospital Zone of the Hillcrest San Diego CA”.

John Pilch commented on time limits in the vicinity and suggested that the information be forwarded to the Uptown Partnership.

### 4. Administrative Items

- a. The Board had previously asked staff from the City Attorney’s office to amend the quorum requirement in the PAB ordinance and was advised by staff that this item is being worked on.
- d. Item 7 was taken out of order to accommodate Councilmember Lightner’s request to comment on the item prior to departing for another meeting. Item 9 was taken out of order and heard after Item 5.

### 5. Information- Updates

None

### 6. Conflict of Interest Code and Community Parking District Council Policy

Frank Alessi discussed the Conflict of Interest (COI) Code adopted by Centre City Development Corporation (CCDC). Uptown Partnership approved a similarly worded code with the same reporting requirements. There was some discussion about the process for City Council to adopt the COI Code for the Community Parking District advisory boards (but not the PAB) and then the timing of the filing requirements and where some individuals may submit one form as multiple filers.

Motion: Frank Alessi / Second Michael McNeill. Passed Unanimously

**Recommend the City Council adopt a Conflict of Interest Code for the Community Parking District advisory boards consistent with the COI Code approved by the Centre City Development Corporation.**

### 7. Movement of Vehicles to Circumvent Posted Parking Restrictions

Councilmember Lightner respectfully requested that the La Jolla Parking Enforcement Pilot Report be presented to La Jolla Community groups (listed below) before the PAB takes any action.

- Traffic and Transportation
- La Jolla Community Planning Association

- Bird Rock Community Council
- Promote La Jolla (BID)
- La Jolla Shores Association
- La Jolla Town Council

The item was tabled.

## **8. Mayor's Five Year Parking Utilization Plan**

Meredith Dibden Brown gave a brief overview of the item as it was presented to the Land Use and Housing Committee on March 11, 2009. It was forwarded from the Committee to the city Council but the docket date is not set. Meredith will advise members once the date is known.

John Cunningham will provide information at Council.

## **9. Downtown Comprehensive Parking Plan Report**

Tara Lake, from CCDC, and Bill Hurrell, from Wilbur Smith Associates, presented information from the Downtown Comprehensive Parking Plan report and the process of developing the Report which will act as an update to the 1997 Plan. (See attached handout).

Three stakeholder meetings/workshops were held to gather input in addressing present and future parking needs for both on-street and off-street parking. It was determined that there are shortages in the Core, Gaslamp, and Little Italy areas, but overall there is an adequate parking supply Downtown for now (though it is not always available for public parking) but overall shortages are anticipated by 2015. Also signage was found to be lacking.

The recommended approach to parking issues is to be consistent in managing parking and to better use parking resources.

Near Term Recommendations include:

1. Establish 85 Percent On-Street Occupancy Trigger
2. Implement Universal Wayfinding System
3. Implement Universal Valet Parking Program
4. Develop Shared Parking Database
5. Refine Cortez Hill Residential Parking Permit Program
6. Implement Combination Loading Zones
7. Vary Parking Meter Rates and Extend Hours of Operation of On-Street Paid Parking System
8. Continue Efficient use of Existing Parking
9. Acquire Public Parking Spaces

It was noted that: a pilot Universal Valet program is being conducted in Little Italy; the shared parking database would include private resources; and combination loading zones may be designated for commercial loading for a period of time and then become open parking for the rest of the day.

Mid-Term Recommendations include:

1. Implement New Parking Enforcement Techniques
2. Unbundle Parking
3. Develop Parking Trade Program

Additionally, education is critical as part of the enforcement process when new technology is introduced instead of just issuing citations and the unbundling of residential or commercial spaces from parking allows for a conscious decision on whether to have a car downtown and use and pay for a space.

Long Term Recommendations include:

1. Implement Real-Time On-Street Variable Rate Systems
2. Increase Parking Supply when Necessary

Real time systems would provide parking with no time limits but the meter rates would increase as additional time is added and the payment for the additional time could occur via PDA/cell phone.

There was discussion about the use of private facilities for public parking and challenges related to security and limiting access to parking areas; offering subsidized parking (validation concept) which encourages usage; and varying meter operating hours by even just 2 hours can make a significant difference to parking availability.

## **10. Next Meeting Date and Tentative Agenda Items**

The next meeting date is April 16, 2009. It was requested that an update be provided on the Oversize Vehicle ordinance.

## **11. Adjournment**

The meeting was adjourned at 4:16 p.m.

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Final Approved: June 18, 2009  
Motion by: John Cunningham/Frank Alessi  
Revisions to Draft: *Double Underlined and Italic*