



THE CITY OF SAN DIEGO

PARKING ADVISORY BOARD MEETING MINUTES

July 21, 2011

**Civic Center Plaza
1200 Third Avenue, 14th Floor
San Diego, CA 92101**

Board Members PRESENT	Board Members NOT PRESENT
Roger Lewis Richard Stegner Landry Watson Gary Smith Tom Brady John Cunningham Ernestine Bonn Rob Weinberg Benjamin Nicholls	Frank Alessi Michael McNeill Linda Stanley Jennifer Finnegan

CITY STAFF
Meredith Dibden Brown – Economic Development - CPD Program Mark Rogers – E&CP - Transportation Engineering Gary Pence - E&CP - Transportation Engineering

1. Roll Call and Introductions

Chair John Cunningham called the meeting to order at 3:07 p.m. and attendees introduced themselves.

2. Approval of Minutes

Minutes from May 19, 2011 were approved.

Motion: Rob Weinberg / Second: Tom Brady.

Abstained – Benjamin Nicholls. Motion Passed 8-0-1.

3. Non-Agenda Public Comment

None

4. Board Administrative Items Administrative Items

- a. None
- b. None.
- c. Ms. Ernestine Bonn provided copies of an article from the LA Times regarding abuse of parking placards for the disabled. She also commented that a car-sharing program is moving forward. Approximately 12 spaces were identified by the Downtown Parking Management Group for this purpose. The City's municipal code has been amended to allow for this on-street activity. The Chair then suggested that the car-sharing company car2go and/or City staff be invited back to provide an update. He also noted that the final redistricting maps for public comment are supposed to be released today and there will be four public meetings to solicit community feedback prior to finalizing the maps in mid-August.
- d. Staff (Meredith Dibden Brown) commented that Sgt. Keith Lucas send his apologies since he was unable to attend the meeting. She also noted that re-organization efforts in Uptown are proceeding and she had distributed the final report from the facilitator on Tuesday. The CPD budgets will be heard at the Public Safety & Neighborhood Services Committee on July 27, 2011.

5. IPS Single Space Meters Presentation – Information Only

Ms. Lauri Keller from IPS presented information about their new technology single space meter which may be retrofitted into existing meter housings but provide credit card and smart card payment options in addition to traditional coin payments. They are solar powered with a battery back-up and are able to communicate wirelessly with a back-end system so real time data may be streamed 24/7 and credit cards payments may be processed immediately with funds deposited to the City's bank account each evening. These meters are now being widely used by many municipalities including San Francisco and Los Angeles, along with varied locations such as Phoenix and Alaska, which demonstrates the meter performance in extreme climates.

In Los Angeles, performance to date has included an increase in revenue, with a decrease in parking citation appeals, and reduced maintenance. Data collection and review time was reduced by 96%. Ms. Keller also commented that Los Angeles had incurred no up-front costs since they were using a lease-to-purchase program and the enhanced revenue was covering the lease costs. She went on to comment that there is no comparable competitor in the market and that IPS is a San Diego based company. These meters allow for real-time congestion pricing which facilitates efficient use of parking and may alleviate traffic from drivers circling while looking for parking thus reducing pollution. The meters can provide messages about parking hours but still accept payment even when it is not required. The meters will also accept pay-by-phone though this is not widely used. Ms. Keller also spoke about the use of in-street sensors which communicate with the meters that provide real-time data about vehicle usage of a space. Such new technology can be used to push parking availability to Google maps.

There followed are general discussion about the City's procurement process which needs to be undertaken for single space meters even though there had been previous thought of perhaps piggy-backing off the Los Angeles contract. Banking costs and ongoing operational costs factor into the

decision along with the initial purchase or lease costs. Any other neighborhood pilot projects would need to be coordinated with Parking Meter Operation and the City Treasurer's office.

6. City Parking Regulations and Processes

Mr. Gary Smith discussed the list of parking related items that was distributed with the meeting packet. These are items where it is desirable for the affected Community Parking District Advisory Board or Planning Group to be consulted by City staff prior to implementation of these kinds of parking requests. M. Smith indicated that he thought language to accomplish such review should be in an ordinance but noted that staff was recommending that it should be captured in a Council Policy, whether new or by amending an existing policy. He also asked for input for other items that should be included with the list. One suggestion was regarding red curbs and consistency of standards. Removal of abandoned curb cuts was mentioned but it was thought this is most likely a DSD issue since it would be associated with the permit for construction which led to the abandoned curb cut. There was also some discussion about noticing for meetings where such items would be considered. Mr. Smith indicated that he would come forward with a proposal by the end of August for review and then determination as to the most appropriate means to require such a process.

Mr. Gary Pence provided some background as to the current review conducted by City staff in evaluating traffic requests and any associated noticing. Mr. Smith commented that there seems to be no consistency to this process as some communities such as La Jolla are consulted extensively on many changes whereas other communities are not consulted at all.

There was also discussion about utility boxes in the public-right-of-way impeding sidewalk traffic and fire lanes for new construction where newer fire trucks are operated further from the curb or fire lane marking. Ms. Bonn commented that a presentation on utility boxes had been made to the North Park Planning Board for which Mr. Smith said he would request a copy.

7. Board Priority Items

- a. Additional Meters
- b. In-lieu fees/Parking Requirements/Transit Overlay Zones
- c. New Technology
- d. Angle Parking Policy
- e. Parking Meter/Time Limits Council Policy 200-04 (See Item 6)
- f. Parking Permit Programs (Residential/Commercial)

The Chair asked the board members whether the current strategy of addressing board priorities was sufficient or if there was an interest in focusing on one or more items. Mr. Richard Stegner commented about the need for a parking permit program in Old Town and there was a general discussion that there seems to be a need for different parking permit programs in various communities since the circumstances in those communities do not conform to the parameters for the present program. It was also noted that the current permit fee does not cover the City's costs of running the program. The on-line resale of existing permits indicates that there is value in the permits which the City is not capturing. There was an acknowledgment that enforcement is a big issue since it is presently limited to daytime but permit programs may need to operate in the evenings or overnight. This would have to be addressed by the City though a meet-and-confer

process. There was also discussion about different approaches to having an ad hoc committee develop and evaluate an enhanced parking permit program and how to include community representation and input. The Chair then suggested that he and the Vice-Chair confer with City staff to strategize on the process and then bring back more information to the September meeting.

Mr. Landry Watson requested under 7b. that an update on the Affordable Housing Parking Study be provided to the Board at a future meeting. Mr. Smith commented that recent Census data was not consistent with previous study data and these would need to be analyzed and reconciled.

Staff also reported that with regards to 7e. Council Policy 200-04, she had consulted with Gary Pence and he had indicated that when conducting the surveys of adjoining properties or business that each block should have at least 51% in favor of adding meters rather than multiple blocks together being 51% supportive. However, if each block was not supportive the request could perhaps still be considered if there is an extenuating explanation. However, it would have to be discussed at Council and the request may be ok or not.

8. Updates from Represented Constituencies – Information Only

- a. Downtown CPD (Frank Alessi) – Absent
- b. Uptown CPD (vacant) – N/A
- c. Mid-City CPD (Roger Lewis) – No additional information.
- d. Pacific Beach CPD (Michael McNeill) – Absent
- e. La Jolla CPD (vacant) – N/A
- f. Old Town (Richard Stegner) – None.
- g. CD1 (Tom Brady) – Busy as usual.
- h. CD2 (John Cunningham) - None
- i. CD3 (Ernestine Bonn) – The proposal to add angle parking on Meade Ave between North and Campus Streets will be considered by Uptown Planners in August. It would result in 20 additional spaces which would help the school and joint use of the playing field.
- j. CD4 (vacant) – N/A
- k. CD5 (Rob Weinberg) - None
- l. CD6 (Linda Stanley) – Absent.
- m. CD7 (Jennifer Finnegan) – Absent.
- n. CD8 (vacant) – N/A
- o. Community Planning Committee (Landry Watson) – The CPC agenda for next month includes SANDAG Regional Transportation Plan 2050.
- p. BID Council (Benjamin Nicholls) –None.
- q. At-large Representative (Gary Smith) – Noted that with a smaller police presence and fewer City workers that Downtown inhabitants are getting creative with spray cans and creating special parking places and inquired if there is a GIS layer denoting locations of colored curbs etc. Gary Pence suggested that information be forwarded on any such parking spaces and City staff can determine the validity.

11. Next Meeting Date and Locations

The next meeting date is September 15, 2011 since the Board is dark in August and the location is the same - Civic Center Plaza 14th Floor Conference Room, 1200 Third Avenue, San Diego.

12. Adjournment

The meeting was adjourned at 4:30 p.m.

Final Approved: September 15, 2011
Motion by: Roger Lewis / Second: Ernestine Bonn
Abstained – Frank Alessi and Jennifer Finnegan
Approved 7- 0- 2
Revisions to Draft: None
