



THE CITY OF SAN DIEGO

PARKING ADVISORY BOARD MEETING MINUTES

April 19, 2012

**Civic Center Plaza
1200 Third Avenue, 14th Floor
San Diego, CA 92101**

Board Members PRESENT	Board Members NOT PRESENT
Richard Stegner Landry Watson Gary Smith Tom Brady Andrew Phillips John Cunningham Ernestine Bonn Linda Stanley Jennifer Finnegan Roger Lewis	Michael McNeill Benjamin Nicholls

CITY STAFF
Meredith Dibden Brown – Economic Development - CPD Program George Gazallo – Transportation & Stormwater - Transportation Engineering

1. Roll Call and Introductions

Chair John Cunningham called the meeting to order at 3:02 p.m. and then attendees introduced themselves. Mr. Roger Lewis arrived at 3:28 p.m.

2. Approval of Minutes

Minutes from February 16, 2012 were approved.

Motion: Ernestine Bonn / Second: Gary Smith. 8-0-1 with Andrew Phillips abstaining.
Revisions to Draft: None

3. Non-Agenda Public Comment

None

4. Board Administrative Items Administrative Items

- a. None
- b. None.
- c. Mr. Gary Smith advised that the Downtown Parking Management Group (DPMG) will likely be discussing a couple of controversial items at the next meeting: shifting metered hours in the as-yet-to-be-defined “hospitality” areas say from 8am-6pm to 10am-8pm; and adding time limited or perhaps metered parking on Sundays near the waterfront from 2pm-5pm.
- d. Staff advised that Mark Rogers from Transportation Engineering (TE) had retired and his replacement is George Gazallo, who will attend the meeting as his schedule permits given that TE is operating with fewer staff after recent retirements. Therefore, any questions for TE should be forwarded through PAB staff.

5. User Fee Increases Proposed Changes – Information Only

Mr. Gazallo from Transportation Engineering provided an update on the proposed changes to parking related user fees which will be heard at Budget & Financing Committee on April 25, 2012 at 9:00am in the Committee Room located at 202 C Street, 12th floor.

The City’s User Fee Policy 100-05, which was adopted by the City Council on March 10, 2009, provides guidelines for establishing a comprehensive user fee schedule and requires that the full cost of services be identified and all fees be categorized according to the level of cost recovery. The Policy requires all existing fee levels be in line with service costs to ensure that all reasonable costs incurred in the provision of services are being 100% recovered. Cost recovery calculations are based on direct and indirect costs for all fees in order to accurately calculate the cost of providing services. Direct costs are those that can be fully attributed to providing a specific service. The user fees are recommended to be adjusted as shown below:

Fee Title	Current Fee	Current Cost Recovery %	Proposed Fee
Blue Curb Evaluation & Installation	\$275.00	93%	\$296.00
Color Curb Evaluation & Installation	\$275.00	93%	\$296.00
Valet Parking Permit - New	\$700.00	104%	\$675.00
Valet Parking Permit - Renewal	\$300.00	96%	\$311.00

There was discussion about related issues and other permits such as the Residential Permit Parking and Valet Parking permits and Mr. Gazallo indicated that all of the permits were studied and only those needing adjustment were being submitted therefore if the permit is not included for adjustment it must be cost recoverable. He also noted that the study costs associated with establishing a permit area are not included in the recovery fee but was not sure that there could be some cost recovery mechanism. The traffic evaluations do take into account similar permit areas in proximity to the requested area. There was further discussion about the proposed ordinance/policy regarding community consultation on right-of-way changes or the option for community groups to weigh in via Council Policy 100-18.

6. City Parking Regulations and Processes – Pilot Program

Mr. Gary Smith advised that Transportation Engineering (TE) staff had been concerned about the extra staff time and uncertainty about the time needed to review and process requests so a pilot is underway for Downtown. So far three requests had come in and were processed prior to community review however, two requests from the CPD had not been processed even though these had been submitted two months prior. TE can't formally communicate unless required to do so therefore the Board may need to proceed with the proposed policy.

Discussion on this item included how to recommend and support the proposed process and understanding that a current key performance measure for TE is the percentage of traffic operations requests responded to within assigned 30/60/90 day turnaround timeframes.

7. In-Lieu Parking Fees

Mr. Gary Smith discussed the concept of in-lieu fees to be paid by developers in lieu of providing parking however often businesses and residents don't favor this approach since it applies pressure to on-street parking and the proposed parking structure may not be built if the in-lieu fees are insufficient or there is not a suitable location for construction. Therefore, Mr. Smith recommended that communities consider including in-lieu parking fees (similar to in-lieu fees for affordable housing) when updating community plans since generally the land development code seems to base parking requirements on new land development rather than in-fill development. There was discussion around fees raised to date in Old Town being insufficient; the difficulty with adding driveways for off-street parking in older neighborhoods; future urbanizing areas and increased density which will require smart planning; parking maximums; and the costs and timing of plan updates.

8. Board Priority Items

The Chair invited comments on these items. Ms. Ernie Bonn raised Angle Parking as a priority; Mr. Gary Smith suggested new technology meters (staff advised that the process of developing the RFP is kicking off shortly); other comments included head-in parking at current and proposed locations; Balboa Park parking and possible changes to the Centennial Bridge proposal and relocation of the parking structure.

- a. Additional Meters
- b. In-lieu fees (See Item 9)/Parking Requirements/Transit Overlay Zones
- c. New Technology
- d. Angle Parking Policy
- e. Parking Meter/Time Limits Council Policy 200-04
- f. Parking Permit Programs (See Item 8)
- g. Valet Parking
- h. Balboa Park Parking

10. Updates from Represented Constituencies – Information Only

- a. Downtown CPD (Andrew Phillips) – Updating next year's budget with DPMG then on to Council.

- b. Uptown CPD (vacant)
- c. Mid-City CPD (Roger Lewis) – Working with Planning chair on a survey (online and hard copy) for locals to identify issues/conflicts between residential and commercial parking in a six-buy-six block area as part of looking at a Residential Permit parking program prior to recommending adding meters in the nearby commercial area. These first actions are based on the previous parking study.
- d. Pacific Beach CPD (Michael McNeill)
- e. La Jolla CPD (vacant)
- f. Old Town (Richard Stegner) – California State Parks proposing to charge for parking and are working out how to implement this however, this will have serious ripple impacts on community parking and may mean paid parking at CalTrans lot for employees and no parking spaces for community. Previous efforts were stopped by the community but that seems unlikely this time.
- g. CD1 (Tom Brady) – Relatively quiet but new restaurants are coming online and summer is coming which will make parking busier. Still looking at Coastal Access funds and possible activities including a shuttle but need a non-profit to contract with the City to manage the funds and projects. Suggesting the use of new technology (AutoVue) for enforcement (staff requested to set up presentation at a future Board meeting).
- h. CD2 (John Cunningham) – No additional comments to report from Downtown.
- i. CD3 (Ernestine Bonn) – Noted that more than half of tenants in their condo office building support time limited parking out front and TE will take 90 days to install signs. Angle parking on Meade near Campus Avenue was approved at Council and head in parking is being considered for North St. SmartCarts is a new transportation service offered on low speed vehicles and she requested staff organize a presentation. A red curb survey was conducted with changes creating many extra parking spaces. A new development at Polk and Park is removing angle parking spaces which need to be moved across the street. North Park is installing a bike corral but the custom design requires TE approval. Mr. Roger Lewis added that the current corrals don't separate the bikes so they rub against each other.
- j. CD4 (vacant)
- k. CD5 (vacant)
- l. CD6 (Linda Stanley) – Issues with 18 wheelers parking on Clairemont Mesa Blvd. with no response from PD. These vehicles are now also being parking on Friars Rd. including in front of the Mission. There is concern about health and safety.
- m. CD7 (Jennifer Finnegan) - New signals on El Cajon Blvd and traffic jams from the Dalai Lama's visit to SDSU.
- n. CD8 (vacant)
- o. Community Planning Committee (Landry Watson) – Nothing new.
- p. BID Council (Benjamin Nicholls) - Absent
- q. At-large Representative (Gary Smith) – Nothing else to add.

9. Adjournment

The meeting was adjourned at 4:10 p.m.

Final Approved: May 17, 2012

Motion by: Richard Stegner / Second Ernestine Bonn Approved as corrected 8-0-1 with Benjamin Nicholls abstaining.

Revisions to Draft: Corrected Item 4c-Line 1 typographical error “ilkely” to “likely”.

Corrected Item 5-Line 2 typographical error “2112” to “2012”.

Corrected Item 8i-Line 3 typographical error “Compass St” to “Campus Avenue” and modified 4th sentence from “A red curb survey was conducted with changes creating many extra parking spaces though new development adds red curb and may mean spaces need to be moved across the street.”, to “A red curb survey was conducted with changes creating many extra parking spaces. A new development at Polk and Park is removing angle parking spaces which need to be moved across the street.”
