



THE CITY OF SAN DIEGO

**PARKING ADVISORY BOARD
MEETING MINUTES
March 20, 2014**

**Civic Center Plaza
1200 Third Avenue, 14th Floor
San Diego, CA 92101**

Board Members Present

Gary Smith (Chair)	Ernestine Bonn	Richard Stegner
Andrew Phillips	Jeff Barfield	Roger Lewis
Benjamin Nicholls	Jennifer Finnegan	Sarah Mattinson
Elizabeth Hannon	Linda Stanley	

Board Members Absent

Elyse Lowe	Tom Brady
------------	-----------

City Staff Present

Meredith Dibden Brown and Joe Jimenez – Economic Development - CPD Program
Elizabeth Studebaker – Economic Development – BID Advocate

1. Roll Call and Introductions

Chair Smith called the meeting to order at 3:06 p.m. and then attendees introduced themselves. (Roger Lewis arrived at 3:09 p.m. and Jeff Barfield arrived at 3:20 p.m. and left at 4:20 p.m.)

2. Approval of Minutes

Minutes from July 18, 2013 were approved.

Motion: Andrew Phillips / Second: Richard Stegner. Passed 10-0-0

3. Non-Agenda Public Comment

None.

4. Board Administrative Items

a. Requests for Agenda Revisions (continuances, change in order, etc.)

None.

b. Conflict of Interest Declarations on Agenda Items

None.

c. Board Non-Agenda Comment

Ms. Ernestine Bonn commented that the University Heights Library is 100 years old and celebrating with an open house on Saturday April 12, 2014. And there was a request for staff to

update the member roster link on the Economic Development web page for the Community Parking Districts - Parking Advisory Board.

d. City Staff Report (on items not on the agenda)

None.

5. Single Space Parking Meters

Mr. Jonathan Carey of the City Treasurer - Revenue Collections Division, advised that the City is intending to piggyback off the City of Sacramento RFP/contract with IPS for new technology single space meters. IPS is the same vendor that the City had intended to contract with as a result of the City's RFP process. The selection and contract will be submitted to Committee and Council in the next couple of months.

The piggy back contract does not include multi-space or real time data (sensors) elements as did the City's RFP so these will have to be addressed in the future. In the meantime data from the use of smart single meters will help determine future locations for sensors. Mr. Carey also commented that the existing multi-space meters are labor intensive and frequently require repairs and that the parts are expensive as are the rolls of paper receipts. They also use 2G modems for which service will be discontinued sometime within the next year thus requiring the upgrading of those modems at a cost of around \$500 each. Customers commonly complain about these meters regarding needing to return to vehicle to display receipt and not seeing the meter. Also, when meters are not operating then multiple parking spaces are affected. Use of pay and display makes it hard to determine utilization and enforcement is difficult; also meter alerts to staff for issues don't include coin jams In recent years Sacramento and Los Angeles have removed multi-space meters and replaced them with smart single meters. New multi-space meters may be better than these older models but staff wanted to provide information on their function and offer the alternative to replace with single space meters. It may be that the City could try a pilot with newer multi-space meters.

There was discussion about various meter related items. Meter replacement costs are proposed to be split 45%/55% between the CPD's and the City. The smart single meters will take parking cards along with debit and credit cards. Parking cards may feature a refund of unused time but that is not technically possible with debit/credit cards since the card data is not retained at the meter. The City would like the meters to take compass cards but staff is not aware if or when that feature will be available so will check with IPS. IPS also offers a proprietary parking card. City staff will work closely with CPD members/staff on process and timelines for installation. Meters may be installed with different rates, time limits and hours of operation as recommended by the CPD advisory boards subject to the limits within the City's municipal code. Meters may be identified with neighborhoods within a CPD helping with revenue and usage analysis by sub-areas.

There also were comments from board members about: a continuing need for multi-space meters to save on sidewalk space; perhaps keeping older meters in underutilized locations; paying by cell phone which is possible if the app is developed by IPS (payments would be processed through their third party vendor who may charge a convenience fee); City parking cards being phased out as the reload machines/cards stop working; and allowing sales of value cards at a discount to vendors for resale at full price.

6. Parklets and Bike Corrals

Chair Smith advised that the committee on parklets and bike corrals typically meets immediately before the PAB meeting. A draft was developed which is now being worked on by City staff. Mr.

Joe Jimenez advised that DSD staff is working with City Attorney staff and he hoped to have a draft available for the April PAB meeting. The intent is to standardize the process for requesting and installing public use parklets in the right-of-way and to have that process go to Council for approval then look at private use parklets. Ms. Elizabeth Studebaker advised that four bike corrals are being installed in Business Improvement Districts and Civic San Diego is coordinating the installation of bike corrals in Downtown in a manner aimed at preserving parking and using odd areas.

7. Angle Parking

Chair Smith commented that the board had worked on a policy to allow adjacent owners to request angle parking but this is difficult in urbanizing areas so now there is an ordinance in process. Mr. Jimenez advised that Transportation Engineering Operations staff is revising the City's municipal code for Council approval so that the Mayor can implement angle parking within certain guidelines.

8. Bicycle Advisory Committee

Mr. Jimenez directed members to pages 9 and 10 of the board packet for information on the new Bicycle Advisory Committee which was established by Council but appointments have not yet been made. There was some discussion about bike organizations being represented but without any seats being specifically dedicated to particular organizations. Nominations may be submitted to respective Council offices for consideration by the Mayor. Ms. Bonn commented that she hoped a person who didn't ride bikes would be appointed to the board.

Ms. Elizabeth Hannon commented that the SANDAG bicycle project in Uptown on University Ave and Washington Street is resulting in the loss of 91 spaces and there will be further parking losses from future bike projects on 4th and 5th Avenues. Mr Bill Harris from the City's Transportation & Stormwater Department advised that the Committee will be gathering input on phasing implementation of the City's bike plan. Transportation Engineering Operations is using temporary installations to pilot changes before making those permanent. He also commented that SANDAG implements projects based on the priorities of the cities and that the public input on SANDAG projects occurs many years before the funding becomes available by which time public sentiment may have shifted. There was further discussion about project coordination between City and SANDAG, improving outreach and communications on projects, and being sensitive to the needs of all users.

9. Bike Sharing Program

Mr. Harris provided an overview of bike sharing as a short term rental program being offered by private sector firm Deco Bike. Bike stations of 16, 20, or 24 racks are anticipated to be installed over summer so that by the end of summer there should be enough stations for the bike sharing to work. Preliminary sites are being identified and those are being shared with the communities and board members to obtain feedback within two weeks. Efforts are being made to minimize loss of on-street parking while making it easier to ride and not drive/park. There was discussion about: the Deco Bike website being updated; San Diego's program being unique for local conditions; project phased in and concentrated around high density, tourist or scenic attractions to start and perhaps expanding as becomes successful; bikes using non-standard parts and being tamper resistant; use is membership-based and likely with various tiers; ability to reserve bikes; and availability will be monitored by Deco bike who will relocate bikes between stations to meet demand.

10. Food Truck – Regulation and On-Street Parking (Information Only)

Ms. Studebaker advised that the ordinance was approved after community input to allow for operation of food trucks through a permit process similar to outdoor cafes. Staff offered to email a link to the ordinance.

11. Board Priority Items

This item was tabled to the next meeting.

- a. Balboa Park Parking Impacts
- b. Parklets and Bike Corrals
- c. Oversize Vehicles
- d. Parking Permit Programs
- e. Valet Parking
- f. New Technology
- g. Additional Meters
- h. In-lieu fees/Parking Requirements/Transit Development Overlay Zones

12. Updates from Represented Constituencies – Information Only

- a. Downtown CPD (Andrew Phillips) – None.
- b. Uptown CPD (vacant)
- c. Mid-City CPD (Roger Lewis) – North Park survey in process and results should be available for the next meeting; interested in residential parking permit including evenings.
- d. Pacific Beach CPD (vacant)
- e. La Jolla CPD (vacant)
- f. Old Town (Richard Stegner) – Managing City lot including maintenance and working with READ an Economic Development staff to obtain permit and implement.
- g. CD1 (Tom Brady) – absent
- h. CD2 (Sarah Mattinson) – No comments.
- i. CD3 (Ernestine Bonn) – negative comments on angled parking from North Park planners sub-committee meeting.
- j. CD4 (vacant)
- k. CD5 (vacant)
- l. CD6 (Linda Stanley) – No comments.
- m. CD7 (Jennifer Finnegan) – College area wants Deco Bikes.
- n. CD8 (vacant)
- o. Community Planning Committee (Jeff Barfield) – already left meeting.
- p. BID Council (Benjamin Nicholls) – City and BID Council sponsoring CicloSDias on Sunday March 30 in Pacific Beach.
- q. At-large Representative (Gary Smith) – No comments.

10. Adjournment

The meeting was adjourned at 4:38 p.m.

Final Approved: May 15, 2014

Motion by: Ernestine Bonn/Second: Roger Lewis Passed 9-0-0