



21ST ANNUAL ECONOMIC SUMMIT

The [South County Economic Development Council](#) ("SCEDC") is hosting its Annual Economic Summit on Friday, September 30, 2011, from 8:00 a.m.–2:00 p.m. at the San Diego Convention Center.



The Summit will be followed by a luncheon and awards ceremony recognizing local community and business leaders in the South County and Baja regions. Award recipients will be recognized for their personal and professional contributions as well as economic development efforts to the communities in which they live and work.

This year's event seeks to bring together over 400 business and community leaders in addition to public officials to address current economic realities facing the San Diego Region.

State Treasurer, Bill Lockyer, will give the opening address providing attendees with an overview of the financial outlook for the State of California, which consequently could impact the future of the Enterprise Zone program.



In addition, basketball legend and current Executive Chairman for [San Diego Sports Innovators](#) ("SDSI"), Bill Walton, will be delivering the keynote speech. Mr. Walton will discuss the nexus between the Sports and Entertainment Innovation Initiative and local manufacturing opportunities in the region.

There will be an economic panel discussion facilitated by Mark Cafferty, President and CEO of the San Diego Workforce Partnership, and Alan Gin, Associate Professor of Economics at the University of San Diego, as well as a Q & A session with local elected officials regarding the economic state of the region.

For more information regarding the Economic Summit, please visit www.SouthCountyEDC.com.

RESOURCES

San Diego Regional Enterprise Zone

Hiring Tax Credit Vouchering Services

Tere Avina: (619) 236-6302
Tina Hines: (619) 236-6305

City of San Diego

Cord Bailey: (619) 533-5954

City of Chula Vista

Craig Ruiz: (619) 691-5248

City of National City

Alfredo Ybarra: (619) 336-4279

Unified Port of San Diego

Paul Brown: (619) 686-7283

Media Contact

Lydia Moreno: (619) 236-6320

Job Referral/Job Placement Services

South County Career Center—Chula Vista
Leonardo Alarcon: (619) 628-0321

South Metro Career Center—Mountain View
Erika G. Gallardo: (619) 266-4200

Metro Career Center—North Park
Patricia Devereaux: (619) 516-2265

Foreign-Trade Zones Program

Adrienne Turner: (619) 236-6364

Helpful Links

San Diego Regional Enterprise Zone
<http://www.sdrez.org>

California Association of Enterprise Zones
<http://www.caez.org>

National Association of FTZ's
<http://www.naftz.org>

Foreign-Trade Zones Board
<http://ia.ita.doc.gov/ftzpage/>



**2011 CAEZ Annual Training Conference
"Restart Your EZ Engines"**

Would you like to get more involved with the Enterprise Zone (EZ) program? Do you want to understand more clearly how policy is shaped for the EZ? Would you like to have a voice in that discussion?

Then join CAEZ Nov. 16-18 in Rancho Cordova. More information at [CAEZ Training Conference](#) or call Cord Bailey at (619) 533-5954.



SDREZ QUICK FACTS

For the Month of July 2011.

- 85 - Participating Companies
- 552 - Employees Hired
- 229 - New Positions
- 316 - Existing Positions
- 7 - Vouchers Denied

Employee Eligibility

- 5 - Veterans:
- 0 - Disabled/Service Connected Veterans
- 2 - Public Assistance Eligible
- 13 - Ex-offenders
- 0 - Dislocated Workers
- 0 - Native Americans
- 0 - Self-Employed
- 0 - Vocational Rehabilitation
- 0 - WIA Eligible/Enrolled
- 4 - Cal Works Eligible/Enrolled
- 32 - Low Income
- 37 - Work Opportunity Tax Credit
- 452 - Targeted Employment Area

For more information about the Enterprise Zone, visit www.SDREZ.org, or call (619) 533-5954.



BUSINESS RESOURCE CENTER SET TO OPEN

San Diego Mayor Jerry Sanders will be unveiling in September the new state-of-the-art, multi-faceted "One-Stop" Business Resource Center (BRC) located in the lobby of the City Administrative Building at 202 "C" Street in downtown.

The virtual "One-Stop" BRC will be an interactive forum serving as an information clearinghouse for business owners;

- Seeking information and resources from service providers, government agencies, and other partners;
- Wishing to contract with the City and other public entities to provide goods and services; and
- Desiring the convenience of completing forms and making payments on-line.

FEATURES WILL INCLUDE

- Clear steps to starting & expanding a business
- BizGuide (Similar to an on-line yellow pages with search options)
- Videos on business issues/tips & tools for new and existing businesses
- Resource guides and brochures
- Business tax applications and renewals with on-line payment
- Links to public agency websites
- Links to non-profit service providers
- E-newsletter updates
- Podcasts on business topics and available resources
- Regional calendar of business events



SAVE THE DATE

09/15/11 - San Diego County Small Business Seminar sponsored by the Office of CA State Controller, John Chiang. More info at http://www.sco.ca.gov/eo_workshops.html.

09/15/11 - Business Resource Center Opening- City of San Diego to unveil its Interactive Business Resource Center at 202 "C" Street in downtown.

09/30/11 - 21st Annual Economic Summit at the San Diego Convention Center. More info at www.SouthCountyEDC.com

11/16/11 - 11/18/11 - 2011 CAEZ Training Conference in Rancho Cordova. More info at CAEZ Training Conference