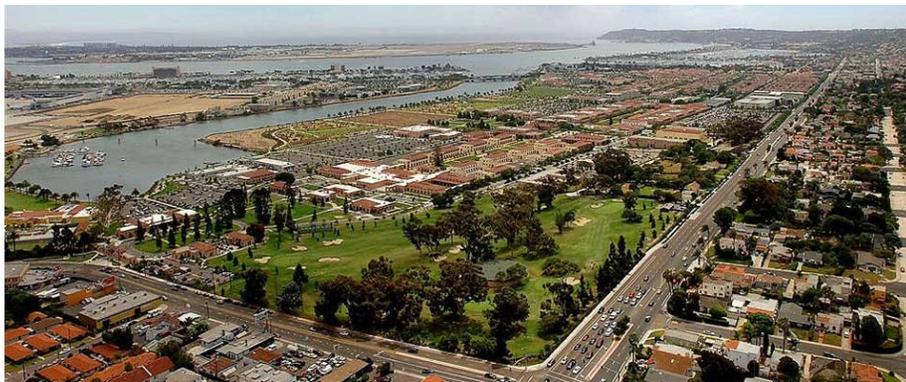




L.A.M.B.R.A. IN ACTION

Local Agency Military Base Area (LAMBRA) legislation was drafted to stimulate job creation in areas experiencing military base downsizing and closure and was signed into law in October 1993. The goal of the LAMBRA is to assist eligible communities by encouraging private investment, business retention, and new business in order to re-employ workers.

LAMBRA designations are similar to Enterprise Zones (EZ) in that businesses located in a LAMBRA can take advantage of various California tax credits including the Hiring Tax Credit, the Sales or Use Tax Credit, a 15 year net operating loss carryover, as well as certain business expense deductions though specific eligibility criteria and benefits may differ from the EZ.



The San Diego LAMBRA is located within the Naval Training Center Redevelopment Project Area at Liberty Station. The former naval base is now a thriving new waterfront community along San Diego Bay. A feature of this mixed-use village includes an office district as well as a vibrant commercial retail center.

The United States Karate Academy (Academy), a tenant at Liberty Station, is one company taking advantage of the LAMBRA benefits. Owner, Sal Convento, a 1996 graduate of the U.S. Naval Academy and Operation Enduring Freedom Veteran, opened the Academy in 2007 to help children and adults reach their fullest potential through the use of martial arts. The Academy has hired and vouchered 4 Veterans and 3 Economically Disadvantaged individuals through the LAMBRA program since 2007. According to Mr. Convento, "People can live the American Dream with resources like the LAMBRA program." The refund and tax credits from the LAMBRA hiring vouchers will be reinvested in the Academy to grow the business and hire additional instructors.



For more information about the San Diego LAMBRA, contact Libby Day at (619) 236-6272, or email Libby at lday@sandiego.gov.

RESOURCES

San Diego Regional Enterprise Zone

Hiring Tax Credit Vouchering Services

Tere Avina: (619) 236-6302
Tina Hines: (619) 236-6305

City of San Diego

Cord Bailey: (619) 533-5954

City of Chula Vista

Craig Ruiz: (619) 691-5248

City of National City

Alfredo Ybarra: (619) 336-4279

Unified Port of San Diego

Paul Fanfera: (619) 686-7283

Media Contact

Lydia Moreno: (619) 236-6320

Job Referral/Job Placement Services

South County Career Center—Chula Vista
Leonardo Alarcon: (619) 628-0321

South Metro Career Center—Mountain View
Erika G. Gallardo: (619) 266-4200

Metro Career Center—North Park
Patricia Devereaux: (619) 516-2265

Foreign-Trade Zones Program

Adrienne Turner: (619) 236-6364

Helpful Links

San Diego Regional Enterprise Zone
<http://www.sdrez.org>

California Association of Enterprise Zones
<http://www.caez.org>

National Association of FTZ's
<http://www.naftz.org>

Foreign-Trade Zones Board
<http://ia.ita.doc.gov/ftzpage/>



SDREZ QUICK FACTS

For the Months Nov & Dec 2011.

- 108 - Participating Companies
- 889 - Employees Hired
- 123 - New Positions
- 766 - Existing Positions

Employee Eligibility

- 10 - Veterans:
 - 0 - Disabled/Service Connected Veterans
- 30 - Public Assistance Eligible
- 4 - Ex-offenders
- 1 - Dislocated Workers
- 0 - Native Americans
- 0 - Self-Employed
- 0 - Vocational Rehabilitation
- 0 - WIA Eligible/Enrolled
- 0 - Cal Works Eligible/Enrolled
- 74 - Low Income
- 52 - Work Opportunity Tax Credit
- 718 - Targeted Employment Area

For more information about the SDREZ;

1. Visit www.SDREZ.org
2. Call (619) 533-5954, or
3. Scan The **QR Code** →



Libby Day Recognized For Service on CAEZ Board

Libby Day currently serves as Project Manager overseeing the San Diego LAMBRA at Liberty Station. She first stepped into this role in 2001 and has been working diligently with both local and State representatives to help transform the former Naval Training Center into a thriving business district.

Libby has spent the last two years as an advocate for the LAMBRA while serving as a member at large on the California Enterprise Zone (CAEZ) Board of Directors. She recently stepped down in November 2011 to allow others an opportunity to participate on the Board. However, she plans to remain actively involved with the legislative reform efforts that may impact LAMBRA benefits.

Prior to becoming a CAEZ board member, Libby served as the Coordinator of the LAMBRA statewide and also served on CAEZ's Government Affairs Committee for 8 years.

The SDREZ would like to thank Libby for her contributions and look forward to continuing to work with her to strengthen both the Enterprise Zone program and LAMBRA in order to help bolster economic growth in the San Diego region.



Libby Day is recognized for her service at the CAEZ 2011 Annual Training Conference

REDI MAPPING TOOL NOW AVAILABLE



In an effort to assist and encourage private industry investment and development, the City of San Diego has worked with SanDAG to create a convenient way to access information on the wide array of business development and incentive zones available throughout San Diego.

For property-based information, access SanDAG's [Regional Economic Development Information](#) module (REDI). This mapping system allows visitors to enter either a property address or Assessor Parcel Number (APN) to obtain a Business Incentive Report with special incentive zone and district information.

If you are using the system to verify whether a business address is located within the SDREZ and a match cannot be found or the property has been identified as "NOT" being located within the SDREZ, you may want to verify this information by checking the [SDREZ Street Range](#) guide. You can access the REDI or the SDREZ Street Range guide by visiting <http://www.sandiego.gov/economic-development/industry/enterprisezones.shtml>.

SAVE THE DATE

02/23/12—National City Enterprise Zone Tax Incentives Workshop from 7:45am—9:30am at the Clarion Hotel, 700 National City Blvd. 91950. RSVP at (619) 477-9339 or email luna@nationalcitychamber.org.

05/17/12—MEXPORT Trade show promoting Maquiladora Sourcing Opportunities. More info at www.mexport.org.

Enterprise Zone Tax Incentives

for National City Business Owners

Business incentives make doing business in National City attractive and affordable.



Get in the Zone!

TAX CREDIT WORKSHOP

THURSDAY, FEBRUARY 23, 2012

7:45 am—9:30 am

Clarion Hotel, 700 National City Blvd., 91950

RSVP to National City Chamber of Commerce
(619) 477-9339 / luna@nationalcitychamber.org

San Diego Regional Enterprise Zone offers:

- 15-Yr. Tax Credit Program
- Free Job Referral Services
- Tax Savings on Loans
- Tax Savings for Enterprise Zone Employees
- Access to Technical Assistance Programs



Learn more about National City's Business Assistance including:

- ⇒ **Green Business Program**
- ⇒ **SDSU Technical Assistance Program**
- ⇒ **Small Business Legal Clinic**
- ⇒ **SCORE Business Counseling**
- ⇒ **City Manager's Business Roundtable**
- ⇒ **Small Business International Trade**
- ⇒ **Marketing, Networking and Sponsorship Opportunities**

EZ FACTS

Hiring Tax Credit: up to \$37,000 per eligible employee!

Sales Tax Credit: up to \$1.55 million annually!

Accelerated Depreciation Deduction: Maximum of \$20,000 per year!

Net Interest Deduction for Lenders: Deduct net interest earned from loans made to Enterprise Zone businesses!