



THE CITY OF SAN DIEGO

## PARKING ADVISORY BOARD MEETING MINUTES

February 18, 2010

**Civic Center Plaza  
1200 Third Avenue, 14th Floor  
San Diego, CA 92101**

<b>Board Members PRESENT</b>	<b>Board Members NOT PRESENT</b>
Frank Alessi Cindy Lehman John Pilch Richard Stegner Tom Brady Paul Robinson John Cunningham Ernestine Bonn Jay Riordan Linda Stanley Jennifer Finnegan	Polly Gillette Michael McNeill

<b>CITY STAFF</b>
Meredith Dibden Brown, CPCI - OSB - Community Parking District Program Beth Murray – CPCI – Economic Development Mark Rogers – E&CP - Transportation Engineering Operations Janie Hoover – Council District 1 Joe Arway – Parking Enforcement

<b>OTHERS</b>
Sara Berns – Discover Pacific Beach Gary Weber – Mid-City Community Parking District

## 1. Roll Call

Chair Frank Alessi called the meeting to order at 3:04 p.m. and attendees introduced themselves.

## 2. Approval of Minutes

Minutes from November 19, 2009 were approved.

Motion: John Pilch / Second: Paul Robinson. Passed unanimously

## 3. Public Comment (non-agenda)

None.

## 4. Administrative Items

- a. None
- b. None.
- c. Meredith Dibden Brown handed out a sample list of board priorities from a previous year and asked the board members to submit any new items or comments to her via e-mail for consideration at the next board meeting.  
Joe Arway, from Parking Enforcement, provided an update on recruitment of Parking Enforcement Officers. There are six spaces open of which four or five are already spoken for because of the City's reduction-in-force (RIF) process and so 45 people are interviewing for two positions. The Pedicab ordinance is not being entirely enforced yet since City staff is still working on implementation of certain sections of the ordinance. The City's Public Safety and Neighborhood Services committee approved in concept the designation of certain areas Downtown for fare pick up locations and rest areas. The final determination on locations will be made by Transportation Engineering in conjunction with the Downtown Parking Management Group. Mark Rogers, from Transportation Engineering, added that this will require an amendment to the City's Municipal Code to add language for the rest stop areas. City staff is trying to complete all of this prior to the start of the baseball season.
- d. None.

## 5. Information- Updates

- a. Downtown CPD - None
- b. Uptown CPD – The Normal Street Median project received positive press regarding the addition of 15 parking spaces. There was another article on Uptown parking. In March the City's Public Safety and Neighborhood Services Committee has requested an update on the new technology single-space parking meter pilot in Uptown and Downtown.
- c. Mid-City CPD – Ernie Bonn reported that they are updating the Parking Plan.
- d. Pacific Beach CPD - None
- e. La Jolla CPD - None
- f. Old Town - None
- g. Council Districts 1 through 8 – District 7 Representative, Jennifer Finnegan, reported working with SDSU professors to see if the Grad Engineering students/class would be able to conduct a

Corridor Study on Montezuma Rd/College Ave to find ways to increase parking. The student population is expected to increase over the next few years based on SDSU's current expansion plan. The Mid City Parking District FY10 budget includes funding for a corridor study. However, the budgeted amount will probably not cover all of the City's cost to conduct a study; and even if it did, the Engineering Dept is too overwhelmed to take on another study. So, SDSU has been asked if they'd be interested in this as a project for their students. They are looking into it.

- h. Community Planning Committee - None
- i. BIDC - None
- j. At-large Representative - None

#### **6. Selection of Board Vice-Chairperson for 2010**

Pursuant to Municipal Code Section 26.1802 (d) during January of each year, the Mayor may designate one member as Chairperson of the Board and has appointed Frank Alessi as Chair. In the absence of the Chair, the Board has relied on a Vice-Chair to run meetings. John Pilch was nominated to continue as Vice-Chair in recognition of his service to date. There being no other nominations John Pilch was duly selected as Vice-Chair.

#### **7. Affordable Housing Parking Study Stakeholders Group**

John Pilch, as the Parking Advisory Board representative to the Affordable Housing Parking Study Stakeholders Group, advised that he had not received any communications on the group and had yet to attend any meetings. Beth Murray reported that a contract had just been finalized for a consultant firm, Wilbur Smith, to manage the process. Apparently, a kick-off meeting was scheduled but there had been an issue communicating that information to John via e-mail. Meredith Dibden Brown agreed to follow up on the scheduling/e-mail issue.

#### **8. Mayor's Five Year Parking Meter Utilization Improvement Plan Update**

Meredith Dibden Brown indicated that she was working with the City Attorney's office on the appropriate uses of parking meter funds and finalizing the related research. She was expecting to re-group with City Attorney and Mayor's staff in the following week and then wrap-up the updates to the report to reflect changes in fiscal considerations (based on timing changes) and the uses of funds. At that point the report would then be submitted to Council via the City's 1472 process.

#### **9. Conflict of Interest (COI) Code and Community Parking District (CPD) Council Policy**

Meredith Dibden Brown advised that the City Council had adopted a COI Code for the CPD advisory boards. There was discussion among the board members regarding the adoption of a COI code for the board recognizing that many of the members are already filing under the CPD or other codes, but there is a difference in the area of influence between citywide and individual CPDs. The board discussed examples of where the board might be asked to weigh in on such topics as paid parking at City beaches and Balboa Park and where disclosure would be important. It was noted that the standard agenda for board meetings includes an item for conflict of interest declarations. Staff

was asked to invite Deputy City Attorney Sharon Spivak to attend the next meeting to discuss a possible code for the Parking Advisory Board. Paul Robinson and Tom Brady recommended accepting a Conflict of Interest Code.

Meredith also advised on the companion item at the Public Safety and Neighborhood Services Committee regarding workload and funding for staff from the City Clerk's office and the Ethics Commission for implementation and enforcement of the adopted CPD COI Code. While CPD administrative funding was not appropriated for FY2010 for this purpose it would be possible to provide some funding for implementation and enforcement, if needed, when the CPD program (including the City administration appropriation) for FY2011 is considered by Council in June 2010.

#### 10. Next Meeting Date and Tentative Agenda Items

The next meeting date is March 18, 2010. The calendar of 2010 meeting dates was reviewed.

Motion: John Cunningham / Second John Pilch. Passed unanimously.

**Adopt the meeting dates as listed on the calendar (3<sup>rd</sup> Thursday of each month).**

Other agenda items include board priorities and a possible conflict of interest code.

#### 11. Adjournment

The meeting was adjourned at 3:50 p.m.

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Final Approved: March 18, 2010  
Motion by: John Pilch / Second Ernestine Bonn  
Approved 10-yes 0-no 1-abstention Michael McNeill  
Revisions to Draft: See Item 9 Text Double Underlined and Italicized

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