



THE CITY OF SAN DIEGO

## PARKING ADVISORY BOARD MEETING MINUTES

March 18, 2010

**Civic Center Plaza  
1200 Third Avenue, 14th Floor  
San Diego, CA 92101**

<b>Board Members PRESENT</b>	<b>Board Members NOT PRESENT</b>
Frank Alessi John Pilch Richard Stegner Tom Brady Paul Robinson John Cunningham Ernestine Bonn Jay Riordan Linda Stanley Michael McNeill Roger Lewis	Cindy Lehman Jennifer Finnegan

<b>CITY STAFF</b>
Meredith Dibden Brown, CPCI - OSB - Community Parking District Program Beth Murray – CPCI – Economic Development Mark Rogers – E&CP - Transportation Engineering Operations Janie Hoover – Council District 1 Lt. Randal Jones - SDPD

<b>OTHERS</b>
Gary Weber – Mid-City Community Parking District Mark Fitzgerald – Sunset Parking Jared Svendson – Sunset Parking

## 1. Roll Call and Introductions

Chair Frank Alessi called the meeting to order at 3:05 p.m. and attendees introduced themselves.

## 2. Approval of Minutes

Minutes from February 18, 2010 were approved with an addition to Item 9. Conflict of Interest (COI) Code and Community Parking District (CPD) Council Policy – “Paul Robinson and Ton Brady recommended the Board accept a Conflict of Interest Code.”

Motion: John Pilch / Second: Ernestine Bonn. Passed with 1 Abstention – Michael McNeill

## 3. Public Comment (non-agenda)

Richard Stegner commented on the vacant seat designated for the Business Improvement District Council representative and noted that a nomination letter had been sent to the Mayor’s office.

## 4. Administrative Items

- a. Board members inquired as to the status of the proposed ordinance change to modify the quorum requirements and Meredith Dibden Brown advised that she had been informed by the City Attorney’s office that to do so would set a precedent for changing quorum requirements for City boards. It was requested that the assigned Deputy City Attorney attend the next meeting. John Pilch requested an update on the Pedicab ordinance and Mark Rogers indicated that the staff request to amend the Municipal Code to establish Pedicab resting areas had been discussed at a recent Public Safety and Neighborhood Services (PS&NS) Committee meeting and would likely be heard at Council on April 12, 2010. Once approved, City staff would coordinate with Gaslamp and Downtown Parking Management Group (DPMG) representatives to identify appropriate downtown locations. Lt. Randal Jones commented later in the meeting that enforcement related to this provision of the ordinance was suspended pending the creation of the resting areas. He also noted that Parking Enforcement is fully staffed with 65 employees and training for new employees would be completed in the next week.
- b. None.
- c. Meredith Dibden Brown advised that the City Attorney’s office requested delaying discussion of a COI Code pending receipt by the City of an opinion letter from the FPPC since it could likely affect the existing COI Code for the CPDs. Michael McNeill explained his interaction with staff from the FPPC in requesting a review of the recently adopted COI Code relative to the designated advisory boards compared with the community parking advisory committees and the retroactive filing requirement.
- d. None.

## 5. Information- Updates

- a. Downtown CPD – Frank Alessi reported that CCDC in conjunction with CCAC is looking as a shared bicycle lane pilot with striping in the middle of the street on a portion of Island Avenue. He noted that you can’t have diagonal parking with a shared lane. John Cunningham commented that DPMG may discuss having bike racks on/adjacent to red curbs similar to the proposed

- Pedicab resting areas and possibly dedicating up to 10 parking spaces for on-street bike racks.
- b. Uptown CPD – The Normal Street Median project received positive press regarding the addition of 15 parking spaces. There was another article on Uptown parking. In March the City’s Public Safety and Neighborhood Services Committee has requested an update on the new technology single-space parking meter pilot in Uptown and Downtown.
  - c. Mid-City CPD – Ernie Bonn reported that a meeting on University Avenue mobility will be held on March 24, 2010 from 6:00 p.m. to 7:30 p.m. at the North Park Rec Center.
  - d. Pacific Beach CPD – Michael McNeill recapped on the FPCC communications and indicated that once clarified then the PB parking committee could start meeting again.
  - e. La Jolla CPD - None
  - f. Old Town - None
  - g. Council Districts 1 through 8 – District 3 Representative, Ernie Bonn, reported that a meeting will be held on March 20, 2010 from 8:30 a.m. to 2:00 p.m. at the Balboa Park Hall of Champions on the cluster of Community Plan Updates for Uptown, North Park, and Golden Hill.
  - h. Community Planning Committee - None
  - i. BIDC - None
  - j. At-large Representative - None

#### **6. Affordable Housing Parking Study Stakeholders Group**

John Pilch, as the Parking Advisory Board representative to the Affordable Housing Parking Study Stakeholders Group, advised that he was awaiting confirmation on a meeting for April, 2010.

#### **7. Mayor’s Five Year Parking Meter Utilization Improvement Plan Update**

Meredith Dibden Brown explained that the purpose of the Plan is to provide for additional parking management tools such as varying rates, times, and hours of operation. As previously reported Meredith indicated that she was working with the City Attorney’s office on the appropriate uses of parking meter funds and finalizing the related research. This could be submitted to Council as a companion item to the Plan. It was noted by the DPMG members that the Plan is not about revenue but better management of parking enhances utilization which happens to increase revenue. Meredith also explained about the 45%/55% split between the CPDs and the City. If the Plan is approved then Parking Meter Operations costs and CPCI staff support costs will come off the top before the split and other City parking and traffic related expenses would come out of the City 55% share. It was noted that recent discussions at Committee had included possibly providing funding for Ethics Commission for COI Code enforcement related to the CPDs.

#### **8. Multi-Space Parking Pay Station Update**

Meredith Dibden Brown reviewed the report provided to the Public Safety & Neighborhood Services Committee on the proposed purchase of Multi-Space Parking Pay Stations from Cale Parking Systems under the Memorandum of Agreement (MOA) and indicated that the questions from the Committee members had focused on what really needed to be approved to effect the purchase and any on-going operations and maintenance costs. The item was forwarded to Council with the request to update the report to reflect the appropriate MOA authorization amount. John Cunningham advised that he and two other DPMG members had participated on the review panel which recommended the Cale proposal as

providing the best value to the City. Frank Alessi noted that the advantage of such meters is to reduce sidewalk clutter, allow for alternative payment methods, and optionally pay and display parking options. Such meters would be installed adjacent to new developments where single space meters were removed as part of the off-site improvements. Paul Robinson advised that the City should have negotiated a deeper discount on the Pilot pay stations. Meredith explained that they would be refurbished by Cale and a new one-year warranty would be provided. There were additional questions on the ongoing operations / communication costs. If the purchase is approved soon then the meters could likely be installed in late June 2010.

## **9. Single Space New Technology Parking Meter Pilot Update**

Meredith Dibden Brown reviewed the requested report provided to the Public Safety & Neighborhood Services Committee on the results of the Single Space New Technology Parking Meter Pilot. The original Pilot ran for three months starting January 20, 2009. Meredith provided highlights of the program illustrated by information on citations, revenue, meter repairs, and time savings based on a year' worth of activity through January 2010. There were some questions as to the actual staff time spent on data collections from the meters.

## **10. Next Meeting Date and Tentative Agenda Items**

Based on the lack of responses to date and the lack of time at the current meeting staff asked to continue this item.

Motion: Continue item to next meeting. John Pilch / Tom Brady Passed Unanimously.

## **11. Next Meeting Date and Tentative Agenda Items**

The next meeting date is April 15, 2010.

Agenda items to include board priorities and a possible Conflict of Interest Code.

## **12. Adjournment**

The meeting was adjourned at 4:33 p.m.

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Final Approved: May 20, 2010  
Motion by: John Cunningham / Second Ernestine Bonn  
Approved 9-yes 0-no 2-abstentions Cindy Lehman and Jennifer Finnegan.  
Revisions to Draft: None.

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