



THE CITY OF SAN DIEGO

**PARKING ADVISORY BOARD
MEETING MINUTES**

November 20, 2008

City Administration Building
202 C Street, 12th Floor - Conference Room
San Diego, CA 92101

Board Members PRESENT	Board Members EXCUSED	Board Members ABSENT
Frank Alessi Cindy Lehman Peter Wagener Richard Stegner Diana Spyridonidis John Pilch Paul Robinson Martin Mosier John Cunningham Ernestine Bonn Linda Stanley		Polly Gillette Michael McNeill

CITY STAFF
Meredith Dibden Brown, CPCI - OSB - Community Parking District Program Maureen Gardiner – CPCI – Planning – Mobility Management Dan Christman – San Diego Police Department – Traffic Division Michael Vogl – Office of the City Treasurer – Parking Management Ben Acasio – Parking Meter Operations Jose Rios – Parking Meter Operations Michael Calabrese – Office of the City Attorney Mark Rogers – E&CP - Traffic Engineering

OTHERS PRESENT
Carol Schultz Gary Weber

1. Roll Call

Paul Robinson called the meeting to order at 3:07 p.m. and requested introductions from all in attendance.

2. Approval of Minutes

Minutes from August 21, 2008 were approved.

Motion: Cindy Lehman / Second: John Pilch

Minutes from September 18, 2008 were approved as corrected.

Motion: John Pilch / Second: Frank Alessi

3. Public Comment (non-agenda)

Richard Stegner questioned why there are only 2 disabled parking spaces per floor in the Parkade.

4. Administrative Items

None.

5. Information- Updates

- a. **Mid-City** – Ernestine Bonn reported that she had been contacted by a representative of the Mayor's office concerning her re-appointment to the Board on December 9, 2008. It was noted that Cindy Lehman and John Pilch had been re-appointed on November 18, 2008.
- b. **Uptown** – Carol Schultz reported that the Board had approved sending a letter to the Mayor indicating that the Uptown Partnership is in support of extending the Downtown Pilot and the role of the DPMG, and the extension of parking strategies to other Community Parking Districts.
- c. **Downtown** – Frank Alessi reported that the Comprehensive Parking Plan for Downtown is being finalized and should be made public in January 2009 but will be reviewed before then by DPMG. Staff is conducting a final review with an eye to implementation. The report will also be provided as an information item for the PAB.

6. Community Parking Districts – Establishment of Sub-Areas

Frank Alessi asked the Board to defer a discussion on altering boundaries/creating separate areas within Community Parking Districts. Little Italy Association (LIA) had previously submitted a request to create a separate Parking District area for Little Italy and a separate fund for the associated meter revenue. Most recently, LIA has engaged in new discussions with CCDC staff on implementing some of the proposed LIA items. CCDC is preparing a response on the use of parking funds from the Little Italy area. This issue may be brought back in the future if necessary.

7. Conflict of Interest Code and Community Parking District Council Policy

Meredith Dibden Brown provided an overview of the review process to date. Frank Alessi added that CCDC had retained Robert Stern, Center for Governmental Services, to review CCDC conflict of interest codes including parking-related requirements. Mr. Stern recommended making minor changes to the draft version of CPD proposed COI code and then a more substantive change as to who would make the determination on whether a consultant should file. There was some discussion between the board members and Deputy City Attorney Michael Calabrese on this decision-making process. The item was trailed to the next meeting so that additional information could be provided regarding Mr. Stern's recommendations.

8. New Single Head Meter Technology

Mr. Michael Vogl provided a handout with information on the new meter head technology. He reported that the city is developing a tool box of parking management tools including new technology. Multi-space meters are not appropriate everywhere. A company is partnering with the City on a four month pilot program of a new meter mechanism that is quickly and easily installed using the existing pole and housing. The new mechanism will accept credit cards, parking cards and coin. This help save on the current annual collection of 365,000 lbs in coin and reduce worker injuries. The meter management system is real time wireless web-based. Additionally, sensors ("hockey pucks") may be inset in the asphalt which will sense when a vehicle leaves the space and a vehicle enters the space. The mechanism is solar powered which will save on batteries. It has an informative display which is remotely programmable. These mechanisms can handle varied rates and times. The credit card transactions are PCI compliant. There was also discussion about alternatives to the current parking card technology. It was also noted that bringing businesses into the dialog and finding ways to help businesses is important. The pilot is proposed to start around December 8, 2008 with 24 meter mechanisms to be replaced in Hillcrest on 4th Avenue between Robinson and University and roughly 26 mechanisms in Downtown on a portion of G Street. Criteria for evaluation include reliability and functionality, and will include input from customers.

9. Pedestrian Master Plan Presentation

Maureen Gardiner provided an overview of the Pedestrian Master Plan project. In order to better plan and implement pedestrian improvement projects, the City is developing a Citywide Pedestrian Master Plan. Phase I of the Plan was completed in December 2006. Phase I included the Pedestrian Priority Model (PPM), which was developed to determine the most likely areas within the City of San Diego where pedestrians are currently (or would be if improvements were made). The model was created to prioritize communities for the preparation of community PMPs and to help prioritize projects to affect the largest number of pedestrians possible. The model utilizes existing data available city-wide as part of an extensive GIS database. There was a discussion about various impediments in the public right-of-way and staff advised that citizens should report such impediments on the City's web-site so that this information makes it into the plans for improvements. Maureen also provided handouts on the Master Plan.

10. Oversize Vehicle Ordinance

Mark Rogers provided an update. On October 28, 2008 the Council was provided with information on the potential cost of enforcement (\$1.5 million) and sent the item back to the Mayor to research how to lower this cost projection.

11. Movement of Vehicles to Circumvent Posted Parking Restrictions

Martin Mosier provided an overview of the use of technology such as AutoVue in managing parking and the Pilot in La Jolla. Lt. Dan Christman reported that some of the success in the La Jolla Pilot was due to extra enforcement staff on his research in other cities regarding enforcement issues when requiring vehicles to move a minimum distance within a certain time limit. He also commented on some of the deficiencies with the AutoVue system with diagonal parking but indicated that it was helpful in identifying stolen vehicles and outstanding violations. He also noted that enhanced education of motorists and additional signage would help with compliance. He is preparing a staff report on the Pilot and recommendations for managing parking and should have that available for the PAB meeting in January 2009.

11. Next Meeting Date and Tentative Agenda Items

The next meeting date is January 15, 2009.

12. Adjournment

The meeting was adjourned at 4:41 p.m.

Final Approved: January 15, 2009
Motion by: John Pilch/John Cunningham

Revisions to Draft: *Double Underlined and Italic*