



THE CITY OF SAN DIEGO

# SMALL BUSINESS ADVISORY BOARD (SBAB) MEETING AGENDA

*Friday, February 20, 2015 at 8:45 a.m.*

**\*\* Downtown Central Library @ Joan A Irwin Jacobs \*\***

Mary Hollis Clark Conference Center  
330 Park Blvd. San Diego, CA 92101

**1. Call to Order and Introductions**

**2. Approval of Minutes** – October 17, 2014

**3. Public Comment – 8:50 a.m. (TIME CERTAIN)**

Public comment may be made on any non-agenda topic in the Board's area of responsibility. Presenters have three (3) minutes to address the Board.

**4. Administrative Items:**

- A. Board Administrative Items and/or Non-Agenda Comment
- B. Requests for Agenda Revisions (continuances, change in order, etc.)
- C. Development Services Department Technical Advisory Committee – Representative(s) Report\*
- D. Economic Development Division/Office of Small Business
- E. Equal Opportunity Contracting/Purchasing & Contracting Department

**Information Items/Discussion:**

- 5. Update on Future Use of the former Central Library** – David Graham, Deputy Chief Operating Officer of Neighborhood Services/City of San Diego, will provide an update and status of the discussions regarding the future use of the former downtown Central Library.
- 6. Startup & Innovation Economy Presentation** – Brant Cooper, NY Times Bestselling Author of *The Lean Entrepreneur*, Co-founder of Moves the Needle, and local startup organizer will provide a presentation on San Diego's startup community and innovation economy. His presentation will feature insight into the differences between startups, small businesses and large enterprises, and the importance of nurturing the startup community.
- 7. ACCION San Diego Presentation** – Elizabeth Schott, CEO, will provide a presentation on ACCION San Diego, a FY 2015 Small Business Enhancement Program (SBEP) grant recipient. ACCION San Diego creates economic opportunities for primarily low-to-moderate income business owners who lack access to traditional sources of credit by providing loans ranging from \$300-\$75,000. Ms. Schott will report on ACCION San Diego's impact and efforts to provide assistance to small businesses in the City of San Diego through the support of SBEP funding.

8. **Economic Development Tourism Support Grant Program**– Luis Ojeda, EDTS Program Manager, will provide an overview and solicit five SBAB volunteer panelists for the FY 2016 Economic Development Tourism Support Grant review process.
9. **BID Council Report – Report on Current Activities of the BID Council** – Warren Simon
10. **Next Meeting Date and Location – April 17, 2015 at the Downtown Central Library – Mary Hollis Clark Conference Room** located at 330 Park Blvd., San Diego, CA 92101  
<http://www.sandiego.gov/park-and-recreation/parks/regional/balboa/warmemorial.shtml>

Location/Parking:

The Central Library is located in Downtown San Diego's East Village on Park Blvd. at 11th Avenue, near Petco Park. Underground parking is available and **parking is free for two hours with validation.** Validation is available in the 1<sup>st</sup> Floor Lobby.

<http://www.sandiego.gov/public-library/about-the-library/projects/newcentral.shtml>

Parking information: <http://www.sandiego.gov/public-library/locations/centralparking.shtml>

11. **Adjournment – (TIME CERTAIN)** Unfinished business shall be tabled and placed on the agenda for the next Board meeting.

Unless noted as an Information Item, the Small Business Advisory Board may take action on any agenda item.

**THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.**

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator in the Economic Development Division at least five (5) working days before the meeting at (619) 236-6493 to ensure availability.