



THE CITY OF SAN DIEGO

# SMALL BUSINESS ADVISORY BOARD (SBAB) MEETING AGENDA

*Friday, April 15, 2011 at 8:45 a.m.*

**\*\*Downtown Information Center/Community Room  
at Horton Plaza  
193 Horton Plaza, San Diego, CA 92101**

**1. Call to Order and Introductions**

This will include recognizing the appointment of new Small Business Advisory Board member: Gary Peterson serving as an Advocate for Small Business Interests.

**2. Approval of Minutes – February 18, 2011**

**3. Public Comment – 8:50 a.m. (TIME CERTAIN)**

Public comment may be made on any non-agenda topic in the Board's area of responsibility. Presenters have three (3) minutes to address the Board.

**4. Administrative Items:**

- A. Board Administrative Items and/or Non-Agenda Comment
- B. Requests for Agenda Revisions (continuances, change in order, etc.)
- C. Internal Standing Committee
- D. External Standing Committee
- E. Economic Development Division/Office of Small Business
- F. Equal Opportunity Contracting/Purchasing

**Information Items/Discussion:**

- 5. San Diego Workforce Partnership** – Mark Cafferty, President & CEO, will present on programs and services offered by the Workforce Partnership, whose mission is “to foster economic growth and prosperity through education, training and lifelong learning.” The Workforce Partnership provides effective job training programs to meet the region's demand for qualified workers to benefit local employers, unemployed and recently laid-off adults, and at-risk youth ages 14 to 21. The Workforce Partnership also provides in-depth analysis of the local economy including labor market needs, findings, statistics, and workforce development trends.
- 6. Able-Disabled Advocacy** – Cindy Lennon, Special Projects Coordinator, will provide a presentation on Able-Disabled Advocacy, a FY 2011 Small Business Enhancement Program (SBEP) Grant Recipient. Able-Disabled Advocacy provides employment and training services for youth and adults with all types of disabilities to assist them in finding employment and overcoming barriers to personal and financial self-sufficiency. Through the support of partnering organizations, Able-Disabled Advocacy offers the Community Outreach Disabled Enterprise (CODE) Program to provide training and workshops for the disabled community on starting a small business.
- 7. BID Council Monthly Report** – Warren Simon

**Action Item:**

- 8. Discussion on Development Services Department Technical Advisory Committee (TAC) & Selection of Small Business Advisory Board Designated Representative/Alternate** – Overview of TAC role, past representatives, meeting requirements, and selection of Representative/Alternate to serve on the Technical Advisory Committee.
- 9. Next Meeting Date and Location – June 17, 2011 at the Balboa Park Club/Santa Fe Room** located at 2150 Pan American Road West, San Diego, CA 92101  
<http://www.sandiego.gov/park-and-recreation/parks/balboa/balboaparkclub.shtml>

**Directions/Parking:**

From 163 South, take the Park Blvd. exit, and go left at the stop light unto Park Blvd., then another left at the next stop light to turn west onto Presidents Way. Continue to the stop sign (Balboa Park Club is straight ahead beyond parking lot) where you can go straight to park in the Pan American Plaza parking lot or make a right and park in the Organ Pavilion lot. The Balboa Park Club is located in the South Palisades area of Balboa Park, just north of the Puppet Theatre.

- 10. Adjournment – (TIME CERTAIN)** Unfinished business shall be tabled and placed on the agenda for the next Board meeting.

Unless noted as an Information Item, the Small Business Advisory Board may take action on any agenda item.

**THIS INFORMATION IS AVAILABLE IN ALTERNATIVE FORMATS UPON REQUEST.**

To request an alternative format or to request a sign language or oral interpreter for the meeting, please contact the Meeting Coordinator in City Planning & Community Investment at least five (5) working days before the meeting at (619) 236-6493 to ensure availability.