



2011 SMALL BUSINESS ADVISORY BOARD ANNUAL COMMUNITY OUTREACH MEETING

FEATURING:

“Navigating the New Economy” Panel featuring San Diego Business Leaders and Strategists:

- Ronald Garnett, President & CEO, San Diego Regional Minority Supplier Development Council
- Ann marie Houghtailing, Principal, The Houghtailing Group
- Vincent Mudd, President, San Diego Office Interiors and Board Chair of the San Diego Regional Chamber of Commerce
- Louis Song, CEO, PROVEN Inc.

PRESENTATIONS:

“Marketing Engagement Strategies” to inspire existing clients and engage new customers – Nancy Fredericks, Certified Consultant/Owner, Sales Link

“Social Media and Your Business Success: What No One Really Tells You” – Joon S. Han, Business Development Specialist & Strategist, Better San Diego

“Small Business Development Pilot Program” to help position your business for bidding and contracting success – Lisa Gordon, Small Business Ambassador, City of San Diego

LET YOUR VOICE BE HEARD:

Share concerns and challenges impacting your small business.

DATE & TIME:

Friday, October 21, 2011
8:30 a.m. – 11:00 a.m.

CHECK-IN:

8:30 a.m. – 8:45 a.m.
Coffee and refreshments will be served

LOCATION:

Balboa Park Club – Ballroom
2150 Pan American Road West, San Diego, CA 92101

PLEASE RSVP BY OCTOBER 17, 2011 BY CALLING (619) 533-6474 or lgordon@sandiego.gov



CITY OF SAN DIEGO

This information is available in alternative formats upon request.

The 11-member Small Business Advisory Board is charged with advising the Mayor and City Council on any matter that will assist in the success of small businesses in San Diego, such as the formulation of laws, policies or procedures which may affect the management, operation or financial stability of small businesses.