



FOR IMMEDIATE RELEASE:
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MEDIA CONTACT:
José Ysea, Public Information Officer
Desk: 858-573-1291, Cell: 858-518-8210

ENVIRONMENTAL SERVICES DEPARTMENT **MEDIA ADVISORY**

Statewide Recycling Conference Being Held Locally

Presentations by City of San Diego Recycling Specialists

SAN DIEGO, CA — The California Resource Recovery Association (CRRA) is holding its annual conference and tradeshow at the Loews Coronado Bay Resort July 31 – August 3, 2011. CRRA is a non-profit organization dedicated to promoting waste reduction, reuse, recycling, pollution prevention, and composting in California.



The City of San Diego's Environmental Services Department (ESD) has five staff members speaking at the conference including:

- *Ken Prue*, Recycling Program Manager, on the City's Construction & Demolition Ordinance.
- *Ana Carvalho*, Recycling Specialist, on the City's Mandatory Multi-family Recycling Ordinance.
- *Julie Sands*, Recycling Specialist, on Waste Reduction & Recycling at Special Events & Large Venues.
- *Renee Robertson*, Recycling Specialist, on the City's Compostable Tableware Study.
- *Meghan Godeon*, Recycling Specialist III, on the City's Refuse & Recycling Contract.

ESD is also assisting CRRA and Loews Coronado Bay Resort with composting of all the food waste from the conference.

CRRA and ESD have a shared goal to reduce the amount of waste entering landfills. The CRRA conference in the San Diego area allows the City to showcase our waste reduction, recycling and composting programs.

For more information about waste reduction & recycling, visit www.recyclingworks.com or call Environmental Services Department Customer Service at 858-694-7000.

For information on the CRRA conference visit www.crra.com.

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