

## Dutch Boy White Lead Label

**How About 2014?**  
Will the houses you are building today last one hundred years?

**NEW YORK CITY** has over a score of frame houses built before 1800. "Well built," you say. True, but well painted, too, and almost uniformly with

**Dutch Boy White Lead**  
and Dutch Boy linseed oil. Such paint, tinted any color, is so fine that it sinks into every joint and wood pore. It is just elastic enough to prevent cracking, to keep the wood thoroughly covered and hence perfectly preserved.

Write for  
**PAINT FOLDER B**  
Tells how to mix correctly for any use; for weather conditions; how to brush, roll, or spray; and how to get the most out of your quantity of paint and sand.



**NATIONAL LEAD COMPANY**  
NEW YORK BOSTON BUFFALO CHICAGO CINCINNATI  
CLEVELAND ST. LOUIS SAN FRANCISCO