



THE CITY OF SAN DIEGO

ENVIRONMENTAL SERVICES

News Release

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Recycling Helps Improve City Recreation Facilities in Eastern San Diego

SAN DIEGO, CA—The City’s Environmental Services Department presented a check to city recreation council members for \$3,794.84 to help improve the Allied Gardens, Tierrasanta, Colina del Sol and San Carlos recreation centers, along with the Mission Trails Regional Park.

The donation, presented at the Allied Gardens Recreation Center on March 6, 2006, represents one year of revenue generated from the sale of recyclable materials collected at city park and recreation recycling drop-off locations in Council District Seven, represented by Councilmember Jim Madaffer.

In 2005, visitors to the five recycling centers of Council District Seven deposited 279,769 pounds of recyclable plastic and glass beverage containers along with aluminum cans, newspapers, cardboard, office paper, catalogs, magazines and mixed paper.

“Recycling at city park and recreation drop-off locations gives back to the community and stretches the life of the Miramar Landfill,” said Elmer L. Heap, Jr., director of the City’s Environmental Services Department. “The City’s only landfill could fill to capacity in approximately six years and it is imperative that we divert waste from entering the landfill to conserve landfill space.”

Recycling drop-off locations in Council District Seven are among 44 drop-off sites within the City’s park system currently participating in the ESD recycling program. The revenue from recyclables collected at each site goes back to that site.

Since 1992, the program has diverted approximately 15,000 tons of recyclables from disposal at the Miramar Landfill and earned more than \$820,872 in revenue from the sale of recyclables. The materials deposited at each center have helped purchase items at the recreation facilities such as jerseys and trophies for youth leagues, gymnastics mats, tennis court nets, table tennis equipment, benches for basketball courts, brochures, and funded special events such as spring egg hunts.

For information about the City’s recycling programs, please call the Environmental Services Department at (858) 694-7000 or visit www.sandiego.gov/environmental-services/. Facts on the importance of recycling in San Diego may be found at www.RecycleOrElse.com. For general information about the city park and recreation centers, go to www.sandiego.gov/park-and-recreation/index.shtml.

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