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ENVIRONMENTAL SERVICES DEPARTMENT **FACT SHEET**

MAYOR SANDERS RECOGNIZES RECIPIENTS OF 18th ANNUAL WASTE REDUCTION AND RECYCLING AWARDS

37 local businesses and organizations lauded at event

SAN DIEGO, CA— Mayor Jerry Sanders congratulates winners of the **18th Annual Waste Reduction and Recycling Awards** for the efforts and accomplishments of their businesses and organizations in protecting our environment and conserving natural resources.

“With each passing year, the business community continues to step up their efforts in waste reduction and protecting the environment. I am happy to congratulate these efforts and look forward to continued success by these organizations.” - Mayor Jerry Sanders

The Waste Reduction and Recycling Awards program, sponsored by the City’s Environmental Services Department (ESD), honored 37 local companies and organizations for their successful and innovative waste reduction programs that significantly contribute to diverting waste from area landfills.

The waste diversion programs of these businesses and organizations contributed to the City of San Diego being able to decrease the amount of trash brought into the Miramar Landfill by 300,000 tons compared to two year ago. This decrease, coupled with a recent height increase agreement with the Marine Corp Air Station – Miramar, and two recycling ordinances has resulted in the lifespan of the landfill being extended from 2012 to at least 2019.

The 2010 Waste Reduction and Recycling Awards categories:

- **Recycling Partner** is awarded to one business or organization that has worked closely with ESD and whose vision, commitment and advocacy for the environment positively impacts San Diego’s communities.
- **Recycler of the Year** awards are the highest honor for the most comprehensive, innovative and/or improved recycling programs.
- **Director’s Recycling Awards** are given to companies for their excellent waste reduction and diversion efforts.

The 2010 Recycling Partner Award was given to:

- **SAN DIEGO COUNTY APARTMENT ASSOCIATION:** Since the implementation of the City's Recycling Ordinance in January, 2008, the San Diego County Apartment Association has worked with us to educate the residents of multi-family facilities. With over 230,000 multi-family units in the City of San Diego, this partnership provided us with invaluable outreach opportunities to educate citizens of the new Recycling Ordinance. Through their support and generosity, we were also able to provide over 48,000 reusable recycling bags to these residents to assist them in their recycling efforts.

The Recycler of the Year Awards were presented to:

- **BAYSIDE OWNERS ASSOCIATION:** The Bayside Owners Association is the only residential complex being awarded. Although on a smaller scale, the significance of their recycling efforts is not lost in size. Bayside works diligently to make sure residents are actively participating in their recycling programs and diverting waste from the landfill.
- **CELEBRITY MERCURY – CELEBRITY CRUISES:** Celebrity Cruises has moved forward with significant steps to minimize the waste they generate. By implementing their "Save the Waves" program, they encourage Reducing the generation of waste, Reusing items on board and Recycling whenever possible. Their waste reduction and recycling program includes working with vendors to reduce packaging.
- **CITY OF SAN DIEGO, PUBLIC UTILITIES DEPT., WATER OPERATIONS:** This department took their recycling programs to a higher level in 2009 with the addition of numerous recycling initiatives. This resulted in over \$57,000 in revenue from scrap metal and saved almost \$430,000 by recycling 9,350 tons of concrete, asphalt and dirt. All of these materials being diverted from disposal help extend the life of the Miramar Landfill.
- **EMBASSY SUITES SAN DIEGO – LA JOLLA:** Once again, education, awareness and convenience for guest and staff, are the key elements to Embassy's continued success in their waste diversion programs. A stand-out component, which sets them ahead in the industry, is their in-room recycling program which allows guests to participate in their glass, aluminum, plastic and newspaper recycling program. They have also phased out all Styrofoam and plastics from their breakfast dining.
- **GENERAL DYNAMICS/NASSCO:** From their impressive recycling efforts, they have been able to cut down their trips to the landfill from six to two a day. This is due in large part to a new conveyor system that allows them to sort out recyclables and reduces their transport costs by about \$2,400 a week.

- **IKEA SAN DIEGO:** As a leader among retailers in the field on environmental awareness, IKEA showed a significant increase in their recycling program, specifically in their cardboard recycling operation. Other packaging, such as pallets and supports are also reused or recycled. IKEA also recycled its kitchen grease and donated paint rather than disposing as hazardous waste.
- **KAISER PERMANENTE:** One of Kaiser Permanente's recent accomplishments in their waste reduction efforts is the completion of an electronic medical records system that removed over 7.5 million documents and eliminated the use of 25,000 square feet of storage space. They also have begun reusing sharps containers diverting 4,800 pounds of plastics from the landfill.
- **NAVY - REGION SOUTHWEST:** The Navy's Sustainable Solid Waste Program continues to improve its highly successful program and minimize the amount of waste generated in the San Diego area. Notably, in 2009, the Navy was able to divert over 34,000 tons from the landfill and avoided over \$2.4 million for those commands and organizations that participated in their programs.
- **REUBEN H. FLEET SCIENCE CENTER:** Education and outreach are at the top of their efforts to promote waste reduction. Through contests and workshops, the Science Center has helped the community understand the importance of recycling. They also increased their own waste diversion rate by 10 percentage points over last year.
- **SAN DIEGO CONVENTION CENTER:** With an increase of their diversion rate by over 16 percentage points, the San Diego Convention Center saved over \$26,000 in 2009. Internal education programs have helped their employees take notice and participate in their recycling efforts.
- **SAN DIEGO INTERNATIONAL AIRPORT:** The San Diego County Regional Airport Authority has a waste reduction team that continues to add new elements to their waste reduction and recycling program. This includes a universal waste program that collected close to 2,500 pounds of fluorescent light bulb, alkaline and rechargeable batteries and other U-waste materials.
- **SAN DIEGO PADRES – PETCO PARK:** The San Diego Padres and PETCO Park continue their commitment to waste reduction. They have recycled about 575 tons of material that would have otherwise gone to the landfill. This increased their waste diversion rate to 49 percent in 2009 from 37 percent in 2008. The increased also saved them about \$66,500 in disposal costs.

- **SEAWORLD SAN DIEGO:** SeaWorld’s hard work and dedication to its environmental programs serves as a model for many businesses and organizations to follow. Education and community outreach in 2009 included innovative ideas that are key elements for the success of their programs, including food scraps composting, construction and demolition materials recycling, and outreach and education efforts for park guests and employees.

Director’s Recycling Award:

- **Allied Waste Services**
- **Amylin Pharmaceuticals, Inc.**
- **San Diego State University**
- **University of California - San Diego (UCSD)**
- **Qualcomm Inc.**
- **Cassidy Turley BRE Commercial**
- **Celebrity Constellation – Celebrity Cruises**
- **COBHAM**
- **Nolte Associates., Inc.**
- **Von’s**
- **VA San Diego Healthcare System**
- **City of San Diego, Public Utilities Dept. (Waste Water)**
- **Cox Communications**
- **San Diego Union-Tribune**
- **SAIC**
- **San Diego Zoo**
- **Stanley Steamer**
- **Hewlett Packard – San Diego**
- **Kyocera Communications, Inc.**
- **Greenfield Paper Company**
- **La Jolla/Ridford Library**
- **Neyenesh Printers**
- **San Diego Futures Foundation**
- **Pt. Loma Nazarene University**

For more information about the City’s Waste Reduction & Recycling Awards or establishing business recycling programs, please contact ESD’s Customer Service at (858) 694-7000, or visit the website at www.recyclingworks.com.

The City of San Diego’s Environmental Services Department is charged with refuse collection and disposal, recycling and environmentally sound landfill management to meet the City’s long-term disposal needs. The department also oversees the City’s management of energy use, and explores innovative options for energy independence and sustainability.

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