



FOR IMMEDIATE RELEASE:  
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## ***ENVIRONMENTAL SERVICES DEPARTMENT*** **NEWS RELEASE**

### ***“DARE TO REUSE” WILL SHOWCASE TALENT BY LOCAL STUDENTS*** ***The New Children’s Museum will exhibit artwork beginning Saturday at 10 a.m.***

Compact disks, buttons, barks and leaves, plastic bits and pieces, imagine the possibilities for items considered no longer useful. City of San Diego students showcase the endless potential of function for items usually destined for the trash in “*Dare to Reuse*”, an exhibition of artwork made from found objects.

Councilmember Todd Gloria will be on hand to kick off the exhibit being held at the New Children's Museum from November 16, 2012 through January 31, 2013, sponsored by the City of San Diego's Environmental Services Department, WAXIE Sanitary Supply, Inc., and the New Children's Museum.

“Waxie Sanitary Supply is honored to be a sponsor of the City of San Diego’s “Dare to Reuse” art contest and exhibit. The recognition and promotion of the important concepts of reducing, reusing and recycling coincides with WAXIE’s core values. WAXIE is a proud, locally owned company striving to promote sustainability and support young creative minds of San Diego” said Rick Hawkins, WAXIE Sales Manager.

To demonstrate the value of reusing resources, the *Dare to Reuse* artists use other peoples’ “throw away” materials such as paper, glass, metals and wood to create art pieces including painting, sculpture and even a model house.

*Dare to Reuse* started out as an exhibition among professional artists in the San Diego region and has evolved into a contest among students at City of San Diego schools, ages fourth through twelfth grades.

The top twelve winners are chosen to be in an on-line calendar on the ESD website, and this year is the first that the pieces will be on exhibit at a one-of-a-kind museum that provides inventive and engaging art experiences that are meaningful to children and families.

For more information about our recycling programs, please call the Environmental Services Department’s customer service line at 858-694-7000, or visit our website at [www.RecyclingWorks.com](http://www.RecyclingWorks.com) .

#### **ABOUT THE NEW CHILDREN’S MUSEUM:**

The New Children’s Museum is a dynamic new model of a museum that provides inventive and engaging art experiences that are meaningful to children and families. NCM brings families together in a rich educational environment that fosters creativity — blending elements of children’s museums and art museums.

A non-profit institution funded by admissions, memberships, and community support, the Museum stimulates imagination, inquisitiveness and innovative thinking by exhibiting participatory works of art by contemporary artists and providing a venue for art making and play. Serving all ages, from toddler to teen, NCM inspires new ways to see the world through the language of art. To learn more, visit [thinkplaycreate.org/pressroom](http://thinkplaycreate.org/pressroom).

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