



# The City of San Diego Commercial Recycling Profile

16945 Camino San Bernardo  
San Diego, CA 92127-2499



The City of San Diego recognizes the efforts of Hawthorne CAT, and authorized Caterpillar dealer and a winner of the 2010 CalRecycle Waste Reduction Awards Program (WRAP). Their unique waste reduction techniques employ a vigorous cardboard re-use and recycling program, which has eliminated the company's need to purchase any new cardboard boxes. Hawthorne CAT recycled and re-used 28,000 pounds of cardboard and eliminated the need for 14,000 more pounds of incoming boxes, leading to a savings of \$14,700.

Their entire green program saves the company \$250,000 annually, through the cardboard recycling program and other programs such as the recycling of industrial waste water, repair, re-use and recycling of wood pallets, generating "e-documents" rather than distributing paper reports, and recapping fleet tires to reduce the need to purchase new ones.

*"We're excited to be recognized as one of California's top leaders in resource sustainability"*

*Steve Hollingsworth,  
Environmental, Health and  
Safety Manager*



Since Hawthorne CAT's Green Program inception, seven additional waste-reduction programs have been added to their portfolio:

1. Recycling used aerosol cans
2. Recycling 100% of all light ballasts
3. Partnering with specialized recyclers to dispose of 100% of used low pressure sodium bulbs
4. Recycling 100% of fluorescent bulbs through specialized recyclers
5. Working with vendors and methods that capture all welding and welding flux wastes
6. Designing a machine to process and re-use oil absorbency pads
7. Eliminating hazardous waste shipment of oily mop water by using a mop water reclamation system

