



ENVIRONMENTAL SERVICES

News Release

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City of San Diego Invites Local Businesses to Apply for 16th Annual Waste Reduction and Diversion Awards

San Diego, CA – If your business or organization recycles, the City of San Diego Environmental Services Department (ESD) invites you to apply for a 2008 Waste Reduction and Diversion Award. Each year, ESD honors businesses and organizations located in the City that have implemented or expanded innovative and successful waste reduction, recycling and recycled product purchasing programs. The Recycler of the Year Award winners will be honored by the Mayor and Council President before City Council on April 22, 2008.

“More than 20 percent of all waste that ends up in our Miramar Landfill is paper that could have been recycled and half of that waste is generated by commercial businesses,” said Mayor Jerry Sanders. “We honor the companies and organizations that take the initiative and develop recycling and waste reduction programs because we see them as leaders that are setting an example for others to follow.”

Applications for the awards are due by Wednesday, February 20, 2008. Award applications can be downloaded from www.RecycleOrElse.com or obtained by calling Martha Espinola at 858-573-1242. Completed applications must be faxed to 858-492-5089, e-mailed to MPEspinola@sandiego.gov, or mailed to:

City of San Diego
Environmental Services Department
Attention: Martha Espinola
9601 Ridgehaven Court, Suite 320
San Diego, CA 92123

The Environmental Services Department provides local businesses with assistance in developing waste reduction and recycling programs with a free comprehensive waste analysis. For more information about ESD's programs, call (858) 694-7000, or visit the website at www.sandiego.gov/environmental-services/

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