

San Diego Environmental Partners

City of San Diego, Development Services Department

1222 First Avenue, San Diego, CA 92101

The City of San Diego's Development Services Department (DSD) has been instrumental in assisting with the City's waste reduction and diversion goals. DSD's continued support is demonstrated in its commitment to include solid waste impacts into the environmental review process of CEQA, collaboration with the Environmental Services Department to educate the construction industry about the impact of their activities upon landfill capacity and active participation in the City's internal office recycling program.



Hanson Aggregates

9229 Harris Plant Road, San Diego, CA 92145

Hanson Aggregates, a major supplier of construction materials and concrete and asphalt recycler, is committed to improving their environment, workplace and community programs. Their positive impact and commitment to both the environment and to San Diego communities was clearly demonstrated through the assistance they provided to fire afflicted communities after the October 2003 wildfires. Hanson provided free concrete recycling vouchers to both City of San Diego and San Diego County residents to recycle the concrete from their destroyed homes. This diverted more than 30,000 tons of recycled concrete and saved City residents over \$150,000.

Climate Wise-Energy Star Partner of the Year

Kyocera Wireless Corp.

10300 Campus Point Drive, San Diego, CA 92121-1582

In 2003, Kyocera Wireless Corp. (KWC) conserved enough electricity - 1,675,317 kW - to power 349 households for 1 year and enough potable water - more than 5,400,000 gallons - to service 86 households for 1 year. KWC diverted over 2,308,000 pounds of recyclable materials from the landfill. KWC also actively shared its resources and expertise with the next generation of environmentalists in local area schools. By improving an already-strong conservation and recycling program, KWC saved more than \$185,000 and proved that environmental responsibility not only helps our communities but also contributes to a company's bottom line.



Director's Recycling Awards

- AIU EcoDefense Club
- Bay Park Elementary
- Candelas
- Hyatt Regency Islandia
- Kyocera America, Inc.
- Kyocera Wireless Corp.
- Neyenesch Printers
- Qualcomm, Inc.
- SeaWorld San Diego
- Target Corporation* - Target Stores
- Unisys Corporation
- United States Postal Service
- University of California, San Diego

Honorable Mention

- Bazaar del Mundo, Inc.
- Biosite Incorporated
- City of San Diego, Metropolitan Wastewater Department
- Clauss Construction
- CNRSW Integrated Solid Waste Management Program
- ENCAD, Inc. A Kodak Company
- Hewlett-Packard Company
- LVI Environmental Services, Inc.
- Museum of Contemporary Art San Diego
- Ocean Beach People's Organic Food Co-Op
- San Diego Unified School District
- The Salvation Army San Diego Silvercrest Residence

For additional information please contact the Environmental Services Department at (858) 694-000

This information is available in alternative formats upon request. Printed on Recycled Paper



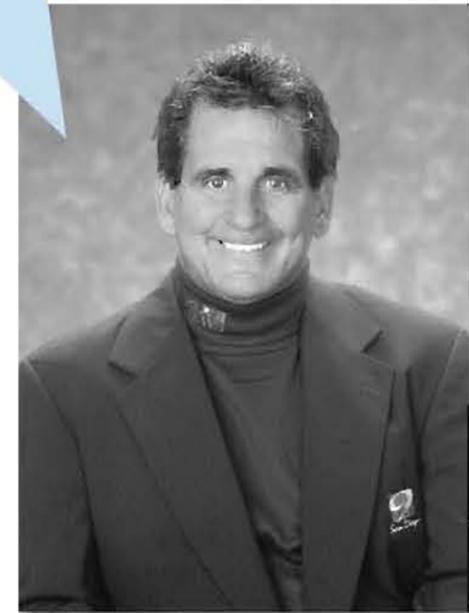
2004 City of San Diego

Waste Reduction & Diversion Awards



In San Diego, the commercial sector accounts for more than 65 percent of all waste disposed at the Miramar Landfill. The voluntary efforts of concerned companies, schools, government organizations and individuals, like those showcased in this program, help the City achieve its waste reduction and recycling goals. The winners featured in this year's program are San Diego businesses and organizations that have become leaders by developing innovative programs that result in significant waste reduction, recycling and economic benefits.

Environmental Champion Rod Luck



The Environmental Services Department is proud to recognize Rod Luck as the 2004 recipient of the Environmental Champion Award. This special award has been created to pay tribute to an outstanding individual whose commitment and advocacy for the environment has positively impacted San Diego's communities. During the past decade, Mr. Luck's tireless efforts and enthusiasm for the environment and projects that help improve the quality of life in San Diego. Utilizing a signature style in live reports and selecting topics others often overlook, Mr. Luck has shared positive news about people and events that define and shape our City. His stories have inspired countless San Diegans to learn

about what can be done to protect and conserve the precious natural resources that help make our City unique.

2004



San Diego Recyclers of the Year



Carter Reese & Associates

3636 5th Avenue, Suite 300, San Diego, CA 92103

Carter Reese & Associates is a land development company that focuses on revitalizing older neighborhoods and promoting sustainable development. A recent project of Carter Reese & Associates, The Renaissance at North Park project, included the demolition of several older commercial and residential buildings. Working with its contractor, Casper Company; its builder, John Ahlswede of Sun Country Builders; and its codeveloper, Matt Jumper of San Diego Interfaith Housing Foundation, Carter Reese & Associates recycled more than 5,270 tons of wood, metal, asphalt, ceramic tile, porcelain and other construction materials. Carter Reese & Associates is proud of their recycling efforts, surprised to learn of the cost savings associated with recycling and believe that they are successful in demonstrating how development can provide sustainable solutions and decrease the amount of refuse going into the landfill.

San Diego International Airport

3225 North Harbor Drive, San Diego, CA 92101-1024

At the San Diego International Airport, the vision of the environmental staff is to operate a "World Class" Waste Reduction and Recycling Program. As part of the program, the Airport developed a bilingual (English and Spanish) Employee Recycling Guide that serves as an educational tool informing all employees about the Airport's recycling program. The guide provides facts, statistics and guidelines concerning recycling in the Airport. A Waste and Recycling Committee was also formed to educate Airport tenants about the recycling program and to listen and understand the needs of the recycling service providers. One of the big accomplishments of the committee has been to significantly decrease the contamination rate of the program over the last two years by reducing it from 90% to 5%. In 2003, the Airport increased their recycling rate 134% over the previous year.



Marine Corps Recruit Depot San Diego

4600 Belleau Avenue, San Diego, CA 92140

The Marine Corps Recruit Depot's (MCRD) robust recycling program epitomizes a deep desire to do what is right for the environment and the future. MCRD continuously improves their program through the efforts of dedicated operators, the commitment of everyone aboard the Depot and through education which is the cornerstone to the program's continued and increasing success. The aggressive development of new programs, such as the utilization of digital technology, recycling of demolition materials, composting food and the reutilization of used clothing has allowed MCRD to divert over 2,920 tons of material, receive more than \$34,600 in recycling revenues and achieve a 55.4% recycling rate.

Sony Technology Center - San Diego

16450 West Bernardo Drive, San Diego, CA 92127-1898

Sony Technology Center - San Diego (STC-SD) is dedicated to protecting and improving the environment in all areas of the company's operations and has found that sound environmental behavior is good business. Conserving resources and increasing efficiency reduces pollution and impacts the bottom line by lowering costs. In 2003, STC-SD saved over 5,250 tons of cardboard by switching to reusable plastic packaging for delivery of parts. They also formed paper reduction teams, which were able to achieve an average of 8.5% paper usage reduction per employee. STC-SD recycled more than 6,220 tons of materials, generated revenue and saved disposal costs in the combined amount of \$299,600, and increased their recycling rate to over 90%.



Point Loma Nazarene University

3900 Loma Land Drive, San Diego, CA 92106

In 2003, Point Loma Nazarene University (PLNU) implemented a very successful recycling program which includes single stream recycling collection and many other waste reduction activities such as on-site chipping, grasscycling, composting of food scraps and clothing donation. PLNU's program also consists of an extensive outreach program which includes a documentary video, information booth, color coded bins, flyers, posters, recycle hotline and web page. As a result of their successful efforts, PLNU saved approximately \$28,700, recycled 36.3 tons of material and lowered their level of disposal service by 33%. The spirit of waste reduction and recycling is evident throughout the campus and has become an engrained way of life for students, faculty and staff of PLNU.

Zoological Society of San Diego

2920 Zoo Drive, San Diego, CA 92101

In 2003, the Zoological Society of San Diego (ZSSD) broadened its environmental efforts by helping employees participate in programs not only to help the organization save money, time and energy but also to make a significant contribution to the environment by actively supporting in-house green practices. ZSSD recycled approximately 80% of the total animal waste and green materials generated at the San Diego Zoo and Wild Animal Park. The office computer recycling program collected two tons of equipment and donated them to an ecologically responsible company, and the purchasing department launched an online system designed to reduce paper use. For the guests, 60% of beverage containers were recycled. In 2003, 25,000 tons of material were recycled.

