

Colima Linda
7575 Linda Vista Rd
San Diego, CA 92111



Colima Linda is a 116 apartment complex managed by Tonja McGuire from Cambridge Management Company, a member of the San Diego County Apartment Association. The complex is participating in the City of San Diego's multi-family recycling pilot program that distributed re-usable, in-unit recycling bags to multi-family residents.

The bags were purchased with grant money from the State Department of Conservation, and were designed to assist residents to collect recyclables at their home and transport them to a central disposal area in the complex. The bags are made of 100% recycled plastic. The re-usable bags are flexible, have a large capacity and can fit in small spaces or even be hung. They are also easy to carry, leaving residents' hands free to carry other items such as trash bags, which is also disposed at the same location.



The complex has three trash and recycling enclosures with two trash and four recycling dumpsters. Residents collect the recyclables in the re-usable recycling bag, and empty the contents into the recycling dumpsters. Each enclosure is well marked indicating that there is a recycling dumpster there and what materials can and cannot be recycled in the City of San Diego.

Residents are very pleased with the bags. They are particularly pleased with the information and photos printed on it, informing about the City Recycling Ordinance and showing what can and can't be recycled, clarifying questions they might have on what items should be recycled.

But the recycling is not limited to the residents. There are also recycling containers inside staff offices, showing a commitment from the property management company to participate in the recycling program and to set an example to the residents.

The residents and staff are participating at an impressive level and will continue to do so. Colima Linda has increased their recycling services since receiving the recycling bags from the City's Environmental Services Department in April 09, increasing their waste diversion rate from 26% to 50 % in August 09, saving \$340,00 a month on their waste collection bills, making them a model for multi-family recycling in the City of San Diego.



Property manager Tonja McGuire receiving the Recycler of the Month award from the City of San Diego Environmental Services Department's deputy director Stephen Grealy

