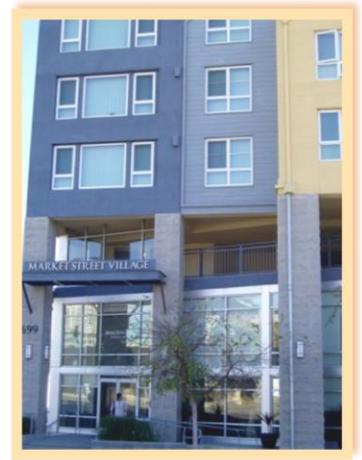


Market Street Village Apartment Homes
699 14th Street, 92101

Market Street Village Apartments homes is a six-story, 229 unit apartment complex managed by Dennis Payne from Equity Residential, a member of the San Diego County Apartment Association. The complex is participating in the City of San Diego's multi-family recycling pilot program that



distributes reusable, in-unit recycling bags to multi-family residents. The bags were purchased with grant money from the State Department of Conservation and were designed to assist residents with collection of recyclables at their home, and transporting them to a central disposal area in the complex. The bags are made of 100% recycled plastic. They are flexible, have a large capacity and can fit in small spaces or even be hung. They are also easy to carry, leaving residents' hands free to carry other items such as trash bags, which is also disposed at the same location.



The implementation and education outreach for the recycling program started with written notice to residents; posting clear signage on trash chutes stating they were only for trash; what materials must be recycled and where to recycle them in the building. Additional flyers with recycling info were posted on



bulletin boards and elevators. Recycling containers were placed in the gym, roof (leisure area), internet room, and staff offices. And of course, numerous personal conversations happened between the property managers and residents. As a result, since June 2009, the complex reduced approximately 20% of its trash, which went from 45 to 36 cubic yards a week, and recycling volume increased from 4 to 16 cubic yards a week.



Market Street Village Apartment Homes Property Manager Dennis Payne receiving the December's Recycler of the Month award