



Protect Your Identity and Save Natural Resources



By reducing unwanted mail!



Reduce unwanted mail by sending an “opt out” request to credit reporting agencies and the Direct Marketing Association. As a result, your risk of identity theft will be reduced, and resources will be conserved by decreasing the use of paper and printing ink.

- Reduce credit and insurance offerings by calling the three top credit reporting agencies, Trans Union, Equifax and Experian at 1-888-567-8688.
- Trim down direct mail advertisements by writing to: Direct Marketing Association
Mail Preference Service
P.O.Box 643
Carmel, NY 15012-0643

State that you want to “activate the preference service,” and include your complete name, address and zip code. You can include a postcard requesting a written confirmation that your request has been fulfilled.

For more information go to:

www.creditsourceonline.com/opt-out.html or www.dmaconsumers.org/dmasponsorship.html