

Citizens' Equal Opportunity Commission
PR Sub-Committee Meeting 3/19/14 3pm PST
Via City of San Diego Conference Bridge

Chair: Commissioner Rafael Perez

Sub Committee Members: Commissioner Lan Jefferson, Commissioner Greg Torrwick,
Commissioner Monte Jones

1. Meeting Times
 - a. Third Thursday at 3pm
 - i. Feedback
2. Community Outreach
 - a. Commissioners should be in the know for upcoming bids
 - i. Have any commissioners registered on Planetbids?
 - ii. Follow up with staff regarding presentation on systems used at next meeting.
 - b. google document for sub-committee
 - i. Move forward with
 - c. Identify Community Organizations
 - i. Partnership Opportunities
3. Council Relations
 - a. council committee
 - i. Follow up
 - b. City Council Meetings
 - i. Any upcoming issues?
4. Public Relations
 - a. Image
 - i. CEOC Corner
 1. Please reach out to CEOC and ask them to prepare a 75-125 word write-up for "CEOC Corner" in the upcoming EOC Newsletter. I will need their content by Friday, March 20
 - b. Relevance and Timing
 - i. Timely press releases for CEOC news
 - c. Community Meetings (Announcements at high visibility events and meetings)
 - i. See above regarding shared document
 - d. Meeting/Event Attendance Form
 - i. Draft adoption?