The City's General Plan

On March 10, 2008 the San Diego City Council unanimously approved a comprehensive update to the City's General Plan. The plan sets out a long-range vision and policy framework for how the City should plan for projected growth and development, provide public services, and maintain the qualities that define San Diego over the next 20 to 30 years. San Diego's General Plan was last updated comprehensively in 1979 – a time when approximately half of the City's developable acreage was still vacant. Since less than four percent of the City's land remains vacant and available for new development, the General Plan policies represent a shift in focus from how to develop vacant land to how to design infill development and reinvest in existing communities to support long term growth. It has a strong sustainability focus through policies addressing transit/land use coordination; climate change; healthy, walkable communities; green buildings; clean technology industries; water and energy conservation and management; and urban forestry. In addition, the General Plan features protections for prime industrial lands; strategies for providing urban parks; "toolboxes" to implement mobility strategies; and policies designed to further the preservation of San Diego's historical and cultural resources. The plan was structured to work in concert with the City's community plans.

The General Plan update incorporates the City of Villages strategy to focus growth into mixed-use villages that are pedestrian-friendly districts, of different scales, linked to the transit system. Each village will be unique to the community in which it is located, yet all villages will be pedestrian-friendly, and characterized by inviting, accessible and attractive streets and public spaces. Individual villages will offer a variety of housing types and affordability levels. The strategy draws upon the character and strengths of San Diego's natural environment, distinctive neighborhoods, and activity centers that together form the City as a whole.

The City developed the General Plan within the context of state requirements, regional plans and population forecasts, and the issues and needs unique to the City. The General Plan is comprised of an introductory Strategic Framework section and the following elements: Land Use and Community Planning; Mobility; Economic Prosperity; Public Facilities, Services and Safety; Urban Design; Recreation; Historic Preservation; Conservation; and Noise. The Housing Element update was adopted separately in 2006. The policies within each element of the General Plan were developed with ten guiding principles in mind. These principles are to achieve:

- 1. An open space network formed by parks, canyons, river valleys, habitats, beaches, and ocean;
- 2. Diverse residential communities formed by the open space network;
- 3. Compact and walkable mixed-use villages of different scales within communities;
- 4. Employment centers for a strong economy;
- 5. An integrated regional transportation network of walkways, bikeways, transit, roadways, and freeways that efficiently link communities and villages to each other and to employment centers;
- 6. High quality, affordable, and well-maintained public facilities to serve the City's population, workers, and visitors;
- 7. Historic districts and sites that respect our heritage;
- 8. Balanced communities that offer opportunities for all San Diegans and share citywide responsibilities;
- 9. A clean and sustainable environment; and,
- 10. A high aesthetic standard.

The Public Facilities, Services and Safety Element of the General Plan includes policies on the prioritization and provision of public facilities and services, evaluation of new growth, guidelines for implementing a financing strategy, and guidelines for the provision of specific facilities. This element discusses City challenges, including a public facilities deficit, and calls for facilities deficiencies to be remedied through diverse funding resources.

Implementation of the General Plan is being accomplished through a broad range of legislative and regulatory actions that influence private and public development. The General Plan Action Plan, currently in the hearing process, identifies measures and timeframes for implementing General Plan policies. The Action Plan highlights eight key initiatives which are critical to General Plan implementation, as follows: Community Plan Updates, Climate Change Initiatives. Water Supply and Conservation Efforts, Land Development Code (LDC) Amendments, Public Facilities Finance Strategy, Economic Development Strategic Plan, Parks Master Plan, and Historic Preservation Incentives. In addition, the General Plan is consistent with the Regional Comprehensive Plan and will contribute to the San Diego Association of Governments' efforts to create a Sustainable Communities Strategy that meets anticipated Senate Bill 375 greenhouse gas emission reduction targets.

Community Plans

The City's community plans contain additional detailed planning guidance, and are a part of the Land Use Element of the General Plan. Community plans establish specific recommendations and objectives in a given community for future land uses and public improvements. The community plan provides a long range physical development guideline for elected officials and citizens engaged in community development. Citizen involvement has been a long-standing concept in the City of San Diego. In the 1960s and 1970s, the City Council adopted policies that established and recognized community planning groups as formal mechanisms for community input in the decision making processes. Community planning groups provide citizens with an opportunity for involvement in advising the City Council, the Planning Commission, and other decision makers on development projects, community plan amendments, rezoning projects, and public facilities. The recommendations of the planning groups are integral components of the planning processes.

The general and community plans are policy documents, which require regulatory tools and programs to help implement their goals and standards. The implementation tools for planning documents include the Municipal Code, the Multiple Species Conservation Program (MSCP), zoning, Neighborhood Code Compliance, facilities financing plans, and redevelopment plans. These regulations and programs help guide land use, development, and design.

CIP Conformance to the City's General Plan and Community Plans

This year's capital improvement projects were reviewed for conformance with the 2008 General Plan. The vast majority of capital improvement projects are consistent with the General Plan, and relevant community and public facilities financing plans. Those few projects that are not consistent with the relevant community plan(s) will include a community plan amendment as part of the approval process, or the issue will be addressed as a part of a community plan update.



Community Planning Areas

City of San Diego Fiscal Year 2010 Annual Budget

Community Planning Areas by Council District



Community Planning Areas and Policing Neighborhoods

The City of San Diego has several neighborhood policing areas. Each community planning area consists of one or more neighborhoods under a Police Service Area. The following list shows the neighborhoods sorted by community planning area. Some policing neighborhoods extend beyond a single community planning area; in these cases, the neighborhood is listed more than once.

Balboa Park (BP) **Balboa** Park Barrio Logan (BL) Barrio Logan Black Mountain Ranch (BMR) Black Mountain Carmel Mountain Ranch (CMR) Carmel Mountain Rancho Bernardo Carmel Valley (CV) Carmel Valley Centre City (CC) Barrio Logan Core-Columbia Cortez East Village Gaslamp Harborview Horton Plaza Little Italy Marina Park West Clairemont Mesa (CM) Bay Ho **Bav Park** Clairemont Mesa East Clairemont Mesa West North Clairemont College Area (CA) College Area East College Area West Talmadge Del Mar Mesa (DMM) Carmel Valley Torrey Highlands East Elliott (EE) Tierrasanta Fairbanks Country Club (FCC) North City

Greater Golden Hill (GGH) Golden Hill South Park Greater North Park (GNP) Burlingame South Park North Park University Heights Kearny Mesa (KM) Kearny Mesa Serra Mesa La Jolla (LJ) La Jolla Pacific Beach **Torrev Pines** Linda Vista (LV) Linda Vista Morena Mid-City (MC) Adams North Azalea/Hollywood Park Castle Cherokee Point Chollas Creek Colina del Sol Corridor Darnall El Cerrito Fairmount Park Fairmount Village Fox Canyon Islenair Kensington Normal Heights Oak Park Ridgeview/Webster Rolando Swan Canyon Talmadge Teralta East

Mid-City (MC) (continued) Teralta West Midway/Pacific Highway (MPH) Midway District **Mission Hills** Point Loma Heights Miramar Ranch North (MRN) Miramar Ranch North Mira Mesa (MM) Miramar Mira Mesa Sorrento Valley Mission Bay Park (MBP) Mission Beach Ocean Beach Mission Beach (MB) Mission Beach Mission Valley (MV) Grantville Mission Valley East Mission Valley West Serra Mesa Navajo (NAV) Allied Gardens Del Cerro Grantville Lake Murray San Carlos Ocean Beach (OB) Ocean Beach Point Loma Heights Old San Diego (OSD) Midway District Old Town Otay Mesa (OM) Ocean Crest Otay Mesa Otay Mesa/Nestor (OMN) Egger Highlands Nestor Otay Mesa West Palm City Pacific Beach (PB) La Jolla Pacific Beach

Pacific Highlands Ranch (PHR) Carmel Valley North City **Torrey Highlands** Peninsula (PEN) La Playa Loma Portal Point Loma Heights Roseville/Fleet Ridge Sunset Cliffs Wooded Area Rancho Bernardo (SPV) Rancho Bernardo Rancho Encantada (RE) Rancho Encantada Rancho Penasquitos (RP) **Rancho Penasquitos** Sabre Springs (SS) Sabre Springs San Pasqual Valley (SPV) Rancho Bernardo San Pasqual San Ysidro (SY) Border San Ysidro Scripps Miramar Ranch (SMR) Miramar Ranch North Scripps Ranch Serra Mesa (SM) Birdland Serra Mesa Skyline-Paradise Hills (SPH) **Bay Terraces** Jamacha-Lomita Paradise Hills Skyline Southeastern San Diego (SSD) Grant Hill Logan Heights Mountain View Mount Hope Shelltown Sherman Heights Southcrest Stockton

Sub Area 2 (North City Future Urbanizing Area) (FUA) North City Tijuana River Valley (TRV) Egger Highlands Nestor Tijuana River Valley Tierrasanta (TIR) Grantville Tierrasanta Torrey Highlands (TH) Torrey Highlands Torrey Hills (THS) Carmel Valley Rancho Penaquitos Torrey Pines (TP) Del Mar Heights **Torrey Preserve** Torrey Pines University (NUC) La Jolla Village Torrey Preserve **Torrey Pines** Sorrento Valley University City Uptown (UPT) Hillcrest Midtown **Mission Hills** Park West University Heights Via de la Valle (VV) North City