

Strategic Plan



Mission

To effectively serve and support our communities

Vision

A world-class city for all

Values

Integrity

Do the right thing
Be ethical, truthful and fair
Take responsibility for our actions

Service

Exhibit pride in all that we do
Treat others as we would like to be treated
Anticipate and promptly respond to requests

People

Value customers and employees as partners
Recognize that an engaged City workforce is the key to quality customer service
Promote diversity as a strength

Excellence

Foster a high performance culture
Establish clear standards and predictable processes
Measure results and seek improvement in everything we do

Goals

Goal 1

Provide high quality public service

Goal 2

Work in partnership with all of our communities to achieve safe and livable neighborhoods

Goal 3

Create and sustain a resilient and economically prosperous City