

Nestlé

Bes I
outh
'09

"The **NVBIY PROGRAM** has allowed me to become a part of an interconnected family that constantly **WORKS TO INSPIRE AND BRING OUT THE VERY BEST IN YOUTH.**"

- Parteek
(NVBIY 2007 winner)

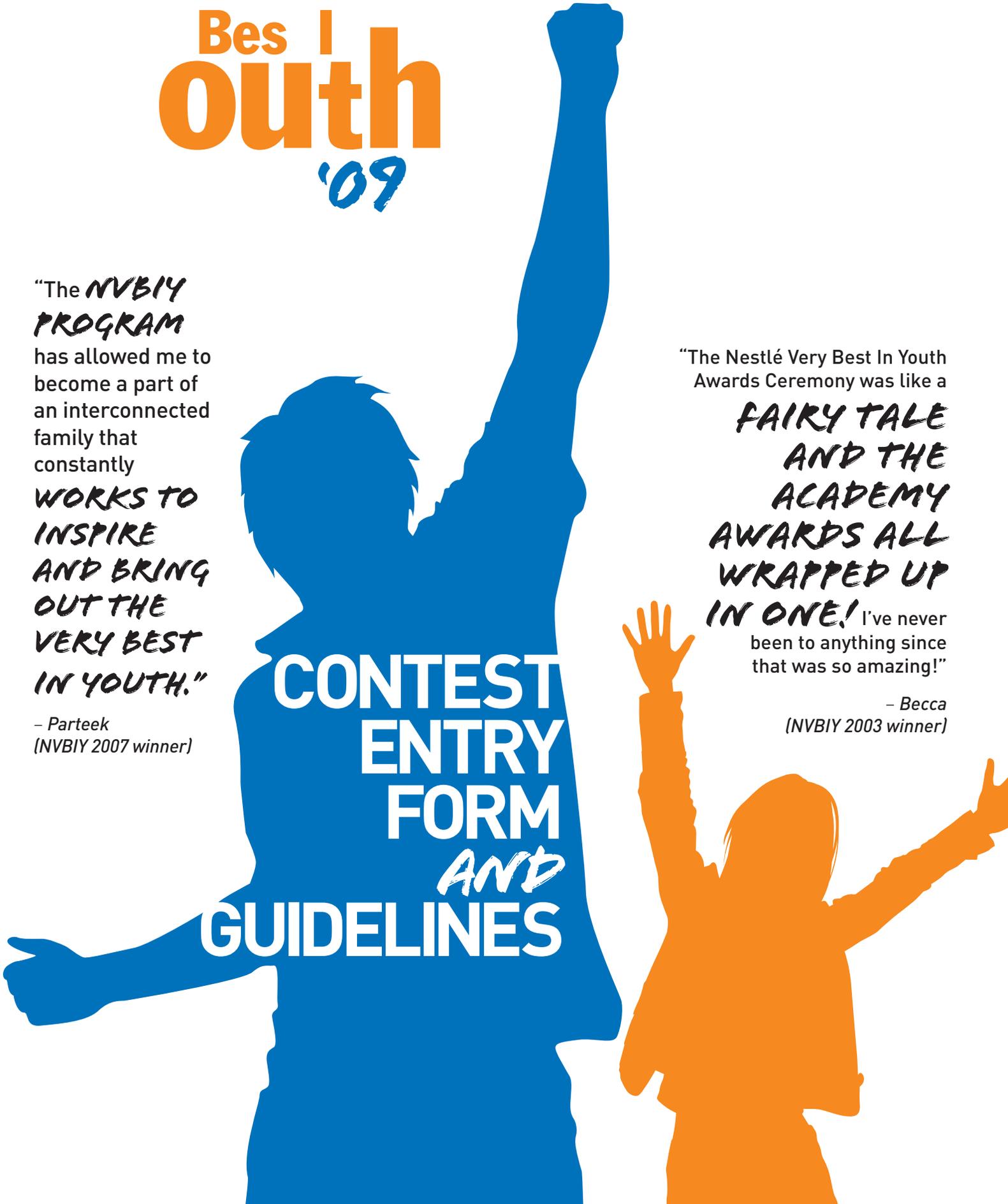
**CONTEST
ENTRY
FORM
AND
GUIDELINES**

"The Nestlé Very Best In Youth Awards Ceremony was like a

**FAIRY TALE
AND THE
ACADEMY
AWARDS ALL
WRAPPED UP
IN ONE!**

I've never been to anything since that was so amazing!"

- Becca
(NVBIY 2003 winner)



PROGRAM GUIDELINES

NESTLÉ VERY BEST IN YOUTH 2009

{ELIGIBILITY}

- * Applicant must be a legal resident of the 50 United States, District of Columbia, and its territories between 13 and 18 years of age. Employees and the families of Nestlé USA, Inc., its affiliates, subsidiaries and its agencies are ineligible.
- * Parent or legal guardian must grant permission for youth to be considered.

{ENTRIES}

- * The entry form **must** be completed by the student.
- * Entry form must be submitted as one packet with a recent photo (not larger than 5" x 7") of the student, a signed consent form from the parent or legal guardian, copies of the most recent report card or transcript, and two letters of recommendation by **November 20, 2008** to:

Nestlé Very Best In Youth
P.O. Box 29059
Glendale, CA 91209

PRIZES

- * Judges will select 25 outstanding youths who will be profiled in a book, which will be published in the summer of 2009. **If the winner is unable to attend the awards ceremony, prizes will be forfeited and another winner may be selected.**
- * Nestlé will donate \$1,000 in the name of each winner to the charity of his/her choice.
- * Each entrant will receive a Certificate of Achievement from Nestlé and samples of Nestlé products.
- * Each winner will also receive a trip with his/her parent or legal guardian to Los Angeles, California for the Nestlé Very Best In Youth awards ceremony. The trip will include round-trip coach air travel, hotel accommodations for three nights (one room, double occupancy) and \$500 spending money (approximate retail value up to \$3,000).

- * No cash substitutions for prizes will be permitted and prizes are non-transferable. Prizes won by a minor will be awarded in the name of the parent or legal guardian. Federal, state, and local taxes are the sole responsibility of the winner. Winners will be required to sign affidavits of eligibility and release. By submitting an entry, a potential winner agrees to allow use of his/her name and/or photograph for advertising this or similar promotions without compensation. Entries (including photos) and all rights of ownership and reproduction of same will become property of Nestlé USA, Inc., and will not be returned. Void where prohibited. Subject to all federal, state, and local laws.

{CRITERIA}

- * Youth must demonstrate good citizenship and a strong academic record (GPA, honors, etc.). Copies of the student's current report card or transcript must accompany the entry form.
- * Youth may have made a special contribution to school, church, or community. Youth may have taken the lead role in planning and implementing activities to aid in individuals or groups. Youth may have overcome a personal obstacle—physical, economic or social.

JUDGING

- * Judges will select the winners from all eligible entries received.
- * Students will be judged based on the information provided on the entry form (i.e., strong academic record; special contribution to school, church, or community; demonstration of good citizenship or a personal obstacle the youth has overcome).
- * Winners will be notified by February 16, 2009.
- * Judges' decisions are final.

SPONSORS

Nestlé® Crunch®
Nestlé® Juicy Juice®
Nestlé® Nesquik®
Stouffer's®

The **NESTLÉ VERY BEST IN YOUTH 2009 PROGRAM**, sponsored by Nestlé USA, honors young people who have excelled in school and who are making their community and the world a better place. The young people, selected from nominations from volunteers, parents and teachers, will be featured in a special publication and honored at a black-tie ceremony in Los Angeles, California in July 2009. All entrants will receive a certificate and a host of Nestlé products.

At thirteen or eighteen, young people of all ages can make a difference whether it's seventh graders sharing their reading skills with struggling inner-city children or raising money for children's hospitals, flood victims, and homeless shelters. The Nestlé Very Best In Youth program is designed not only to recognize young people for their outstanding achievements, but also to inspire other young people to do their very best.

**"IT'S NICE THAT THE NESTLÉ
VERY BEST IN YOUTH PROGRAM
IS AROUND TO GIVE THE
YOUNG PEOPLE RECOGNITION
AND A GOOD TIME!"**

– Jerry Rice

*(Selected to the National Football League's
75th anniversary All-Time Team and a
member of the College Football Hall of Fame)*



Nestlé

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'09

ENTRY FORM

NESTLÉ VERY BEST IN YOUTH 2009

Student's Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

(must be street address; no P.O. Box)

Home Telephone Number: _____ Sex: _____

Birthdate: _____ Age: _____

(must be 13 - 18 years old)

Name of Parents/Guardians: _____

Daytime Telephone of Parents/Guardians: _____

Parent's Email Address: _____

Student's Email Address: _____

School Currently Attending: _____

School Street Address: _____

City: _____ State: _____ Zip: _____

School Telephone Number: _____

How did you hear about the Nestlé Very Best In Youth Program?

- Internet School
 Former Winner (Name: _____) Other (Specify: _____)

PLEASE ANSWER THE FOLLOWING QUESTIONS ON A SEPARATE SHEET OF PAPER. PLEASE PRINT OR TYPE YOUR RESPONSES. ALL ANSWERS MUST BE 250 WORDS OR LESS.

1. List your top academic achievements (GPA, honors, etc.).
2. What are your career aspirations (college, profession, etc.)?
3. What type of contribution have you made to the betterment of your community?
4. Who are your role models and why?
5. Have you overcome a personal obstacle—physical, economic, or social? If so, please describe in detail.
6. In your opinion, what is the major problem in the world? Why? How would you solve the problem?
7. What book has had the most effect on your life and why?

A COMPLETE ENTRY PACKET MUST CONSIST OF ONLY THE FOLLOWING:

- Completed entry form
- Answered essay questions (1-7)
- A recent photograph (not larger than 5" x 7")
- Signed Parental Consent form
- Proof of academic standing (most recent transcript or report card)
- Two letters of recommendation with the accompanying recommendation form. One letter of recommendation must be from someone connected to your school (teacher, counselor or principal).

MAIL COMPLETE ENTRY PACKET TO:

Nestlé Very Best In Youth
P.O. Box 29059
Glendale, CA 91209

If you would like to receive confirmation that your entry form was received, please include a self-addressed, pre-paid postcard.

MUST BE RECEIVED BY: November 20, 2008

RECOMMENDATION FORM #1

Name of Nominee: _____

Street Address of Nominee: _____

City: _____ State: _____ Zip: _____

Name of Person Completing This Form: _____

Street Address of Person Completing This Form: _____

City: _____ State: _____ Zip: _____

Daytime Telephone Number: _____

Email Address: _____

Relationship to Nominee: _____

Profession: _____

RECOMMENDATION FORM #2

Name of Nominee: _____

Street Address of Nominee: _____

City: _____ State: _____ Zip: _____

Name of Person Completing This Form: _____

Street Address of Person Completing This Form: _____

City: _____ State: _____ Zip: _____

Daytime Telephone Number: _____

Email Address: _____

Relationship to Nominee: _____

Profession: _____

The Nestlé Very Best In Youth program, sponsored by Nestlé USA, honors young people who have excelled in school and are making their community and the world a better place.

At thirteen or eighteen, young people of all ages can make a difference whether it's seventh graders sharing their reading skills with struggling inner-city children or raising money for children's hospitals, flood victims, and homeless shelters.

The Nestlé Very Best In Youth program is designed not only to recognize young people for their outstanding achievements, but also to inspire other young people to do their very best.

Your recommendation should include details about the nominee's academic accomplishments, service to the community, career goals and interests, leadership roles, and any obstacles the nominee has overcome. Also of interest is the nominee's relationship with his/her peers and family members.

Please type your responses.

Return this completed form along with your recommendation to the nominee. ***It must be enclosed with the entry form as part of the completed entry packet. Completed entry packet must be received by November 20, 2008.***

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PARENTAL PARTICIPATION CONSENT FORM

I, _____ (“GUARDIAN”)

represent that I am the parent or legal guardian of

_____ (“MINOR”)

who has been nominated in the Nestlé Very Best In Youth program (“Program”) in accordance with the Program Guidelines, which I read and understood before Minor was entered in the Program. Minor is not, nor is any member of his/her immediate family, employed by Nestlé USA, Inc., any of its subsidiaries, affiliates, or its agencies. Minor is a legal resident of the U.S. I understand that if Minor is selected as a winner under the Program, Minor will be profiled in a book to be published in the summer of 2009 and will also receive a trip with one parent or legal guardian to Los Angeles and be honored at the Nestlé Very Best In Youth awards ceremony. I further understand that Minor must be available to participate in the trip and be present at the awards ceremony.

I hereby consent to allow Minor to be nominated and participate in the Nestlé Very Best In Youth program.

Minor’s Name: _____

Name of Parent/Legal Guardian: _____

Signature of Parent/Legal Guardian: _____

Parent/Legal Guardian’s Street Address: _____

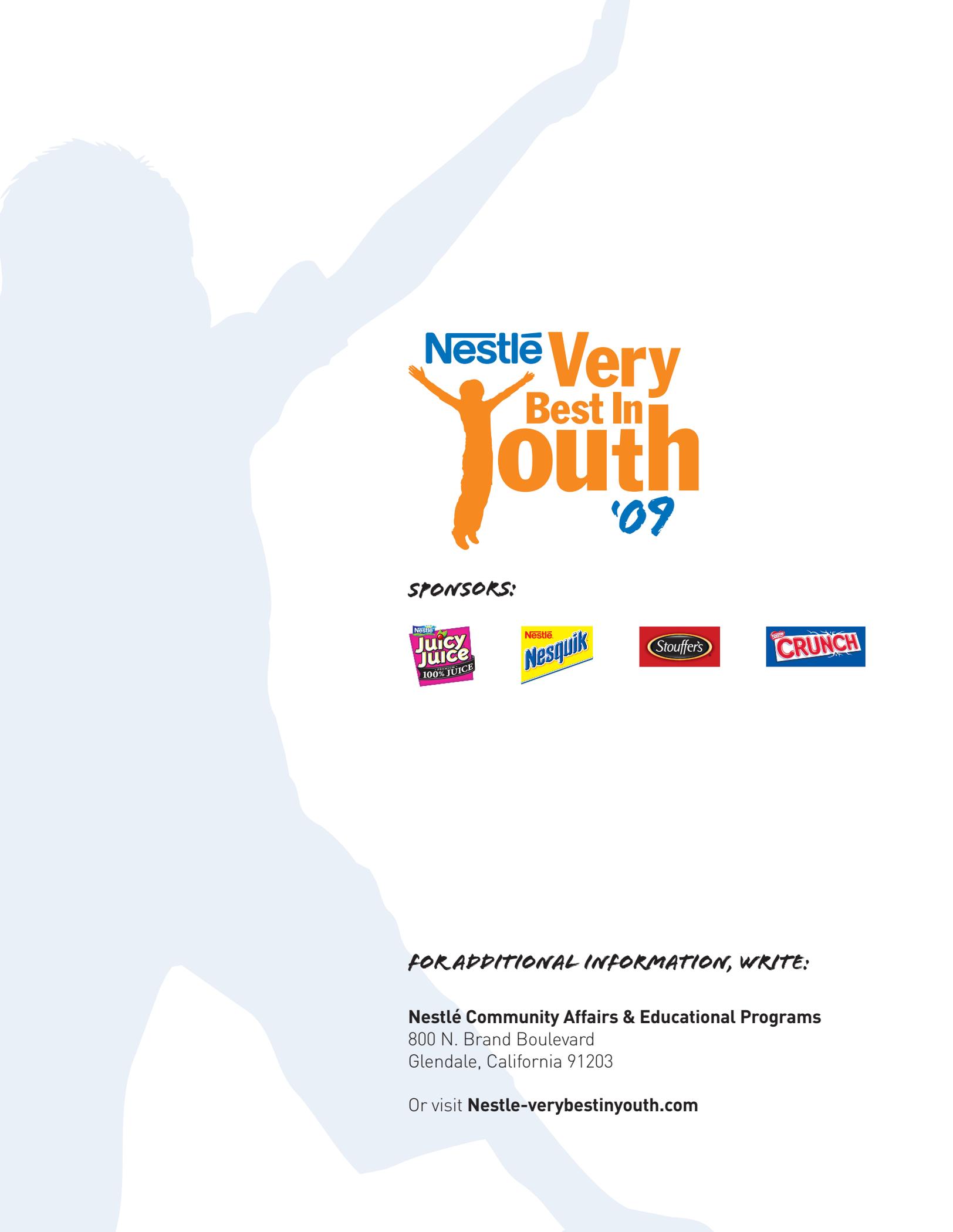
City: _____ State: _____ Zip: _____

Home Telephone Number: _____

Other Telephone Number: _____

Email Address: _____

Date: _____



**Nestlé Very
Best In
Youth
'09**

SPONSORS:



FOR ADDITIONAL INFORMATION, WRITE:

Nestlé Community Affairs & Educational Programs
800 N. Brand Boulevard
Glendale, California 91203

Or visit **Nestle-verybestinyouth.com**