



THE CITY OF SAN DIEGO

INTERNATIONAL AFFAIRS BOARD AGENDA

Thursday, February 13, 2014
4:00 p.m. – 5:00 p.m.

Economic Growth Services

Civic Center Plaza Bldg, 1200 Third Ave., San Diego, CA 92101 14th floor – large conference room

1. **4:00 Call to Order and Introduction of Guests:** Chair
2. **4:04 Approval of Minutes:** January 9, 2013
3. **4:05 Non-Agenda Public Comment:** Public comment may be made on any non-agenda topic in the Board's area of responsibility. Presenters have two (2) minutes per subject to address the Board. However, comments are limited to no more than three (3) minutes total per subject regardless of the number of those wishing to speak
4. **4:10 Guest Speaker: Jim Wynn,** Deputy Agricultural Commissioner/Sealer, San Diego County Department of Agriculture, Weights & Measures. Discussion on unique nature of San Diego's agriculture, imports and exports, and value to the local economy.
5. **4:30 Action Items:**
 - a. Recognition Award – call for nominees and date/time of presentation
 1. Finalize vetting process of recognition award
 2. Advertising/promo/sponsorship of award
 3. Naming the award
 - b. Formalize outcome/objective for Speaker Presentations
 1. Creation of: "IAB Speaker Series"
 - c. Developing collaborative partnerships –IAB as Host/Sponsor to vetted partner events
6. **4:40 Discussion Items:**
 - a. Update: Sister City Signage – Civic Center Plaza
 - b. Update: Board Appointments
 - c. Strategic Planning for 2014
 - d. Member Proposed Projects - procedures/protocol
 - e. March scheduled Speaker: Dr. Ina Van Ber of The Ambassadorial Roundtable
7. **4:50 Board Chair Report:**
8. **4:55 Announcements/Activities:** Report of member activities
9. **5:00 Adjournment:** Chair
10. **Next Meeting:** March 13, 2014

RSVP or if unable to attend meeting: call Adrienne Turner at 619.236.6364 or email at aturner@sandiego.gov