



THE CITY OF SAN DIEGO
INTERNATIONAL AFFAIRS BOARD

Meeting Minutes
February 13, 2014

Economic Development

1200 Third Avenue, 14th Floor, Large Conference Room, San Diego, CA 92101 - 619.236.6364

Present: Emiliano Aragon Gloria Cazares Donovan Geiger	Present: Alfonso Hernandez Bob Morris Patricia Reeve Pamela Thorsch	Excused: Deborah Flores	Guests: Ric Bainter Melina Meza Suzie Ditmars
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City Economic Development Staff: Adrienne Turner, Lydia Moreno

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**Call to Order:** Chair, Pamela Thorsch @ 4:06 p.m.

**Approval of Minutes** – The January 9, 2014 minutes were approved

**Guest Speakers:** **Jim Wynn**, Deputy Agricultural Commissioner/Sealer, San Diego County Department of Agriculture, Weights & Measures gave a presentation on the role and function of his department. He discussed the scope of agriculture in San Diego and its unique nature and challenges including pest issues plus international markets and the value of exports to the local economy.

**Karen Melvin**, Deputy Agricultural Commissioner/Sealer, San Diego County Depart. of Agriculture, Weights & Measures, discussed local food issues, farmers markets and the San Diego Food System Alliance (SDFSA) established in 2012 as a voluntary, multi-stakeholder coalition of individuals and organizations working to create a better food system for everyone in San Diego County.

The meeting was interrupted by a member of the public that asked several questions.

**Action Items and Information Reports:**

a. Recognition Award – call for nominees and date/time of presentation

1. Finalize vetting process of recognition award

The revised guidelines, vetting criteria and nomination form were reviewed. A number of changes were discussed and agreed upon. Patricia Reeve reiterate her concern that the new mayor and his administration should be given the opportunity to review and approve the item. The chair stated she had talked with the interim mayor's office and they approved.

The board voted to approve with the changes: 6-1

2. Advertising/promo/sponsorship of award – not discussed.

3. Naming the award – The Certificate of Recognition had been revised to include Global Spirit.

The board voted to approve: 6-1

Staff informed the Chair that the meeting time was due to expire and recommended the following two items be tabled until the next meeting.

- b. Formalize outcome/objective for Speaker Presentations - Creation of: "IAB Speaker Series"
- c. Developing collaborative partnerships –IAB as Host/Sponsor to vetted partner events.

**Discussion Items:**

- a. Update: Sister City Signage – Civic Center Plaza  
The chair stated the mayor's office had some funding available and the signs would be ordered.
- b. Update: Board Appointments - no information available
- c. Strategic Planning for 2014 – not discussed
- d. Member Proposed Projects - procedures/protocol – not discussed
- e. March scheduled Speaker: Dr. Ina Van Ber of The Ambassadorial Roundtable – Emiliano Aragon will follow up.

**Board Chair Report:**

**Announcements:** Report of member activities - **None**

**Adjournment:** Pamela Thorsch adjourned the meeting at 5:35 p.m.

**Next Meeting:** March 13, 2014

**RSVP or if unable to attend meeting call Adrienne Turner at 619.236.6364 or email at [aturner@sandiego.gov](mailto:aturner@sandiego.gov)**