

## Summary Matrix of Existing City Economic Development Goals, Objectives and Policies

<b><u>Goal or Objective</u></b>	<b>Economic Prosperity Element of City's GP</b>	<b>Economic Recovery Section of FY 2013 Budget</b>	<b>Previous 2002-2004 CED Strategy</b>	<b>City Council Policies (900 Series)</b>
Effective/Efficient Use of the City's Industrial or Employment Land	X			900-03 900-04
Support Flexible Commercial Land Use which supports Neighborhood Needs	X		X	900-07 & 09 900-15 & 17
Support Employment Growth in Areas with Improved Transportation & Transit Systems	X			900-01
Education & Workforce Development	X	X		900-01
Employment Development with focus on quality, middle-income jobs for local residents	X	X	X	900-12
Strategically Use Innovative Fiscal and Processing Assistance Incentives to: 1) contribute to the City's economic base and 2) focus business demand into targeted areas	X	X	X	900-12
Support Small Business Development	X	X	X	900-07 & 09 900-15 & 17
Make Infrastructure Investments which support base sector industries, communities and leverage private investment	X		X	900-12
Preserve the ability of Military Installations to achieve their mission and remain in the City	X	X		900-01
Encourage investments in the Tourism Industry that also benefit existing residents and support community reinvestment	X	X		900-01
Endeavor to support International Trade, Maritime Trade and Border Relations	X	X		900-01
Redevelop and Revitalize areas which are blighted to a condition of social, economic and physical vitality	X		X	900-04 900-12
Provide economic information; monitor economic conditions; and continually develop strategic initiatives to help realize economic development goals	X	X	X	900-01
Support Advocacy & Regulatory Relief		X		900-01&12
Support Manufacturing businesses recognizing their importance to the City's economic base and the creation of middle-wage jobs		X	X	900-04
Support Energy Independence & Conservation			X	900-02
Consider using Fiscal and/or other Incentives/Programs that result in more new net revenue for the City's General Fund			X	900-12