



THE CITY OF SAN DIEGO
City of San Diego – Audit Committee

Candidate for Public Audit Committee Member Appointment

Candidate Summary Application Form

Applicant's Name: Christopher H. Goodman Business Affiliation: Sony Electronics Inc.

PLEASE BRIEFLY PROVIDE THE INFORMATION REQUESTED BELOW:

Educational Background:

University of Southern California - MBA
Univeristy of Kentucky - B.S. of Accountancy

Audit Related Experience:

Potter & Company, LLP - 1996-1999
Agilent Technologies - 2001-2003
KPMG LLP - 2003-2007
Sony Electronics Inc - 2007-2009

Professional Credentials:

(CPA, CIA, or other financial or legal)
CPA - State of California (active)
CPA - State of Kentucky (active)
Chartered Global Management Accountant

Professional Audit or Financial

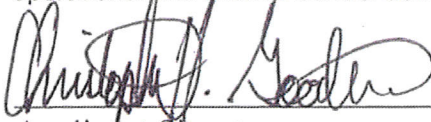
Organization Memberships:
AICPA - active

Experience or Special Knowledge

Pertaining to Audit-Related Matters:
14 years of combined internal and external
audit experience including financial,
operational and internal control activities

Civic or Community Experience

(Committees, Boards, Commissions, etc.)
Board Member - San Diego Data Processing
Corp (chair), Junior Achievement of San Diego



Applicant Signature

5/20/13

Date

PLEASE FEEL FREE TO PROVIDE ADDITIONAL INFORMATION OR LETTERS OF ENDORSEMENT.
THANK YOU FOR YOUR INTEREST IN SERVING OUR CITY GOVERNMENT.

To submit your application, please complete and transmit 1) this Summary Application form, 2) the expanded Application form beginning on the next page and
3) a copy of your resume to:

The Office of the Independent Budget Analyst, Attn: Jeff Kawar
202 C Street, MS-3A San Diego, CA 92101

If you would like to submit your application via e-mail, please e-mail to sdiba@sandiego.gov

**APPLICATION FORM
PUBLIC AUDIT COMMITTEE MEMBER APPOINTMENT
(San Diego Charter Section 39.1)**

(If you need additional space to answer any of the following questions, you may attach additional pages.)

1. APPLICANT NAME

(Mr./Mrs./Ms.) First Christopher Middle Hudson Last Goodman

Please list all other names that you have used in the past:

2. CURRENT ADDRESS

Address: [REDACTED] [REDACTED] [REDACTED] [REDACTED]
Street City State Zip

In which Council District do you reside? Council District 5

3. PREVIOUS ADDRESSES

Please list all previous residences during the last 10 years.

Address: [REDACTED] [REDACTED] [REDACTED] [REDACTED]
Address: [REDACTED] [REDACTED] [REDACTED] [REDACTED]
Address: [REDACTED] [REDACTED] [REDACTED] [REDACTED]
Street City State Zip

4. HOME CONTACT INFORMATION

Home Ph: [REDACTED] Mobile Ph: 213-926-7375

Home E-Mail Address: [REDACTED]

5. WORK CONTACT INFORMATION

Work Ph: [REDACTED] Mobile Ph: [REDACTED]

Work E-Mail Address: [REDACTED]

6. ORGANIZATIONS

Please list all organizations that you have been a member of during the last 10 years that are relevant to this appointment.

San Diego Data Processing Corp	San Diego, CA	Board
Organization	City/State	Type of Work
Junior Achievement of San Diego	San Diego, CA	Board
Organization	City/State	Type of Work
The Thunderboats Unlimited Club	San Diego, CA	Board
Organization	City/State	Type of Work

7. VOLUNTEER WORK

Please list all volunteer work that you have performed over the last 10 years that is relevant to this appointment.

Organization	City/State	Type of Work
Organization	City/State	Type of Work
Organization	City/State	Type of Work

8. LICENSES OR CERTIFICATIONS

Please list all relevant licenses or certifications you hold, their numbers, whether you are in good standing, and whether the license is current.

CPA - CA	81386	Clear	Y
License Type	License Number	Current Standing	Current (Y/N)
CPA - KY	7230	Active	Y
License Type	License Number	Current Standing	Current (Y/N)
License Type	License Number	Current Standing	Current (Y/N)

9. EDUCATION

Please list your High School/College/University/Other educational history.

University of Southern California	Master of Business Administration	Finance
School	Degree	Major
University of Kentucky	Bachelor of Science	Accounting
School	Degree	Major
Lafayette Senior High	Diploma	N/A
School	Degree	Major

10. EMPLOYMENT HISTORY

Please list your employment history for the past 10 years.

Sony Electronics Inc		Consumer Electronics	
Employer		Type of Business	
Vice President - Finance			
Title/Position			
Oversee various finance and accounting functions and programs			
Duties			
16530 Via Esprillo	San Diego	CA	92127
Address Street	City	State	Zip
858-942-2000	www.sony.com		
Phone Number	Website		
March 2007	Present	N/A	
Start Date	End Date	Reason for Leaving	

KPMG LLP		Public Accounting Firm	
Employer		Type of Business	
Director			
Title/Position			
Oversee consulting engagements related to internal audit, governance, risk and compliance			
Duties			
300 Grand Ave	Los Angeles	CA	90036
Address Street	City	State	Zip
	www.kpmg.com		
Phone Number	Website		
May 2003	March 2007	Left for Sony Electronics	
Start Date	End Date	Reason for Leaving	

Employer		Type of Business	
Title/Position			
Duties			
Address Street	City	State	Zip
Phone Number	Website		
Start Date	End Date	Reason for Leaving	

11. CHARTER REQUIRED QUALIFICATIONS

San Diego Charter Section 39.1 says, "Public members of the Audit Committee shall possess the independence, experience and technical expertise necessary to carry out the duties of the Audit Committee. This expertise includes but is not limited to knowledge of accounting, auditing and financial reporting. The minimum professional standards for public members shall include at least 10 years of experience as a certified public accountant or as a certified internal auditor, or 10 years of other professional financial or legal experience in audit management."

Please explain how you meet the above Charter-required qualifications. Reference any relevant experience or certifications/credentials that would support your candidacy to serve on the Audit Committee. You may alternatively attach a cover letter to respond to this question.

I have been a licensed CPA since 1997 (over 15 years) and have worked in various internal and external audit roles with increasing scope of responsibilities. I have worked in two public accounting firms and in three Fortune 500 companies in various audit and or financial leadership capacities including most recently the financial compliance function for Sony's consumer electronics business for the entire United States. In addition to my work experience, I have worked on three boards in which each I had responsibility for financial oversight.

12. CURRENT ELECTED OR APPOINTMENT POSITIONS

Do you currently or have you ever served in any elected or appointed office or on any local, state, or federal government board, commission, or committee? If yes, please provide information request below.

No

If your answer is no, please continue to next question.

San Diego Data Processing Corp	Board Member (Chair)	11/09/Present
Entity	Position	From/To
Entity	Position	From/To
Entity	Position	From/To

13. RELATIONSHIPS AND/OR RELATIVES

To the best of your knowledge, do you have a spouse, registered domestic partner, or other relative who is currently an employee or appointee of the City of San Diego? If yes, please provide this person's name and relationship to the City of San Diego.

No

If your answer is no, please continue to next question.

14. AFFILIATIONS

To the best of your knowledge, have you ever been affiliated (as a director, officer, partner, trustee, employee, owner, advisor, or consultant) with any institution, organization, or business entity that might present a potential conflict of interest or the appearance of a conflict of interest with your requested appointment? If yes, please explain.

No

If your answer is no, please continue to next question.

15. FINANCIAL HOLDINGS/PROPERTY

To the best of your knowledge, do you have financial holdings in or receive income from any source or own real property or personal property that might present a potential conflict of interest or the appearance of a conflict of interest with your requested appointment? If yes, please explain.

No

If your answer is no, please continue to next question.

16. DISCIPLINARY ACTIONS

Have you ever been disciplined or cited for a breach of ethics or unprofessional conduct or been the subject of a complaint to any court, administrative agency, professional association, disciplinary committee, or other professional group? If yes, please explain.

No

If your answer is no, please continue to next question.

17. CIVIL LITIGATION OR ADMINSTRATIVE PROCEEDING

In the last 10 years, have you been a party to any civil litigation or administrative proceeding as a plaintiff, defendant, petitioner, or respondent that is relevant to this appointment? If yes, please explain.



No

If your answer is no, please continue to next question.

18. VIOLATION OF A CRIMINAL LAW OR ORDINANCE

To the best of your knowledge, are you currently under federal, state, or local investigation for possible violation of a criminal law or ordinance? If yes, please explain.



No

If your answer is no, please continue to next question.

19. TAX LIEN/COLLECTION PROCEEDINGS

Has a tax lien or other collection proceeding ever been instituted against you by federal, state, or local authorities? If yes please provide the date, a brief description of the events leading to the proceedings, and whether the matter has been resolved.



No

If your answer is no, please continue to next question.

20. RESUME/REFERENCES

Please attach your resume, provide the names and telephone numbers of 3 references who are familiar with your qualifications as they relate to this appointment (business and/or personal associates), and any additional information that you believe relevant to the position for which you are applying.

ADDITIONAL INFORMATION

My responses and attachments to this application are full, true, and correct to the best of my knowledge. I understand that I may be disqualified from consideration if I knowingly make false statements on this application or omit material information. As part of its screening process, the City may thoroughly investigate my background, including, but not limited to, my educational record, financial credit, employment history, military service, and criminal history, and make any other inquiries it deems necessary in considering my application for appointment.

I understand that some information related to my application may be subject to disclosure under the California Public Records Act. However, the City will protect the confidentiality of the information to the extent permitted under applicable law.

I authorize any business, institution, or organization to release any records sought by the City in connection with my application.

I release the City, its officers, agents, and employees and all individuals, organizations, educational institutions, and employers from all liability in responding to or providing writings or other communications in connection with my application.

I may elect to withdraw from the appointment process at any time.



Applicant Signature

5/20/13

Date

Thank you for your interest in serving the City of San Diego.

(3-F-16)

CHRISTOPHER H. GOODMAN, CPA, CGMA, MBA**EXPERIENCE**

Sony Electronics Inc.
Vice President – Finance

San Diego, CA
2007 – Present

Responsible for accounting and compliance activities for a multi-billion dollar consumer electronics sales and manufacturing company. Manage employees and outsourced resources through implementing all phases of financial reporting cycle including month-end close, corporate consolidation, management reporting to corporate headquarters and technical accounting issues.

- Manage the Company's portfolio of accounting processes and financial systems.
- Lead the organization's transformation project for accounting and finance processes and systems, rationalizing SAP environment, coordinating business processes across multiple geographies and business lines. Interact with senior leadership on a global basis to facilitate change management.
- Prior roles include managing 65 employees and contractors in accounting shared service center, oversight of Sarbanes-Oxley 302 and 404 compliance and managing IT group's controllership function with a budget in excess of \$150 million.

KPMG, LLP
Director – Risk Advisory Services

Los Angeles, CA
2003 – 2007

Performed operational and system audits of the various domestic and foreign business units and internal operations for clients of Big 4 accounting firm. Serve a variety of clients across multiple industries, including hi-tech, manufacturing, federal government contracting, entertainment and consumer products. Assist partner group in day-to-day management of the Los Angeles and Orange County internal audit practice.

- Perform project management function for company-wide SOX sections 302 and 404 compliance activities for first year of compliance for two Fortune 500 companies, including an IPO.
- Lead and perform internal control assessments and designed operational and financial process controls in manufacturing and consumer markets industries.

Agilent Technologies, Inc.
Senior Internal Auditor

Palo Alto, CA
2001 – 2003

Performed financial, operational, and system audits of the various domestic and foreign business units and internal operations for multinational Fortune 500 high tech manufacturer. Initiate recommendations and management action plans to effectively mitigate risk to an acceptable level.

- Evaluated internal controls, tests of transactions, and review of system controls.
- Conducted and documented complex audit projects, perform fieldwork, evaluate findings, and prepare reports of examination results for management approval.
- Project manager for company-wide Sarbanes-Oxley Sections 302 and 404 compliance initiative.

Lexmark International, Inc.
Tax Analyst

Lexington, KY
1999 – 2000

Evaluated effectiveness of proposed tax planning strategies for Fortune 500 printer manufacturer. Analyzed corporate tax filings for additional opportunities for tax savings. Researched tax codes, regulations and court cases for tax planning initiatives. Managed daily operations of IRS audit team.

- Consulted with Big 4 accounting firms and law firms on responses to IRS audit inquiries.
- Designed structure for capturing R&D costs resulting in annual \$5 million tax credit.
- Modeled tax impact of corporate business plans, budgets and tax planning initiatives.

EXPERIENCE - continued

Potter & Company, LLP
Senior Associate

Lexington, KY
 1996 – 1999

Managed department of 4 staff members providing auditing services for Lexington office of regional accounting firm in Kentucky.

- Performed audit in-charge duties involving the planning, implementation, reporting and follow-up of audits of small businesses, non-profit organizations and state government agencies
- Improved audit staff efficiency by developing strategies for auditing client information systems and integrating the use of computer assisted auditing tools such as ACL.
- Managed audit engagements, including broker/dealer clients with NASD and SEC reporting requirements.

EDUCATION

University of Southern California, Marshall School of Business
Master of Business Administration: Corporate Finance, Financial Management

Los Angeles, CA
 May 2002

- Dean's List
- Member: American Finance Association, High Tech Association, Management Consulting Club

University of Kentucky
Bachelor of Sciences, Major: Accounting

Lexington, KY
 August 1996

- Magna Cum Laude with Accounting Department Honors
- Elective Emphasis in Corporate Finance

ADDITIONAL INFORMATION**Computer Expertise**

Expert level in Microsoft Office
 SAP R/3 ECC 6 (FI/CO;SD/MM)
 Business Warehouse
 Oracle 11i Financials, Discoverer, iExpense
 J D Edwards

Microsoft Visio
 Microsoft Project
 Microsoft Visual Basic
 ACL
 IDEA

Certifications

- Certified Public Accountant: Licensed by the states of California (since 2001) and Kentucky (since 1997)
- Chartered Global Management Accountant (since 2012)

Additional Information

- Member, American Institute of Certified Public Accountants
- Member, Institute of Internal Auditors
- Board, Chair – San Diego Data Processing Corporation
- Board, Member – Junior Achievement of San Diego
- Military Experience: United States Army – 2 years active, 6 years inactive