



The Mayoral Monthly

FAULCONER COMMEMORATES 100 DAYS IN OFFICE BY SIGNING 'ONE SAN DIEGO' BUDGET

Mayor Follows Through on Pledge to Put Neighborhoods First

San Diego, CA – Mayor Kevin L. Faulconer marked his 100th day in office on June 10, by signing his *One San Diego* budget, which focuses on rebuilding the City and restoring neighborhood services, at the same location where he was sworn in as San Diego’s 36th mayor.

“I said on Day One that we were writing a new chapter in San Diego, a chapter written by and for the people of San Diego,” Faulconer said. “That



Mayor Faulconer signs his One San Diego Budget into law. At the Jacobs Center in Southeastern San Diego.

chapter officially begins today with a budget that ensures all residents have equal access to economic prosperity, quality City services and safe neighborhoods. There is something for every San Diegan and every neighborhood in this budget.”

Faulconer was joined by community leaders and

City employees for the budget-signing ceremony at the Jacobs Center for Neighborhood Innovation. On March 3, Faulconer took the oath of office at the Jacobs Center and pledged to put neighborhoods first by investing in public safety, infrastructure and public services.

“We hit the ground running to put that promise into action by aggressively funding infrastructure and neighborhood repairs throughout the City, especially in neighborhoods that needed them the most,” Faulconer said.

The budget highlights include investing more than 50 percent of major General Fund revenue growth in infrastructure and neighborhood repairs; doubling the amount of pothole repairs annually; increasing library hours to their highest level in a decade;

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creating an after-school program for children in communities working to increase student performance; recruiting more police officers and firefighters than any year in recent history; and significant funding for new fire stations and park improvements.



Mayor Faulconer meets with City Heights residents and introduces his revised budget.

Faulconer also appointed Shelley Zimmerman as the first female chief in San Diego Police Department history; renegotiated the City's contract with its ambulance provider to significantly improve emergency response times in South Bay neighborhoods; eliminated a proposal to delete City emails that were more than a year old; shifted a larger share of federal grant money toward neighborhood improvements; strengthened economic ties with Mexico; and focused homeless spending on wrap-around services that will help people get off the street and into housing.

MICHELLE OBAMA ANNOUNCES MAYOR FAULCONER SELECTED TO JOIN STRATEGIC INITIATIVE TO END HOMELESSNESS

SAN DIEGO – On June 4th at the White House, First Lady Michelle Obama

announced that San Diego Mayor Kevin L. Faulconer will join the U.S. Department of Housing and Urban Development's (HUD) *Mayors Challenge to End Veteran Homelessness*.



Mayor Kevin Faulconer engages with a decorated veteran.

“Over the years, I’ve worked locally with many San Diegans to help homeless veterans create a better life. I’m proud to take this issue head-on and join the national initiative to find more ways to get our nation’s heroes off city streets and back into a decent home,” said Faulconer.

Launched by the first lady and HUD Secretary Shaun Donovan today, the *Mayors Challenge to End Veteran Homelessness* is a federal initiative to end veteran homelessness in American cities by 2015.

The call to action by Secretary Donovan involves leaders with HUD, the U.S. Department of Veterans Affairs (VA), the U.S. Interagency Council on Homelessness (USICH) and the National League of Cities. The purpose of the Mayors Challenge is to work on ending homelessness nationally by implementing strategies locally.

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More White House Announcement continued...

HUD's Mayor Challenge is a part of a larger USICH initiative, *Opening Doors*, which is the Nation's first comprehensive strategy to prevent and end homelessness. The National League of Cities is also providing an additional venue to help cities achieve the goal of ending homelessness among veterans through resources associated with the [Homeless Veteran Leadership Network](#) (HVLN).

Other California mayors participating in *Mayors Challenge to End Veteran Homelessness* include Mayors Ashley Swearengin of Fresno, John Marchand of Livermore, Jean Quan of Oakland and John D'Amico of West Hollywood. For more information on this challenge, visit www.hud.gov/veterans or email MayorsChallenge@hud.gov to find materials about veterans, homelessness and other local efforts.

FAULCONER RELEASES FIRST VIDEO MESSAGE TO RESIDENTS



Mayor Kevin Faulconer describes increases in library hours in his YouTube video message.

produce throughout his tenure to keep San Diego residents informed of his progress and vision for the City. This particular video used graphics, tables and charts to show how he intends to build *One San Diego*. The video can be viewed online at [The City of San Diego's YouTube page](#).

San Diego, CA – After signing his *One San Diego* budget into law, Mayor Kevin L. Faulconer released a video to San Diego residents discussing his vision and budgeted priorities for the City. In the short video, the Mayor travels from City Hall to San Diego neighborhoods using infographics to highlight community improvements in the *One San Diego* budget.

The Mayor discusses several issues including funding for better roads, expanding library hours and recruiting more police officers. This is the first of many videos that the mayor will pro-

FAULCONER, ALVAREZ TOUT IMPROVED EMERGENCY RESPONSE TIMES IN SOUTH BAY NEIGHBORHOODS

Extra Ambulance Improves Response Times by a Full Minute

SAN DIEGO – In June, Mayor Kevin L. Faulconer and City Councilmember David Alvarez joined public safety leaders to announce that the ambulance unit recently added to serve San Diego's South Bay neighborhoods has improved emergency response times by more than a minute.

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More Improved Emergency Response continued...

The average response time for ambulances serving near the U.S.-Mexico border in May was 7 minutes and 6 seconds. That's 61 seconds less than the same month a year earlier (8 minutes and 7 seconds).

"This is a big step toward improving the quality of life for all of our South Bay residents," Faulconer said. "No matter where you live in San Diego, you deserve to feel safe. This new

contract makes sure every neighborhood gets the emergency response it deserves. It's the right thing to do. It's how we create a unified city and One San Diego."



Mayor Kevin Faulconer announces the improvement of emergency response times.

One of Faulconer's key proposals since taking office was to negotiate a one-year extension of the City's ambulance contract with Rural/Metro Corp. It included several significant changes, including the extra ambulance unit for South Bay neighborhoods that have consistently been a hard-to-serve area of the city.

The City Council voted unanimously for the new emergency medical services (EMS) contract in April and the new ambulance went into service May 1.

"I was pleased to support the one-year extension to the contract with our EMS service provider, which adds an ambulance unit that will serve communities along the border," Alvarez said. "The addition of this unit will improve response times and ensure our all of our neighborhoods receive the emergency services they deserve."

The new unit – Medic 720 – is dedicated to the international border 12 hours a day from noon to midnight every day. It consists of one paramedic and one Emergency Medical Technician. In May, Medic 720 transported 69 patients to area hospitals from neighborhoods near the border. This new unit freed up the other ambulances in the area to respond to other calls, improving the overall response time for the area.

"Providing this additional ambulance during peak demand times at the border was the right thing to do," said Michael Simonsen, Rural/Metro's Director of Public Affairs. "This has allowed other units to be available for other emergencies, leading to improved response times in the area. We're thankful to our elected City leaders and the Fire-Rescue Department for their continued spirit of partnership in providing exceptional emergency medical services to all San Diegans."

The addition of this ambulance unit brings the number of ambulances serving San Diego's South Bay neighborhoods to four.

FAULCONER HONORS TONY GWYNN

Mayor asked City employees and others to honor #19 on the 19th



Mayor Kevin Faulconer wears #19 to pay tribute to Tony Gwynn.

San Diego, CA – Mayor Kevin L. Faulconer encouraged City employees and all San Diegans to wear Padres paraphernalia on June 19, as a tribute to baseball legend Tony Gwynn, who wore #19 during his playing career.

“Tony Gwynn is a true San Diego icon,” Faulconer said. “As San Diegans continue to mourn the loss of a Hall of Famer on and off the field, I encourage all of San Diego to pay tribute to Number 19 on the 19th.”

Faulconer issued a citywide notice asking all City employees to wear Tony Gwynn gear, Padres attire or anything with a team logo or colors, as appropriate, to the workplace.

Faulconer also encouraged employers throughout San Diego to do likewise in honor of Gwynn, who passed away after a long battle with cancer.

“The outpouring of support and love we have seen for Tony and the Gwynn family over the past several days has been overwhelming,” said Padres President and CEO Mike Dee. The way San Diegans have come together to mourn, remember and pay tribute is a testament to the profound impact Tony had on this community.”

OVER THE LINE TO CONTINUE 61- YEAR TRADITION

City approves permit for the celebrated beach tournament with same rules as past years

San Diego, CA – Mayor Kevin L. Faulconer, City Attorney Jan Goldsmith and other City of San Diego leaders joined the Old Mission Beach Athletic Club (OMBAC) to announce that Over The Line – one of San Diego’s most celebrated traditions – will hold its 61st annual tournament with the same special event rules and regulations as in past years. The tournament is scheduled for the weekends of July 12-13 and July 19-20 on Fiesta Island.

Mayor Faulconer said: “For the past six decades, Over The Line has become part of the fabric of San Diego. This announcement means thousands of San Diegans and visitors from across the world will be playing Over The Line on the sands of Fiesta Island just like they have since 1954.”

The annual Over The Line tournament was the target of a lawsuit last year that nearly resulted in its cancellation. The threat of litigation loomed over this year’s event as well.

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More Beach tournament Gets Permit continued...

As a result, OMBAC – the event organizers – had planned for a modified event this year with additional restrictions on alcohol sales. However, OMBAC revised the application to reflect its traditional operations. The City approved the revised permit application earlier this week.

City Attorney Goldsmith said: “Over The Line is a San Diego tradition that the City welcomes. There was no legal basis for last year’s lawsuit seeking to cancel OTL and we are prepared to defend the City’s permission for the event, again, if necessary.”

Additionally, the City will explore a change in policy to expand access to other comparable special events taking place on Fiesta Island.

OMBAC representative Jeff Johnson said: “On behalf of the 440 members of the Old Mission Beach Athletic Club and the 1,200 Over The Line teams and fans, I would like to thank Mayor Faulconer, City Attorney Goldsmith, Chief Zimmerman, our City Council and the citizens of San Diego for all of their support in the past, present and future. OMBAC is grateful that a fair and reasonable solution was found to preserve the 61-year tradition that Over The Line is to the citizens of San Diego.”



Mayor Faulconer stands in support with citizens for one of San Diego’s oldest traditions.

Councilmember Ed Harris said: “Granting this special event permit to OMBAC was the right thing to do. OTL has been a San Diego tradition for 60 years and I am pleased the spirit of the event will go unchanged this year.”

Councilmember Lorie Zapf said: “I am pleased the City is allowing the tradition of OTL to continue for the 61st year of this event. As the newly elected Councilmember for Fiesta Island, I plan on working with City staff and the City Attorney’s office to revise the special events policy for Fiesta Island to allow similar special events to go forward there.”

Police Chief Shelley Zimmerman said: “The San Diego Police Department has had a long standing, collaborative and successful relationship with OMBAC. We appreciate everything OMBAC has done to ensure the Over The Line tournament is enjoyable and safe for all.”

COMMUNITY SPOTLIGHT: ANGIE REDDISH-DAY



Angie stands with her son who competed in a STAR/PAL united for youth event.

Angie Reddish-Day joined STAR/PAL as the Executive Director in October 2013. She earned a business degree from the University of Colorado and a law degree from California Western School of Law. Before joining STAR/PAL, Angie served more than seventeen years as an attorney in the San Diego City Attorney's Office. For more than half of her legal career, she served as a family violence prosecutor and developed a strong passion for helping children. She also served as the Chief Deputy of the Neighborhood Prosecution Unit, as a Legal Advisor to the San Diego Police Department, and most recently as an Assistant City Attorney managing the Criminal and Community Justice Divisions.

As the Executive Director of STAR/PAL, Angie now proudly oversees a team of dedicated sworn officers, staff and volunteers, whose mission is to empower underserved youth to build a safer and more prosperous community by engaging with law enforcement and other collaborative partners. STAR/PAL is a unique non-profit organization that offers free educational, ath-

letic and recreational programs to thousands of underserved and at-risk youth each year. All programs are led by law enforcement officers and focus on promoting youth safety, positive life choices and academic success, while also emphasizing community service, civic engagement and leadership development.

FAULCONER, KERSEY URGE SAN DIEGANS TO PREPARE FOR COMING FIRE SEASON BY PROTECTING THEIR HOMES

Mayor Kevin L. Faulconer and City Councilmember Mark Kersey recently joined Fire-Rescue Chief Javier Mainar to urge homeowners to take preventive measures to protect their property from wildfires. The Bernardo fire, which charred more than 1,500 acres in May, is a stark reminder that the fire season is not just in the fall and San Diegans must be on alert year-round. There are specific measures that San Diego residents, especially those living near open space, can take to help protect their homes from future fires.

"Fire safety is everyone's responsibility," Faulconer said. "The City is doing its part by increasing funding for brush management efforts within our open space parks and canyons. Homeowners also must take commonsense steps to protect themselves because we are all in this together."

The City's brush management regulations require all homes in wildland-urban interface areas to have 100 feet of defensible space and take other precautions to help prevent the spread of wildfires. In the coming months, the San Diego Fire-Rescue Department will be conducting door-to-door inspections to help educate residents and make sure they are properly clearing brush around their homes. The City of San Diego has more than 500 linear miles of wildland-urban interface where the backyards of homes meet the native-naturalized vegetation in canyons and other open space areas. At the same time, years of drought have increased the flammability of vegetation. Additional measures that homeowners should take include trimming trees so they are at least 10 feet from your home and clearing debris from roofs and gutters.

UPCOMING EVENTS

July 11—25: Crafts for Kids (Every Monday and Friday)

Linda Vista Library
2160 Ulric Street
San Diego, CA 92111
<http://lindavistalibrary.org/>

July 17: Westfield Mission Valley Opens New Community Dog Park

6:00 PM — 8:00 PM
Westfield Mission Valley
1640 Camino Del Rio N
San Diego, CA 92108
<http://www.westfield.com/missionvalley/>

July 19: San Diego Pride Festival Parade

11:00 AM—2:00 PM
Starts at the corner of Normal St. and University Ave.
San Diego, CA 92103
<http://www.sandiegopride.org/>

July 25: Free Point Loma Summer Concerts

Every Friday July 11th — August 8th
Point Loma Park
1049 Catalina Boulevard
<http://www.plconcerts.org/>

July 26: “Summer is for Saving” Event

11:00 AM — 2:00 PM
Mission Valley Library
2123 Fenton Parkway
San Diego, CA 92108
<http://www.sandiego.gov/public-library/>

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