

## For Immediate Release

### Contact:

Charles Chamberlayne  
City of San Diego  
619-453-9911  
chamberlayne@sandiego.gov

Christopher Augustine  
GE Lighting  
216-266-3477  
Christopher.augustine@ge.com

# Mayor Faulconer Announces Partnership with GE to Improve Traffic, Reduce Energy Use and Costs

*GE's Intelligent Cities Platform to Help Solve Some the City's Infrastructure Challenges*

**SAN DIEGO, Calif. – Feb. 09, 2015** – Mayor Kevin L. Faulconer today announced that the City of San Diego is the world's first city to partner with GE Lighting on a pilot of its Intelligent Cities platform—a software-defined lighting technology that will help San Diego solve some of the city's infrastructure challenges.

**San Diego Mayor Faulconer said**, "San Diego has proven that smart infrastructure saves energy and taxpayer dollars. We believe that the Intelligent Cities partnership will help us go further in creating truly intelligent infrastructure that helps us improve services to the public."

**Maryrose Sylvester, President and CEO of GE Lighting**, "We're very proud to be collaborating with San Diego once again, connecting the city to the Industrial Internet. This is a transformational moment for GE, as we continue to build upon big data analytics to provide value and significant outcomes for our customers."

The Intelligent Cities partnership will explore enhanced sensors and Predix<sup>®</sup> -- GE's software platform for the Industrial Internet which allows for advanced lighting control, traffic and parking optimization, and environmental monitoring and analysis. The work on the project, expected to begin in the spring, will focus on an assessment of a portion of LED street lights and sensors located throughout the city.

Last year, San Diego became the first U.S. city to widely use GE's LED lighting fixtures with LightGrid™ outdoor wireless controls technology. The technology, deployed on more than 3,000 city street lights, saves the city more than \$254,000 annually in energy and maintenance costs.

### ABOUT GE LIGHTING:

[GE Lighting](#) invents with the vigor of its founder Thomas Edison to develop energy-efficient solutions that change the way people light their world in commercial, industrial, municipal and residential settings. The business employs about 13,000 people in more than 100 countries, and sells products under the Reveal<sup>®</sup> and Energy Smart<sup>®</sup> consumer brands, and Evolve™, GTx™, Immersion™, Infusion™, Lumination™, Albeo™ and Tetra<sup>®</sup> commercial brands, all trademarks of GE. GE (NYSE: GE) imagines things others don't, builds things others can't and delivers outcomes that make the world work better. For more information, visit [www.gelighting.com](http://www.gelighting.com).

###