

# City Strategic Plan



## Mission

*To effectively serve and support our communities*

## Vision

*A world-class city for all*

## Values

### Integrity

- *Do the right thing*
- *Be ethical, truthful, and fair*
- *Take responsibility for our actions*

### Service

- *Exhibit pride in all that we do*
- *Treat others as we would like to be treated*
- *Anticipate and promptly respond to requests*

### People

- *Value customers and employees as partners*
- *Recognize that an engaged City workforce is the key to quality customer service*
- *Promote diversity as a strength*

### Excellence

- *Foster a high-performing culture*
- *Establish clear standards and predictable processes*
- *Measure results and seek improvement in everything we do*

## Goals

**Goal 1:** *Provide high quality public service*

**Goal 2:** *Work in partnership with all of our communities to achieve safe and livable neighborhoods*

**Goal 3:** *Create and sustain a resilient and economically prosperous City with opportunity in every community*