

September 29, 2011

Revised Business Plan Update Timeline

The following is a revised proposed timeline for the review and development of an updated Golf Division Business Plan. This timeline has been prepared with the most up-to-date information available at this time. However, the public review process is very dynamic and this schedule will change and adjust to meet the needs of the process. The final meeting agendas will be the official documents to detail the exact item(s) to be addressed at each meeting. Please see the available web page prior to each meeting to view the final agenda in order to confirm the meeting content.

Proposed Timeline

Sept 22, 2011

Oct 6, 2011

- Current golf industry – Taylor Made
- Local golf market place – PGA
- 2011 Customer Satisfaction Survey – True North Consultants

Oct 20, 2011

- Review of Golf Division's key policies
 - Review preliminary recommendation(s)
- Overview of Golf Division's financial position

Nov. 3, 2011

- Balboa 18 hole Golf Course
 - Review preliminary recommendation(s)
- Balboa 9 hole Golf Course
 - Review preliminary recommendation(s)
- Mission Bay Golf Course
 - Review preliminary recommendation(s)

Nov. 17, 2011

- Torrey Pines – North Course
 - Review preliminary recommendation(s)
- Torrey Pines - South Course
 - Review preliminary recommendation(s)

Dec. 1, 2011

- Continue discussions on proposed recommendations (all courses)

Dec. 15, 2011

- Continue discussions on proposed recommendations (all courses)

Feb. 9, 2012 (tentative date)

- Review Draft Business Plan Update

March 1, 2012 (tentative date)

- Advisory Committee recommendation

March 15, 2012 (tentative date)

- Park and Recreation Board Recommendation

March / April 2012

- Natural Resources and Culture Committee/ City Council approval