

MINUTES

**CITY OF SAN DIEGO
GOLF DIVISION – BUSINESS PLAN UPDATE COMMITTEE**

Meeting of November 3, 2011

Meeting location:
City of San Diego Environmental Services Department
9601 Ridgehaven Court
San Diego, CA 92123-1686

Mailing Address:
11480 North Torrey Pines Road
San Diego, CA 92037

Members Present

Ginny Barnes, Chair
Doris Cronkhite
Patrick Duffy
Dan Fullen
Holly Kennedy
Alan Kidd
Syd Jones
Tony Perez
Peter Ripa

Members Absent

Susan Casagrande
John Hoffman

Staff Present

Mark Marney, Deputy Director
Alex Bragado
Robert Crane
Paul Cushing
Julie Humphries
Lew Millburn
Scott Reese
Jim Ruhland

CALL TO ORDER

Chairperson Barnes called the meeting to order at 6:00 PM

APPROVAL OF THE MINUTES: Approval of the November 3, 2011 meeting minutes was moved by Mr. Dan Fullen, seconded by Mr. Patrick Duffy and approved 10-0 with Ms. Syd Jones abstaining.

NON-AGENDA PUBLIC COMMENT: Limited to items not on the agenda. Each item is limited to **two (2) minutes** and is not debatable. Submit request to speak to the City staff by the start of the meeting.

Mr. Al Bruton, public speaker, comments included that the number of Balboa Park Men's Golf Club members has dropped and the club is experiencing financial difficulty.

Mr. John Early, public speaker, comments included asking the committee why the Golf Advisory Committee was not reinstated.

CHAIRPERSON'S REPORT: Ms. Ginny Barnes mentioned the change in meeting location for November 3 and some future meetings and all present at the meeting are advised to periodically check the committee web site for any meeting location changes. On Monday night or Tuesday morning before a Thursday committee meeting she will send to the committee members the public comments she has received. Dates and times of the received public communication will be listed on the documents.

STAFF REPORT: Mr. Mark Marney stated that the November 17 and December 1 future committee meetings will be held at Ridgehaven Court. Starting December 15 the meeting location will return to the MOC II building auditorium at 9192 Topaz Way. At the next meeting there will be a discussion on Torrey Pine Golf Courses. On December 1 there will be a discussion on Golf Division Capital Project Improvements (CIP) and potentially discussion on marketing and advertising opportunities. On December 15 there may potentially be discussion on a draft rate structure. A report on the San Diego golf economy will be posted to the committee website.

November 15, 2011

INFORMATION ITEMS:

1. Mission Bay Golf Course Review and Recommendations – Lew Millburn, Golf Course Manager

Mr. Lew Millburn made a presentation. Mr. Millburn and Mr. Marney responded to committee comments and questions.

2. Balboa Park Golf Course Review and Recommendations – Lew Millburn, Golf Course Manager

Mr. Millburn made a presentation.

Mr. Al Bruton, public speaker, declined his submitted request to speak on this item and will provide his input by email to Chairperson Barnes.

Mr. John Early, public speaker, asked the question who on the committee is representing him?

Ms. Syd Jones responded all the committee members were representing Mr. Early.

Mr. Millburn and Mr. Marney responded to committee comments and questions.

ACTION ITEMS: None

ADJOURNMENT: The meeting was adjourned at 8 PM.

Please Note:

A website with committee meeting documents is available at <http://www.sandiego.gov/park-and-recreation/general-info/golfbusinessplancommittee.shtml>.

If there are any questions regarding the agenda or if you have future agenda items, please contact staff representative Julie Humphries at (858) 581-7831 or e-mail, HumphriesJ@sandiego.gov. This information will be made available in alternative formats upon request. To request an agenda in alternative format or to request a sign language or an oral interpreter for the meeting call staff representative at least five (5) working days prior to the meeting to ensure availability. Assistive listening devices (ALDs) are available for the meeting upon request.

Submitted by,



Alex Bragado, Supervising Management Analyst
Golf Division