

Event Narrative for the San Diego Science Festival- Science Expo

1. Name of Event: San Diego Science Festival- Science Expo
2. When
 - a. Dates: Set-up: April 3, 2009; Event Date: April 4, 2009
 - b. Time: Set-up April 3 from 2:00 pm – 8:00 pm; Event April 4 from 10:30 am – 6:00 pm; All event dismantling and park clean-up will begin as soon as event closes and will be completed by 9:00 am April 5
 - c. Moratorium: No
3. Where: See attached map
 - a. Road Closures: None
 - b. Parking Lot Closures: None – we would like to no park the west side of Park Boulevard from Village Place to just past the Fleet and would instruct organizations setting up booths to park in these spaces.
 - c. Bridge Closure: No
4. Estimated Attendance: 15,000 people scattered throughout the day, primarily children and their parents- including the 1000 attendees for the Greater San Diego Science and Engineering Fair, people already visiting the park, and people who specifically come to attend the Festival.
5. Amplified Music? Yes (some music acts, some speakers)
 - a. Other Prolonged Noise Impacts? None
 - b. Acts on a local or national level? Both
 - c. When do you plan to conduct event sound check? 9:30 am April 4
6. Do you plan to apply for an Alcohol Permit? No
7. Partnering with a park entity? Yes
 - a. Which one(s)?: The Festival has established relationships with the Ruben H. Fleet Science Museum, The San Diego Museum of Art, and the San Diego Natural History Museum. We are continuing to pursue relationships with other institutions. Since the theme of the event is the Science of You and the focus is the science all around us, we would welcome relationships with any interested group.
8. Public Benefit Non-Profit? Non-profit
9. Have completed noticing Park Institutions? All institutions will be notified upon permit approval. Presentations have been done at the CBPA and BPCP meetings.
10. Are there performances at the
 - a. Old Globe: likely 2:00 pm matinee performance and 8:00 pm evening performance
 - b. Starlight: none
 - c. Organ Pavilion: unknown
11. Other special events of more than 500 people occurring concurrently?
Location(s) in the Park Science Fair at Balboa park Activity Center – 1000 people throughout the day, Shoe fair at War Memorial Building Lawn - 200 people, Walk for Recovery (Westside to Central Mesa, travels across the Cabrillo Bridge, turns right at Pan American Road, exits at Presidents Way, travels north on the sidewalk along park Blvd around the Natural History Museum and back down El Prado to the Westside.) Complete by 10:00 a.m. with festival concluding at 12 noon - 3000 people, Flower Show at Casa del Prado room 101 and patio - 250 people, Tartan Day @ HPR Lawn area - 250 people

- Please note: Regarding the Walk for Recovery, I have spoken with the organizers of this event and we both feel confident that the two groups can work together to mitigate effects- both to the Walk for Recovery event and to the park. Please see attached letter of support from the Walk for Recovery.

12. Will you be making a donation to Balboa Park, a facility or institution located in the Park or outside the Park? No

13. Other unique event features not covered above? Yes

a. We will bring as many people as possible to the event via our transportation plan. There will be a few elements of the Science Expo that we will be hosting at locations near the park, but not in the park. For example, we will host organizations like Bot Ball and FIRST Robotics at City College. We will encourage through our marketing plan that attendees park at these outlying locations and then take our free shuttles to the park. We will also have a system in place to bus students and their parents from a variety of City School locations.

b. The San Diego Science Festival will include over 200 separate events, which will take place all over San Diego County. The apex of the Festival is the Expo that we would like to have at Balboa Park.