

Family Day in the Park

Narrative

The County of San Diego Board of Supervisors formed the Commission on Children, Youth and Families (Commission) twenty-three years ago to provide a leadership role in identifying and addressing the needs of children, youth and families who are either at-risk or in the public charge. Chaired by Judge Susan Huguenor, Presiding Juvenile Court Judge, the forty-two member Commission serves as a cross-agency and cross-sector resource, as well as a public forum, for all policy, programmatic and funding issues related to children, youth and families. Family Day in the Park is a community effort promoting safe and healthy families. When stressors are high and resources are few, families can come and spend a day together, laughing and playing, creating positive interactions and strengthening their relationships. The event will have a host of activities for children ages birth to 12 years old, and resources and information will be available for parents and caregivers to help them through these challenging economic times.

Event Dates

Saturday, May 9, 2009 (10:00am-3:00pm)

SetUp Dates

Saturday, May 9, 2009 (6:00am-9:00am)

BreakDown/Cleanup Dates

Saturday, May 9, 2009 (3:00pm-6:00pm)

Location

Use of Lawn along 6th Avenue, south of Juniper Street (south of Baloba Club) to Marston Point

Estimated Attendance

3,500

Road and Parking Lot

- No road closures
- Event might use off-site shuttle service to reduce parking and traffic

Security

- None required

Fees to Public

- Event Free to the Public and participating agencies

Estimated Ground Use Fees

Activities

- The Commission on Children, Youth and Families plans to partner with 50 local non-profit agencies and local businesses with the goal of increasing awareness of resources that can help San Diego families. Participants will be able to enjoy carnival style games and activities such as face painting and craft making at each of the 50 booths. This will be an educational event that is fun and entertaining for both children and their parents.
- On the main stage, we will host a variety of local entertainers targeted at children under the age of 12. There will be acts every 30 – 45 minutes beginning at 10:30am and lasting until 3:00pm. Potential acts include karate demonstrations, dance performances, mariachi music and story telling.

Alcohol and Smoking

None allowed.

Food and Drinks

- Free Food and Drinks by Vendors.
- Food and Drinks provided to staff and volunteers or by Sponsors.

Amplification

- Stage will be angled towards area with least impact on Balboa institutions and residents

Equipment

- Stage – P.A. System, Generator
- Tables & Chairs
- Portable Toilets including handicap accessible
- Trash/Recycling Dumpsters

Parking Plan

- Specific VIP/ volunteers and participants Vehicle Check in System
- Usage of park shuttle system from parking lots along Park Blvd.
- Communication with local museums about parking and traffic situation. On a museum to museum basis, we will coordinate with our parking managers and volunteers.

Vendor and Staff Parking

- Vendors and Staff will be required to arrive and park in the spaces along Balboa Drive prior to the opening of the event.

Signs

Signs will be used throughout the festival and parking lot areas.