

MISSION BAY PARK SPECIAL EVENT NARATIVE AND IMPACT

Presentation to Mission Bay Park Committee will be limited to 5 minutes

Name of Event
2013 ITU World Triathlon San Diego

1. Type of Event?

High-profile sport event, namely triathlon

A combination of two age group races (Sprint distance, Olympic distance) and two elite races (women, men)

2. When? Event Days and Dates

Thursday, April 18 – Saturday, April 20, 2013

3. Dates? Load In:

Monday, April 15

Tuesday, April 16

Wednesday, April 17

Thursday, April 18

Several different vendors loading in based on a production schedule that stretches over several days.

4. Times?

a) Load in (includes load-in and construction of venue)

Monday, April 15, 2013	8.00am to 8.00pm
Tuesday, April 16, 2013	8.00am to 8.00pm
Wednesday, April 17, 2013	8.00am to 8.00pm
Thursday, April 18, 2013	8.00am to noon

b) Begin Event

April 18, 2013	at 1.00pm
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c) Officially Communicated Event Hours for Spectators and Participants

April 18, 2013	1.00pm to 6.00pm
April 19, 2013	11.00am to 9.00pm
April 20, 2013	4.30am to 8.00pm

d) End Event

April 20, 2013 at 8.00pm

e) Load out (includes load-out and strike of venue)

Saturday, April 20, 2013 8.00pm to 10.00pm (soft teardown)

Sunday, April 21, 2013 8.00am to 8.00pm

Monday, April 22, 2013 8.00am to 8.00pm

All times are subject to change as they have not yet been discussed with the Special Events Department at the City of San Diego. Event Organizer will confirm times and/or submit new information as soon as available.

5. Location?

Bonita Cove Park incl. Bonita Cove

Bonita Cove West Parking Lot

Ventura Cove

Ventura Cove Parking Lot

Fiesta Island (requested for Saturday, April 20 from 6am to noon)

Roads in and around Mission Beach

6. Road Closure?

Yes, depending on type of race either full or partial road closure.

Elite races:

Friday and Saturday afternoon;

Races require full road closure on W Mission Bay Dr, Gleason Road, northbound lanes on Mission Boulevard between San Fernando Place and W Mission Bay Dr

Age Group races:

Saturday morning until noon;

Races require partial road closures in general Mission Beach area and full road closure of / on Fiesta Island

Fiesta Island: event organizer requests special permit for the island on the morning of Saturday, April 20, 2013 – full closure for both vehicular and pedestrian traffic from 6am to 11am

7. Parking Lot Closure?

Yes, there are parking lot closures involved with the event.

Bonita Cove Parking Lot West:

April 15 – 22, 2013

Ventura Cove:

April 18 – 21, 2013 (partially reopened evening of April 20, fully on April 21)

Bahia Point:

April 19 – 20, 2013

South Mission Beach Parking Lot:	April 19, 2013 (20 spots at entrance will be no park) April 20, 2013 (lot closed until 8pm)
Tecolote Shores North Park Southern Lot:	April 20, 2013 (from 6am to noon; immediately reopening lot after event is over in that area)
Fiesta Island:	April 20, 2013 (no parking on Fiesta Island from 6am to noon; immediately reopening lot after event is over in that area)

8. Parking Plan?

Current parking plan foresees the use of the lots Sunrunner Lot and Hospitality Lot to keep sufficient parking open in the Mission Beach area for residents and beach goers.

Friday, April 19: Hospitality Lot
Saturday, April 20: Hospitality Lot and Sunrunner Lot

Event Organizer is working on alternatives for offsite parking to free up the Sunrunner Lot on Saturday, April 20, 2013. Event Organizer would like to come back and present in front of the Committee again once alternatives for the offsite parking have been confirmed. Event Organizer will remain in continuous contact with the MB Park & Recreation Department.

9. Shuttle Plan?

The current shuttle plan foresees the use of the lots Hospitality Lot and Sunrunner Lot.

Friday, April 19: Hospitality Lot
Saturday, April 20: Hospitality Lot and Sunrunner Lot

Shuttle plan cannot be finalized until parking plan has been finalized. Event Organizer would like to come back and present in front of the Committee again once alternatives for offsite parking have been confirmed and thus parking plan and shuttle plan will be more concrete. Event Organizer will remain in continuous contact with the MB Park & Recreation Department.

10. Traffic Plan?

Traffic plan is being worked on with the San Diego Police Department to lessen the impact as much as possible.

11. Attendance:

Estimated Participants? Women's Elite: 65, Men's Elite: 65, Age Group: 3,500
Estimated Spectatorship? 25,000 over Thursday, Friday and Saturday

12. P.A. System?

Yes, for announcing the races, sponsor information, interviews, creation of atmosphere.

13. Amplified Music?

Yes, for announcing the races, sponsor information, interviews, creation of atmosphere.

- **Time frame?**

Thursday, April 18, 2013

Bonita Cove Park 1.00pm – 6.00pm

Friday, April, 19, 2013

Bonita Cove Park noon – 9.00pm

Bonita Cove West Parking Lot: 11.30am – 8.00pm

Ventura Cove Parking Lot: noon – 9pm

Saturday, April 20, 2013

Bonita Cove Park 8.00am – 8.00pm

Bonita Cove West Parking Lot: 8.00am – 8.00pm

Ventura Cove Parking Lot: 4.30am – noon (before 6.30am only sparse informational announcements)

14. Other Prolonged Noise Impacts?

Yes, for announcing the races, sponsor information, interviews, creation of atmosphere.

15. Day and Time of Sound Checks?

Wednesday, April 17, 2013 at 5.00pm

Thursday, April 18, 2013 at 10.00am

16. Do you plan to apply for an Alcohol Permit?

Yes

17. Do you plan on selling Alcohol?

Yes, in the beer garden.

18. Do you plan on serving Alcohol?

Yes, in the VIP area. Access to the VIP area is by invite only and limited to 250 guests per day.

19. Time frame for Alcohol Sales/Service?

Alcohol will be served in two areas: VIP area (per invitation only) and beer garden.

VIP Area

Friday, April 19, 2013	2:00pm to 8:00pm
Saturday, April 20, 2013	8:00am to 8:00pm

Beer Garden

Friday, April 19, 2013	4:00pm to 8:00pm
Saturday, April 20, 2013	10:00am to 8:00pm

20. Any Other Special Events of more than 500 people occurring concurrently?

None that we are aware of.

21. Other unique event features not covered above?

The event is part of the 2013 ITU World Triathlon Series which is the most prestigious triathlon series in Olympic distance triathlon. The series is run under the umbrella of the International Triathlon Union, the international governing body for the sport of triathlon. There are 8 events on the entire series with San Diego, CA being the only stop in the Americas. The other events are (in chronological order):

- Auckland, NZL
- San Diego, USA
- Yokohama, JPN
- Madrid, ESP
- Kitzbühel, AUT
- Hamburg, GER
- Stockholm, SWE
- London, GBR

The series is the official World Championship of Olympic distance triathlon and the champion for both men and women is selected throughout the 8 events. The series ends with the Grand Final where the World Champions are crowned.

The elite athletes participating in the event are the same athletes that race on the Olympic circuit and we are hoping to welcome the current Olympic Champions as well as members of the 2012 US Olympic Team among the 2013 participants.

USA Triathlon, the national governing body of the sport, is not only sanctioning the event but is also part of the local organizing committee. USA Triathlon declared the 2013 ITU World Triathlon San Diego as the 2013 USA Triathlon National Club Championship and will select the best US clubs during the event. In addition, the event will feature the Southwest CA High School Championship.

Further details on the event can be found at <http://sandiego.triathlon.org>