



2100 Park Boulevard, San Diego, CA 92101 (619) 230-1190 phone (619) 325-1337 fax  
[www.worldbeatcenter.org](http://www.worldbeatcenter.org)

**RE: Request to be added to the Balboa Park Committee Meeting agenda for  
Tribute to the Legends Festival - February 14th & 15th - Cultural Plaza**

Greetings,

WorldBeat Cultural Center is formally requesting to be added to the next BPC Meeting Agenda. We have recently been approached by various groups to bring our 34th annual Tribute to the Legends event to Balboa Park for the 2015 Centennial celebration. We feel that this would be a great and unique contribution to the centennial calendar of events and bring a diverse local and tourist population to our beloved Balboa Park.

The event would take place over the period of 4 days (Two of the dates 14th & 15th being outside in the Park) The first and last day will be open and FREE TO THE PUBLIC. All funds raised during the paid attendance dates (14th & 15th) will go directly to our Non-Profit Institution in Balboa Park to support our Children's Programs.

Thank you for your support.

Sincerely,

Jesse Graham  
Manager,  
WorldBeat Cultural Center  
Phone: (619) 230-1190

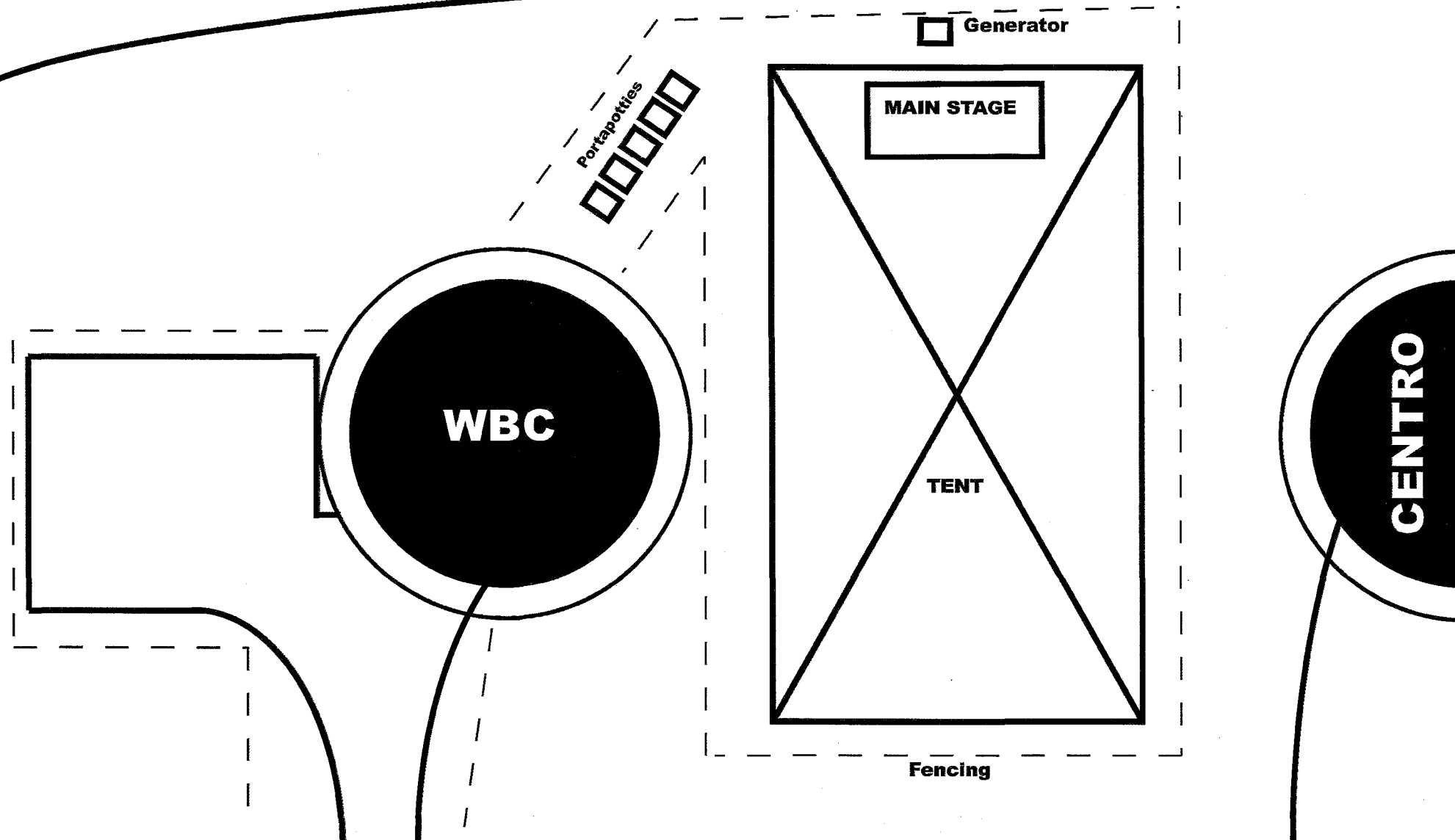
**Information Priority List For Individuals Presenting Special Event Proposals To the Balboa Park Committee: Presentations Will Be Limited to 5 Minutes**

1. Name of Event –34<sup>TH</sup> ANNUAL TRIBUTE TO THE LEGENDS FESTIVAL
2. When – FEBRUARY 14 & 15, 2015
  - a. Date(s) – FEBRUARY 14 & 15, 2015 4PM-12AM BOTH DAYS
  - b. Time (including Set-up & Break-down)-SET UP: FEB. 14<sup>TH</sup> 6AM/BREAK DOWN: FEB.16<sup>TH</sup> 12AM-2AM
  - c. During the Moratorium (Memorial Day – Labor Day) - NO
3. Where (Provide map(s) showing location & site plan-CULTURAL TURF EAST
  - a. Road Closure(s)-NO
  - b. Parking Lot Closure(s)-\*TENTATIVE 45 STALLS IN THE INSPIRATION PT. PARKING LOT-UPPER FOR VENDOR STAGING, LOADING AND UNLOADING
  - c. Bridge Closure-NO
4. Estimated Attendance –1000 PER DAY (2000 TOTAL)
5. Amplified Music –YES
  - a. Other prolonged noise impacts? NO
  - b. Acts on a local or national level? YES, INTERNATIONAL SUPER STARS OF REGGAE
  - c. When do you plan to conduct event sound checks? 4PM EACH DAY
6. Do you plan to apply for an Alcohol Permit? NO
7. Partnering with a park entity? YES
  - a. Which one(s)? WORLDBEAT CULTURAL CENTER
8. Public Benefit Non-Profit? YES
9. Have completed noticing Park Institutions? NO
10. Are there performances at the:
  - a. Old Globe – UNKNOWN
  - b. Starlight – NO
  - c. Organ Pavilion – YES, SUNDAY CONCERTS
11. Other special event of more than 500 people occurring concurrently? NO
  - a. Location(s) in the Park N/A
12. Will you be making a donation to Balboa Park, a facility or institution located in the Park or outside the Park? YES
  - a. How much – 100% DONATION
  - b. Who – WORLDBEAT CULTURAL CENTER-NONPROFIT 501C3

13. Other unique event feature not covered above? "HALL OF FAME" INDUCTIONS FOR LEGENDS OF REGGAE MUSIC, CELEBRATION OF BLACK HISTORY MONTH!

# TRIBUTE TO THE LEGENDS 2015

February 14th & 15th



Loading / Unloading Only (Parking at Inspiration Pt.)

←  
**Presidents Way.**

**Park Blvd.**

→  
**Inspiration Pt.**