Information Priority List For Individuals Presenting Special Event Proposals To the Balboa Park Committee: Presentations Will Be Limited to 5 Minutes

- 1. Name of Event Heart & Stroke Walk
- 2. When Saturday, September, 19, 2015
 - a. Date(s) September 18-19, 2015
 - b. Time (including Set-up & Break-down)- Set up-Friday, September 18th 8:30am 7pm

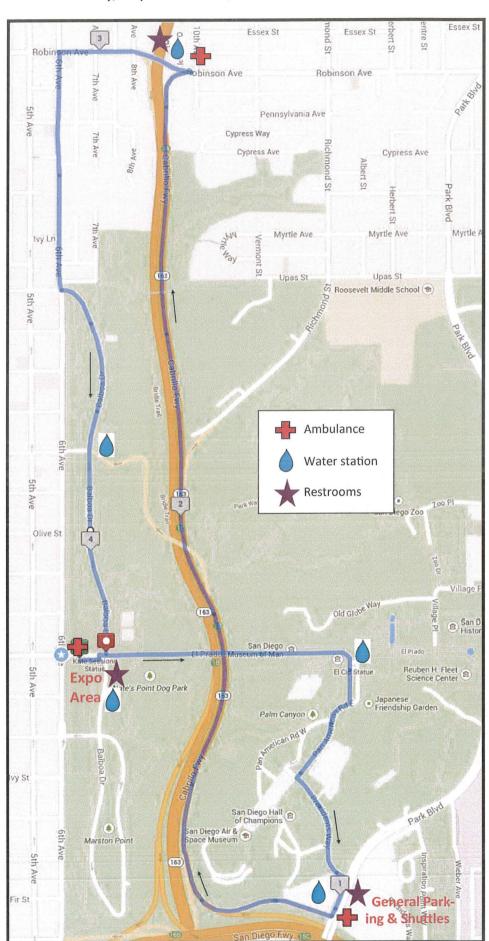
Event-Saturday, September 19th 6am

Break down-Saturday, September 19th 10:30am-3pm

- c. During the Moratorium (Memorial Day Labor Day) No
- 3. Where (Provide map(s) showing location & site plan)-
- a. Road Closure(s)-6th Ave, Balboa Drive, Cabrillo Bridge, Pan American Road East, President's Way, Park Blvd, 163 N, Robinson Ave
 - b. Parking Lot Closure(s)-Balboa Drive North
 - c. Bridge Closure-Yes
- 4. Estimated Attendance 8000
- 5. Amplified Music Yes 6am-10:30am
 - a. Other prolonged noise impacts? No
 - b. Acts on a local or national level? Local
 - c. When do you plan to conduct event sound checks? 6am
- 6. Do you plan to apply for an Alcohol Permit? No
- 7. Partnering with a park entity? No
 - a. Which one(s)?
- 8. Public Benefit Non-Profit? Yes, American Heart Association/American Stroke Association
- 9. Have completed noticing Park Institutions? N/A Not yet. Lindsey Darnell to follow up
- 10. Are there performances at the:
 - a. Old Globe Yes, 8pm
 - b. Organ Pavilion No
- 11. Other special event of more than 500 people occurring concurrently? No
 - a. Location(s) in the Park -
- 12. Will you be making a donation to Balboa Park, a facility or institution located in the Park or outside the Park? No
- a. How much
 - b. Who –

| 13. Other unique event feature not covered above? Lawn. | This event was originally held at the War Memorial |
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Saturday, September 19, 2015





Ambulance:

- 1. Expo area (6th and Laurel Ave)
- 2. 163 North on-ramp at Park Blvd
- 3. Robinson Ave off-ramp

Water Station:

- Expo area (6th and Laurel Ave)
- 2. Plaza de Panama Fountain
- 3. 163 North on-ramp at Park Blvd
- 4. Robinson Ave off-ramp
- 5. Balboa Drive & Quince Intersection

Restrooms:

- 1. Expo area (6th and Laurel Ave)
- Parking lot near 163 North on-ramp at Park Blvd
- 3. Near Robinson Ave off-ramp
- 4. Inspiration Point Parking Lot

American
Heart
Association
My Heart. My Life.
San Diego

Heart Walk.

Saturday, September 19, 2015 6th & Laurel Ave at Kate Sessions Statue





Saturday, September 19, 2015

Contact: Lindsay Darnell 858.410.3849

Lindsay.darnell@heart.org

Event Description: The American Heart Association's 24th Annual Heart & Stroke Walk is a 5K fund-raiser that encourages individuals to live healthier lifestyles while raising the money needed to fund life-saving research initiatives in our local community. Join us in the fight against the number one and number four killer of men and women.

Date: Saturday, September 19, 2015

Expo Location: Lawn at the intersection of 6th and Laurel Ave (south of 6th Ave)

5K Route Narrative:

Walkers to depart from the expo area at 6th and Laurel Ave traveling east on El Prado.

Turn right onto **Pan American Road** (traveling southwest). ** Survivors return to the expo at this point Turn left onto **Presidents Way** (traveling southeast).

Turn right onto Park Blvd (traveling south).

Turn right onto the 163 North.

Exit freeway at Robinson Ave.

Turn left onto **Robinson Ave** (traveling west)

Turn left onto 6th Ave (traveling south).

Turn left onto Balboa Drive (traveling south).

Return to expo area at 6th and Laurel Ave.

Road Closures:

| Road | Distance | Time |
|---------------------|---|-------------------|
| El Prado | 6 th Ave to Presidents Way | 4:00am - 10:00am* |
| Pan American Rd | From El Prado to Presidents Way | 4:00am – 9:00am |
| Presidents Way | From Pan American Road to Park Blvd | 4:00am – 9:00am |
| Park Blvd | Southbound traffic from Inspiration | 6:00am - 9:00am |
| | Point Way to the 163 North on-ramp | |
| 163 North | From 11 th Ave to Robinson Ave | 7:00am – 9:00am |
| Robinson Ave | From Vermont St to 6 th Ave | 7:30am – 9:00am |
| 6 th Ave | University Ave to Balboa Drive/Upas St. | 7:30am – 10am |
| Balboa Drive | From 6 th Ave/Upas St. | 4:00am – 10am |

^{*}Road closures based on SETC discretion to close and reopen when safe.



Saturday, September 19, 2015

Setup Timeline (Friday 9/18/2015):

8:30 am Tent Setup Begins

11:00 am Vendors scheduled to arrive between (11am - 3pm: safety supplies, staging,

generators, water, portable restrooms, and dumpsters)

3:00 pm Sponsor load in begins (3-5pm)

7:00 pm Setup finished

Event Timeline (Saturday 9/18/2015):

| Course Set-up Begins |
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| Registration Start |
| Opening Ceremonies |
| Survivors begin route (1 mile route) |
| Majority of walkers begin route (4 mile route) |
| Last walkers leave expo area |
| Last walkers at 1 mile mark |
| Last walkers at 2 mile mark |
| Last walkers at 3 mile mark |
| Majority of walkers back in expo |
| Closing Ceremonies |
| Expo cleanup begins |
| Cleanup finished (with the exception of tents being unassembled through afternoon) |
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