

The Kinder Foundation
Supporting San Diego Charter Schools

The Kinder Foundation, a non-profit 501(s)(3) organization, is interested in producing a 5K Fun Run and Fitness Fair to benefit San Diego Charter Schools. The proposed date and time for the event is Saturday, October 4, 2007, 8:00am – 12:00noon. Set-up would commence at 8:00am on Friday, October 3rd with dismantle completed by 5:00pm on Saturday, October 4th. Our specific Fun Run route is yet to be determined and will be planned based on specific park areas available and approved; proposed route areas are included with this proposal. Ideally, the fun run route would occupy Balboa Drive and 6th Avenue as far north as Upas Street and as far south as Marston Point. The start and finish line of the run would ideally be located at El Prado and Balboa Drive. The ideal location for the Fitness Fair would be the park area between El Prado and Nutmeg. The Fitness Fair will play host to several event sponsors that would occupy 10' x 10' booths. Our goal would is to accommodate around 25-30 sponsor booths. Typical run sponsors will be targeted, such as Naked Juice, 24 Hour Fitness, KidTribe, local Dance Schools and Polar. The Fitness Fair will be geared towards children and promote The Kinder Foundation's Lifelong Improvement through Fitness and Exercise (LIFE) program. The target attendance, for all areas of the event, is 3,000 people. As with most 5K Runs, controlled amplified sound will be required to start the race, make program related announcements as well as announce runner final times and awards. There are no plans to amplify music, only verbal announcements. If possible, we would like to conduct a brief sound check the morning of Saturday, October 4th, just prior to the start of the race; around 7:00am. The event is geared towards children, therefore no alcohol will be sold, served or promoted as part of the event. At this time there are no plans to partner the event with a park entity. The 5K Run and Fitness Fair will be marketed as a public event; anyone and everyone is invited to participate and all proceeds will benefit San Diego Charter Schools. There are no plans to utilize the Old Globe, Starlight and/or Organ Pavilion facilities. This event will not be associated with other special events scheduled to take place in other locations of Balboa Park.

Balboa Park Map

