

**Balboa Park Cultural Partnership  
Member Profiles (DRAFT)**



Balboa Park Cultural Partnership / 1549 El Prado, Suite 1 / San Diego, CA 92101  
619.232.7502 (p) / 619.232.7418 (f) / [bpcp@bpcp.org](mailto:bpcp@bpcp.org) / [www.bpcp.org](http://www.bpcp.org)

## BALBOA PARK CULTURAL PARTNERSHIP

### Member Institution Profiles

The Balboa Park Cultural Partnership ([www.bpcp.org](http://www.bpcp.org)) is the collaborative body and collective voice for 24 diverse cultural institutions in Balboa Park whose 500 trustees, 7,000 volunteers, and 3,500 staff serve more than 6.5 million members and visitors annually. Its mission is to enrich the cultural life of San Diego by facilitating collaborative efforts among member institutions, as well as between the Partnership and the community; to enable Balboa Park cultural institutions to achieve their full individual and collective potential; and to preserve and enhance the cultural assets of Balboa Park for future generations. BPCP facilitates collaboration in education, collective business, governance and advocacy, marketing and PR, public access, and sharing and communication. *Contact:* David Lang, Executive Director, 1549 El Prado, Suite 1, San Diego, CA 92101.

BPCP Member	Description	Contact Information
<p>Balboa Park Central</p> 	<p>Balboa Park Central promotes Balboa Park through the Visitors Center, Balboa Park Marketing, Passport to Balboa Park and the website, <a href="http://www.balboapark.org">www.balboapark.org</a>. Balboa Park Central is also responsible for the National Historic Landmark House of Hospitality building, which houses the Balboa Park Visitors Center, a police storefront, offices of cultural and educational organizations, and The Prado restaurant.</p>	<p>David Kinney Executive Director Balboa Park Central 1549 El Prado San Diego, CA 92101 <a href="http://www.balboapark.org">www.balboapark.org</a></p>
<p>Centro Cultural de la Raza</p> 	<p>The Centro Cultural de la Raza was founded in 1970 as a Chicano Community Cultural Center to facilitate artistic growth and cultural interchange in the San Diego/Tijuana region. Its mission is to promote, preserve, and create Mexican, Chicano, Indigenous and Latino art and culture. In support of this mission, the Centro provides art, drama, music, and dance classes and performances to the public and has given rise to many artistic groups, such as MALAF, the Mexican American Liberation Art Front, and Teatro Mestizo. The Centro's circular building is one of the largest Chicano cultural arts buildings in the Southwest.</p>	<p>Stephanie De La Torre Executive Director Centro Cultural de la Raza 2125 Park Blvd. San Diego, CA 92101 <a href="http://www.centroculturaldelaraza.org">www.centroculturaldelaraza.org</a></p>
<p>Japanese Friendship Garden Society of San Diego</p> 	<p>The mission of the Japanese Friendship Garden Society of San Diego is to create a Japanese-style garden dedicated to the well being of all people that provides educational programs and encourages understanding of the Japanese heritage among people of diverse ethnic backgrounds and cultures. The Garden has roots in the 1915 Panama-California Exposition, which featured a Japanese Teahouse to symbolize strong cultural and commercial ties linking the United States and Japan.</p>	<p>Luanne Kanzawa Executive Director Japanese Friendship Garden Society of San Diego 2215 Pan American Road East San Diego, CA 92101 <a href="http://www.niwa.org">www.niwa.org</a></p>

## Mingei International Museum



Established in 1978, Mingei International Museum exhibits art of the people (mingei) from all eras and cultures of the world, such as furniture, vessels, tools and utensils, ritual and ceremonial objects, adornment, dolls and toys. Mingei highlights the creativity and skill of artists unknown and renowned, local and international, drawing from 141 countries and regions including India, Japan, Indonesia, Mexico, Africa, the Middle East, China and the United States. Exhibitions and programs are shared at sites in Balboa Park and downtown Escondido (North County) as well as online. In 2008, the museum's website was honored with an esteemed Webby Award for Cultural Institutions by the International Academy of Digital Arts and Sciences.

Rob Sidner  
Director  
Mingei International Museum  
1439 El Prado  
San Diego, CA 92101  
[www.mingei.org](http://www.mingei.org)

## Museum of Photographic Arts



The Museum of Photographic Arts is one of the few museums in the United States designed exclusively to collect and present the world's finest examples of photographic art. MoPA's collection currently includes more than 7,000 photographs that span the history of photography. In 2000 the museum expanded its gallery space and added a classroom, print-viewing room, 20,000-volume library, augmented archival facilities, and 226-seat state-of-the-art theater. The mission of the Museum of Photographic Arts is to inspire, educate and engage the broadest possible audience through the presentation, collection, and preservation of photography, film and video.

Deborah Klochko  
Executive Director  
Museum of Photographic Arts  
1649 El Prado  
San Diego, CA 92101  
[www.mopa.org](http://www.mopa.org)

## Reuben H. Fleet Science Center



As San Diego's only museum dedicated to science and technology, the Reuben H. Fleet Science Center inspires life-long learning by furthering the public's understanding and enjoyment of science and technology. With hands-on exhibits, IMAX® films to watch and motion simulator rides to experience, the Fleet offers an educational, entertaining experience for over 500,000 visitors of all ages each year. The Fleet opened in 1973 and features the world's first IMAX® Dome Theater, which is about to undergo renovation. Among other awards, the Fleet has been honored by the City of San Diego as "2008 Recycler of the Year" and by the Center for Sustainable Energy as runner up for the 2007 Special Achievement by a Non-Profit for Excellence in Energy.

Jeffrey W. Kirsch, PhD  
Executive Director  
Reuben H. Fleet Science Center  
P.O. Box 33303  
San Diego, CA 92163  
[www.rhfleet.org](http://www.rhfleet.org)

### San Diego Air & Space Museum



The San Diego Air & Space Museum's mission is to celebrate aviation and space flight history through preservation of significant artifacts, presentation of dynamic exhibits, and commemoration of the men and women who forged aerospace history; to educate the public about the social and historical significance of aerospace technology and its promise for the future; and to inspire students to excel in technology, mathematics and the sciences, and encourage all visitors to become life-long learners in support of aerospace advancement. The San Diego Air & Space Museum contains the only International Aerospace Hall of Fame. Its Library and Archives is also the third largest aerospace library in the nation and holds many unique, rare and one-of-a-kind items.

James G. Kidrick  
President  
San Diego Air & Space Museum  
2001 Pan American Plaza  
San Diego, CA 92101  
[www.sdhoc.com](http://www.sdhoc.com)

### San Diego Art Institute: Museum of the Living Artist



The San Diego Art Institute's "Museum of the Living Artist" is a Center for the Visual Arts for the Southern California/Bahia California region. Its vision is to promote San Diego as a living arts community that fully integrates visual arts into everyday life through a three-fold mission of Education, Exhibition, and Outreach. SDAI's most visible activity focuses on showcasing the work of San Diego emerging area visual artists through a program of over 30 juried shows per year, featuring more than 3,000 works of painting, sculpture, prints, drawings, and mixed media. SDAI maintains a separate facility for education. Classes in life drawing, painting, water color, children's art, and various photography classes are a sampling of the SDAI art educational programs offered.

Timothy J. Field  
Executive Director  
San Diego Art Institute:  
Museum of the Living Artist  
1439 El Prado  
San Diego, CA 92101  
[www.sandiego-art.org](http://www.sandiego-art.org)

### San Diego Automotive Museum



Briggs Cunningham, a renowned automobile collector and racer, first conceived of the idea for an automotive museum in Balboa Park. In 1980 the San Diego City Council unanimously approved the museum and granted a long-term lease for one of the Park's historic buildings. After extensive renovation, the San Diego Automotive Museum opened in December of 1988. Since then millions of local auto enthusiasts and tourists from all over the world have visited its world-class collection. Today the museum stands as a living tribute to the automobile and what it has meant to American culture.

Robert J. Swanson  
Executive Director  
San Diego Automotive Museum  
2080 Pan American Plaza  
San Diego, CA 92101  
[www.sdautomuseum.org](http://www.sdautomuseum.org)

### San Diego Hall of Champions Sports Museum



The San Diego Hall Of Champions Sports Museum was founded in 1946 to promote, preserve and recognize athletic achievement for the purpose of inspiring individuals of all ages to reach their full potential. Today the museum is the nation's largest multi-sport museum, boasting three levels of memorabilia and 68,000 square feet. The museum offers a state-of-the-art theatre, an interactive media center and fascinating displays on the nation's favorite sports in recognition of San Diego's outstanding athletic accomplishments and traditions.

Alan R. Kidd  
President  
San Diego Hall of Champions  
Sports Museum  
2131 Pan American Plaza  
San Diego, CA 92101  
[www.sdhoc.com](http://www.sdhoc.com)

### San Diego Historical Society



The San Diego Historical Society is an educational and cultural institution dedicated to preserving and sharing its growing historical collections and extensive archives with members, visitors and the community. The Historical Society features a museum and archives in Balboa Park and also operates the Junipero Serra Museum on Presidio Hill, site of the first European settlement on the West Coast, and two historic houses. These include Villa Montezuma, an 1870 Victorian mansion, and the Marston House, an Irving Gill masterpiece of the Arts and Crafts movement. The San Diego Historical Society is the first historical society chartered in California.

Linda A. Canada  
Acting Director  
San Diego Historical Society  
1649 El Prado  
San Diego, CA 92101  
[www.sandiegohistory.org](http://www.sandiegohistory.org)

### San Diego Junior Theatre



The San Diego Junior Theatre originally began as a program of San Diego's Old Globe Theatre in 1948. Today, it is the oldest continuing children's theatre program in the country and has entertained over a million theatergoers. With classes at Balboa Park's Casa del Prado and in North County at the La Jolla YMCA Firehouse, the Theatre is committed to providing engaging, innovative, high-quality theatre education and productions for children of all cultural heritages, ages, abilities and levels of interest. Although notable alumni include celebrities such as Dennis Hopper, Raquel Welch, and Annette Bening, the program's dedication to providing quality education and building self-esteem has helped produce capable citizens in many fields of endeavor.

Will Neblett  
Executive Director  
San Diego Junior Theatre  
1650 El Prado, Suite 208  
San Diego, CA 92101  
[www.juniortheatre.com](http://www.juniortheatre.com)

### San Diego Model Railroad Museum



The mission of the San Diego Model Railroad Museum is to preserve the heritage of railroading through a series of miniature representations of California railroads; to research and preserve the history of model railroading; and to educate the public in the many different aspects of railroading. At 27,000 sq. ft., the museum is the largest indoor model railroad display in the world. The individual HO and N scale layouts are among the largest of their type. Approximately 320 volunteers from the San Diego Model Railroad Club, La Mesa Model Railroad Club, the San Diego Society of N-Scale, and the San Diego 3-Railers construct the museum's exhibits. Each club is responsible for the design, construction, funding, and operation of their exhibit space.

John Rotsart  
Executive Director  
San Diego Model Railroad Museum  
1649 El Prado  
San Diego, CA 92101  
[www.sdmodelrailroadm.com](http://www.sdmodelrailroadm.com)

### San Diego Museum of Art



Established in 1926, the San Diego Museum of Art is the region's oldest and largest arts museum. It is dedicated to the enrichment of the community and the individual through the acquisition, preservation, presentation, and interpretation of works of art that demonstrate the enduring achievements of the human experience. The museum's collections include Spanish and Italian old masters, a vast Asian collection, 19<sup>th</sup> and 20<sup>th</sup> century American paintings and sculpture, and an international selection of contemporary art in all media. SDMA offers educational and inspiring exhibitions, programs, and bilingual texts to more than 400,000 annual visitors.

Derrick R. Cartwright, PhD  
Executive Director  
San Diego Museum of Art  
P.O. Box 122107  
San Diego, CA 92112-2107  
[www.sdmart.org](http://www.sdmart.org)

### San Diego Museum of Man



The San Diego Museum of Man preserves the record of human ecology and bio-cultural evolution, focusing on the peoples of the Western Americas with comparative examples from other areas. Following San Diego's 1915 Panama-California Exposition, a group of far-sighted citizens formed the Museum to keep the collections that were assembled for the Exposition in San Diego. Today, these collections have grown to over 72,000 objects. Drawing upon collection strengths in the Western Americas, ancient Egypt, and physical anthropology, the Museum fulfills its mission through exhibits, education, research, and publications. These components interact to create a dynamic learning environment for a broad, multicultural audience.

Mari Lyn Salvador, PhD  
CEO  
San Diego Museum of Man  
1350 El Prado  
San Diego, CA 92101  
[www.museumofman.org](http://www.museumofman.org)

### San Diego Natural History Museum



First established in 1874, the San Diego Natural History Museum is the second oldest scientific institution in Southern California and third west of the Mississippi. Its mission is to interpret the natural world through research, education and exhibits; promote understanding of the evolution and diversity of southern California and the peninsula of Baja California; and inspire in all a respect for nature and the environment. In addition to blockbuster exhibitions such as the 2007 *Dead Sea Scrolls*, the museum houses the highly acclaimed, binational Biodiversity Research Center of the Californias and the Environmental Science Education Center. SDNHM has played a pivotal role in regional initiatives, such as the establishment of the Scripps Institution of Oceanography, Torrey Pines State Park, and Anza Borrego State Park.

Michael W. Hager, PhD  
President & CEO  
San Diego Natural History Museum  
P.O. Box 121390  
San Diego, CA 92112  
[www.sdnhm.org](http://www.sdnhm.org)

### Spanish Village Art Center



The Spanish Village Art Center's quaint buildings and courtyards were built in 1935 to depict a charming old village in Spain for the second California Pacific International Exposition. The popular and beautiful attraction was reopened in 1937 as an art center by a group of local artists. During World War II, the US Navy used the village for temporary barracks. In 1947, it was reclaimed and restored by the artists. Today Spanish Village is a thriving community of over 250 artists working in a variety of media.

Jeffrey Hammer  
President  
Spanish Village Art Center  
1770 Village Place  
San Diego, CA 92101  
[www.spanishvillageart.com](http://www.spanishvillageart.com)

### The Old Globe



The internationally acclaimed, Tony® Award-winning Old Globe is one of the most renowned regional theatres in the country. Its mission is to preserve, strengthen and advance American theatre by providing an environment for the growth and education of theatre professionals, audiences and the community at large. The Old Globe produces an annual season of 15 plays and musicals on 3 stages. Numerous Broadway-bound premieres and revivals, such as *Dirty Rotten Scoundrels*, *The Full Monty*, and *Damn Yankees* have been developed at The Old Globe and gone on to enjoy highly successful runs in New York City and at regional theatres across the country. The theatre also offers education and outreach programs for over 50,000 students and adults in the San Diego region annually.

Louis G. Spisto  
CEO & Executive Producer  
The Old Globe  
P.O. Box 122171  
San Diego, CA 92112-2171  
[www.oldglobe.org](http://www.oldglobe.org)

## Timken Museum of Art



The mission of the Timken Museum of Art is to preserve the world-class Putnam Foundation Collection of European old masters, American art, and Russian icons for the education and benefit of present and future generations of San Diego area residents and visitors. The museum celebrates the important role of art as a way of enriching lives and nurturing the creative spirit in each of us. In addition to providing free access for all museum visitors, the museum presents diverse and stimulating educational programs and opportunities for various audiences.

Dennis Burks  
Acting Director  
Timken Museum of Art  
1500 El Prado  
San Diego, CA 92101  
[www.timkenmuseum.org](http://www.timkenmuseum.org)

## Veterans Memorial Center and Museum



The Veterans Museum and Memorial Center honors the contributions of men and women who served in the Army, Marine Corps, Navy, Air Force, Coast Guard and wartime Merchant Marine with programs, exhibits, and veterans' activities. Through its programs, the VMMC honors the memories of deceased veterans and comforts their survivors; promotes public awareness of the sacrifices and contributions of servicemen and women; offers a venue for services, meetings, and social and recreational activities for veterans, active duty personnel, and the general public; and presents permanent, rotating and visiting exhibits of patriotic, military and war-related memorabilia, artifacts, photographs, and other artwork.

Rod Melendez, Rear Admiral  
USN/ Ret  
Executive Director  
Veterans Museum & Memorial  
Center  
2115 Park Boulevard  
San Diego, CA 92101-4792  
[www.veteranmuseum.org](http://www.veteranmuseum.org)

## WorldBeat Center



The WorldBeat Center is dedicated to promoting, presenting and preserving the African and indigenous cultures of the world through music, art, dance, education & technology. Its events and programs encourage interracial tolerance and harmony, enhance the visibility of cultural artists of color, expand opportunities for cultural enrichment, and broaden the understanding of various world cultures. Through consciousness raising, the WorldBeat Center promotes peace within the San Diego community.

Makeda Dread  
Executive Director  
WorldBeat Center  
2100 Park Blvd.  
San Diego, CA 92101  
[www.worldbeatcenter.org](http://www.worldbeatcenter.org)

## Zoological Society of San Diego



The Zoological Society of San Diego is dedicated to the conservation and research of endangered species and their habitats around the globe. ZSSD manages the 100-acre World-Famous San Diego Zoo, the 1,800-acre San Diego Wild Animal Park and the Center for Reproduction of Endangered Species (CRES) and is working to establish field stations in five key ecological areas worldwide. Endangered species programs include conservation work with Giant pandas, California condors, rhinos, Caribbean reptile species, Island bird species and many others. ZZSD is the largest zoological membership association in the world, with more than a half million members. Recent awards have recognized the Society's excellence in waste reduction, marketing, and employment.

Douglas G. Myers  
CEO & Executive Director  
Zoological Society of San Diego  
P.O. Box 120551  
San Diego, CA 92112  
[www.sandiegozoo.org](http://www.sandiegozoo.org)

### Balboa Park Cultural Partnership Associate Member Profiles

#### BPCP Associate Member

House of Pacific Relations



#### Description

The House of Pacific Relations is a consortium of "houses" representing 31 countries that promotes multicultural goodwill and understanding through educational and cultural programs. The houses are located in historic cottages from the 1935-36 California-Pacific Exposition plus 4 new cottages where House of Pacific Relations' member countries can offer visitors a window to their culture, history and traditions.

#### Contact Information

Hannu Mikkonen  
President  
House of Pacific Relations  
2125 Park Boulevard  
San Diego, CA 92101  
[www.hofshi.net](http://www.hofshi.net)

San Diego Youth Symphony & Conservatory



Founded in 1945, the San Diego Youth Symphony and Conservatory gives talented student and pre-professional musicians an opportunity to study and perform classical repertoire at a highly advanced level. The sixth oldest continuously operating youth orchestra in the United States, the SDYS program has grown from one orchestra to three full symphony orchestras and a chamber orchestra at the advanced level, and four large ensembles for students at the intermediate and introductory levels. In addition, the organization supports a string quartet, woodwind quartet, flute choir, brass choir, two French Horn ensembles, an advanced percussion ensemble, and brass quintet. The organization trains over 450 musicians each season.

Dalouge Smith  
San Diego Youth Symphony & Conservatory  
President & CEO  
1650 El Prado #207A  
San Diego, CA 92101  
[www.sdys.org](http://www.sdys.org)