The San Dieguito River Valley Conservancy is a non-profit organization helping to implement the San Dieguito River Park and its Coast-to-Crest trail that stretches 55 miles from Volcan Mountain near Julian to the ocean between Del Mar and Solana Beach.

San Dieguito River Valley Conservancy | P.O. Box 89 | Del Mar, CA 92014 | Phone: 858-755-6956 | Fax: 858-356-4222 | Email: sdrvc@sdrvc.org

THE SAN DIEGUITO RIVER VALLEY CONSERVANCY

Is a non-profit environmental conservancy dedicated to sustainable management of the natural resources of the San Dieguito Watershed with priority given to the protection of the river corridor

Has a 20-year record of moving the vision of a 55-mile San Dieguito River Park and Coast-to-Crest Trail – from the ocean at Del Mar to Volcan Mountain north of Julian – to a maturing reality

Acquires land to complete the River Park, extends the segments of the Coast-to-Crest Trail that are open, and assists with careful management of River Park lands

Is led by a citizen Board of Directors and is supported in our activities and financially by more than 1,000 Conservancy members

Partners with the River Park, citizens, land owners, governments and other non-governmental groups to ensure coordinated protection of the river corridor resources while fully respecting and protecting private property rights

CONSERVANCY ADVISORY COMMITTEE

The Conservancy Board is assisted in setting strategic direction and reviewing Conservancy operations. Advisory Committee members assist on Conservancy projects based on their expertise and experience. Advisory Committee member are founders of the organization and/or former members of the Conservancy Board of Directors.

The present members and officers of the San Dieguito River Valley Conservancy Advisory Committee:

James Arnold, Ph.D.
Lynn Benn
Wolfgang Berger, Ph.D.
Judy Bernstein
Tom Clotfelter
Elizabeth Dernetz
Eric Lodge
Norman Roberts
Ramona Salisbury Kiltz
Margaret Schlesiger
John Seiber
Robert Sensibaugh
Abbe Wolfsheimer Stutz

CONSERVANCY BOARD OF DIRECTORS

The Conservancy is governed by a 15-member Board of Directors. Under the By-laws Directors are elected by the Board with terms of office limited to two three-year periods. The Board of Directors elects officers including: President, Vice President, Secretary, and Treasurer. Board work is conducted through a series of committees with Conservancy member participation.

The present members and officers of the Conservancy Board of Directors:

Tom Golich *President*

Solana Beach resident. Former Councilmember, City of Solana Beach, and former Chair of the San Dieguito River Park Joint Powers Authority

Dave Kreitzer *Vice President*

Rancho Bernardo resident. Chair, County of San Diego Planning Commission

Kim Heller *Board Secretary*

Del Mar resident. Volunteer with a number of community organizations

Al Tarkington *Treasurer*

Del Mar resident. Owner of a North County accounting firm, and former Mayor and Councilmember of the City of Del Mar

Carol Angus *Education Committee Chair*

Ramona resident. Former member of the Ramona Planning Group

Rick Halsey

Escondido resident. President of the California Chaparral Institute, researcher, lecturer and educator

Ann Harvey

Carmel Valley resident. Member of the Carmel Valley Planning Group and landscape architect

ACCOMPLISHMENTS

The Conservancy has a record of accomplishment. It has participated in the acquisition of 2,900 acres of land which have been added to the San Dieguito River Park. The Conservancy is continuing its work to purchase key land acquisitions and to fill in gaps in the Coast-to-Crest Trail, as well as control invasive

plants, restore wetlands and other key habitats, and educate the public about the values of nature and the ways they can contribute to the legacy of the San Dieguito River Park.

CONSERVANCY PROGRAMS & RESULTS

The San Dieguito River Valley Conservancy has four types of programs: Land Acquisition, Trail Acceleration, Habitat Management, and Environmental Education. Details of Conservancy programs can be found in the CURRENT PROJECTS and ACCOMPLISHENTS pages.

Summary of Conservancy Programs and Results

Nearly 80% of the 80,000 acres within the planning area for the 55-mile San Dieguito River Park is in protected public ownership.

The Conservancy has been involved in the acquisition of 19 parcels of land, totaling about 8,300 acres.

Conservancy-led volunteer program has restored the natural habitat of Crest Canyon, which runs south from the San Dieguito Lagoon between I-5 and Jimmy Durante
Drive, and another habitat restoration project is underway.

Donations to the Conservancy are funding the development of 12 miles of trail between Boden Canyon and Lake Sutherland and a trail connection between the San Pasqual Valley and the Poway Trails System.

35 miles of the Coast-to-Crest Trail and 20 miles of side trail are open for public use.

The Conservancy conducts general public and "Members Only" hikes to educate about the environmental values of the river corridor and provides an "Outdoor Learning Laboratory" experiences for school groups.

VISION & VALUES

The Conservancy's vision is to maintain the natural integrity, and where necessary to restore the natural functioning, of one of San Diego County's only remaining, largely undeveloped river corridors. We are accomplishing this vision by assisting to secure the San Dieguito River Park and by creating the Coast-to-Crest Trail which extends 55-miles from the beach at Del Mar to Volcan Mountain, north of Julian.

The San Dieguito River Valley Conservancy

Believes that citizen action, which launched the San Dieguito River Park, is essential to its ongoing development and that citizen support and vigilance are critical to the future of the River Park

Highly values the participation of the Members of the Conservancy, fully respects their right to privacy, and commits to the professional management of the resources they provide to the operation of the Conservancy and its programs

Commits to conducting its business with the highest standards of integrity and focused on the effective and efficient accomplishment of its mission to protect the river corridor

VOLUNTEER OPPORTUNITIES

We encourage everyone to help realize the vision of the San Dieguito River Park by becoming active stewards of the natural resources, trails and cultural treasures it offers. If you have a special interest in the River Park or talent you would like to share, we welcome you to contact us! Or join us at one of our upcoming upcoming volunteer events and learn how we are helping enhance and maintain the beautiful native landscapes that make the River Park a wonderful place to visit and a healthy home for wildlife.

Many of our activities are suitable for any age. If your school, community service organization or company would like to volunteer as a group, please contact us at volunteer@sdrvc.org or (858) 674-2275 x12 to schedule a special work event.

THERE ARE MANY WAYS TO VOLUNTEER! READ HERE ABOUT HOW YOU CAN GET INVOLVED...

Habitat Restoration

We host monthly habitat restoration work events in the San Dieguito Lagoon and the surrounding upland areas in the western end of the River Park. This type of work consists of removing non-native plants, site preparation, planting natives or caring for newly established vegetation. Visit our NEWS & EVENTS page for upcoming dates.

Work with the Rangers

The San Dieguito River Park rangers need volunteers to help with habitat restoration, trail maintenance, construction of new trails and other projects. Regularly scheduled work events are listed in the River Park's quarterly Activity Calendar. Scouts and scout groups are also welcome to contact the rangers for information about current projects.

Other Opportunities with the River Park

Visit www.sdrp.org to view the many other volunteer opportunities available at the River Park.

Friends of Crest Canyon

In November of 2007, the Conservancy helped establish a Friends of Crest Canyon group through the Sierra Club's Canyons Campaign. This new Friends group is one of many throughout San Diego that are engaging local residents in the stewardship of their neighborhood canyons. The Friends of Crest Canyon are helping to maintain the canyon by removing non-native vegetation and improving trails. If you would like to join the Friends of Crest Canyon or simply help out at an upcoming work event, please contact Catie Fyfe at cfyfe@sierraclubsandiego.org or (619) 255-6073.

Friends of Gonzales Canyon

This Friends group was established through the Sierra Club's Canyons Campaign in 2006 and is helping to maintain the canyon by removing non-native vegetation and improving trails. If you would like to join the Friends of Gonzales Canyon or simply help out at an upcoming work event, contact carmelvalleycanyon@yahoo.com or Catie Fyfe at (619) 255-6073.

Friends of the San Dieguito River Valley

The Friends of SDRV is a citizens group actively advocating for the preservation of the land within the San Dieguito River Valley system. The Friends are especially active in defending the San Dieguito Lagoon ecosystem. To learn more and to inquire about volunteer opportunities contact info@fsdrv.org or visit www.fsdrv.org.

I'm an Indoors Type...Can I Still Volunteer?

Yes! We need volunteers to assist with office tasks such as graphic design, mailings, archiving and other projects. Contact us at sdrvc@sdrvc.org of (858) 755-6956 if you would like to help.

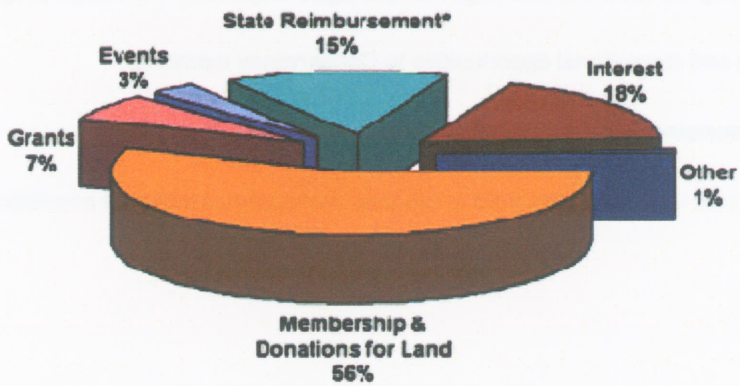
CONSERVANCY FINANCES

The Conservancy's ongoing programs to purchase land, extend trails, maintain and restore habitat and provide environmental education are supported by annual membership donations. The Conservancy leverages local membership support by matching state and foundation grants.

The Conservancy works in active partnership with other organizations both governmental and non-governmental. For example, Bernardo Mountain was purchased jointly with the River Park Joint Powers Authority with the assistance of the City of Escondido, San Diego County, the Friends of the San Dieguito

River Valley, The Nature Conservancy and the Trust for Public Land.

San Dieguito River Valley Conservancy
INCOME
Fiscal Year 2006 - 2007



Total INCOME
$505,350

* The Conservancy advanced funds to complete the purchase of Lake Sutherland East in 2005-06, which were reimbursed by a state grant in 2006-07

Overview

- The San Dieguito River Valley Conservancy is a 501(c)(3) non-profit Corporation

- Donations to the Conservancy are tax-deductible under Federal and State laws and IRS regulations
- The day-to-day operations of the Conservancy are supported by the annual dues of its members
- The Conservancy conducts special campaigns to raise funds for land purchases, such as for Bernardo Mountain
- The Conservancy follows standard accounting procedures; its financial reports are on public record and available for members to review
- The Conservancy operates on a July 1 to June 30 fiscal year

Fundraising Philosophy & Targets

Board policy is to cover the great majority of operating costs from membership contributions

Supporters have the option to provide general support or earmark donations for particular programs or properties

Donations are leveraged to draw in State grant funds for land acquisition and habitat restoration

Strict privacy policy respects requests for anonymity with no sharing of donor information

Expenditure Priorities

Board priorities for applying the contributions of Conservancy members and donors are clear and focused:

First priority is securing the River Park through the leveraged acquisition of strategic properties

Provide educational and recreational opportunities to Conservancy members

Support long-term, sustainable management of the River Park

Highly professional staff with advanced skills in program management and land acquisition

Low overhead