

**PUBLIC NOTICE  
AGENDA**

CITY OF SAN DIEGO PARK AND RECREATION BOARD  
**BALBOA PARK COMMITTEE**  
**THURSDAY, APRIL 3, 2008**  
**5:30 P.M. \*NOTE TIME CHANGE**  
**BALBOA PARK CLUB**  
**SANTA FE ROOM**  
**SAN DIEGO, CA 92101**

**Committee Members:** IF YOU ARE UNABLE TO ATTEND THIS COMMITTEE MEETING, PLEASE CONTACT SHARON KNUTSON AT (619) 235-1157.

**CALL TO ORDER** - Introductions

**APPROVAL OF MINUTES** – March 6, 2008

**REQUEST FOR CONTINUANCES**

**NON AGENDA PUBLIC COMMENTS** (Limited to items **not** on the agenda. Each one will be limited to three minutes (3 min.) and is not debatable.)

**CHAIRPERSON'S REPORT** – Vicki Granowitz

**STAFF REPORT**

City Council Third District – Jeffery Tom  
Deputy Park and Recreation Director – Kathleen S Hasenauer  
Balboa Park Facilities/Special Events District Manager – Susan Lowery-Mendoza  
Balboa Park Operations District Manager – Bruce Martinez

**WORKSHOP ITEMS** (No actions taken; subject discussed by the committee and staff.)

401. Balboa Park Study
402. San Diego Museum of Man Education Center- Charlie Daniels
403. Review of San Diego Lunar New Year TET Festival, February 8 – 10,

**ACTION ITEMS**

**Consent** (These items are adopted without discussion; they can be moved to adoption by any committee member.)

101. None

**Adoption** (Each adoption item requires individual action; they can be moved to consent by action of the committee.)

201. Pershing Drive at Jacaranda Place- New striping configuration- Ty Palusky

**Special Events** (Special Events that require road or plaza closures, or will potentially impact park and/or institution operation, are brought to the Committee for a formal recommendation. They can be moved to consent by action of the committee.)

301. ESRI International User Conference – Proposal to hold a private special event with food, beverages and entertainment on Thursday, August 7, 2008 from 5:00 P.M. to 10:00 P.M. The proposal requests the use of the South Carousel Parking Lot as a food and beverage area and the Spanish Village Parking Lot for catering.

Perimeter fencing will be placed from the North side of Village Place to the South side of Zoo Place, not including the North Carousal Parking Lot. The San Diego Zoo and Spanish Village Arts Center are partners with this event. Coach type shuttles will transport patrons to and from the event. Estimated attendance is 10,000 people.

STAFF RECOMMENDATION: Deny this event proposal due to the following: 1) The event is proposed during the Summer Moratorium; 2) Twilight Concert scheduled in the Spreckels Organ Pavilion; 3) Construction of The Old Globe Theatre during the day on Wednesday, August 6 (proposed event load in); 4) San Diego Junior Theatre in production; 5) SDMA Screen on the Green at the Botanical Lawn – Thursdays from 7/31 to 8/28; 6) Starlight Theatre in production; and 7) other pending museum private events. Recommend alternative location other than Balboa Park or on a date outside the summer moratorium.

302. CowParade San Diego – Proposal for public art exhibit featuring fifty life-sized fiberglass cows that have been designed by local artists. The cows will be placed in various locations throughout the park for ninety days, January 3, 2009 to April 1, 2009. They will be mounted to a concrete base and placed so as not to obstruct pedestrian traffic. At the end of the exhibit, the cows will be auctioned to benefit charitable organizations. Cows are also being exhibited in other places throughout the city and county during the same time period.

STAFF RECOMMENDATION: To approve the art exhibit with the notation that staff make the final determination on art placement due to special events taking place in the park concurrently.

### **INFORMATION ITEMS**

501. None

### **SUB-COMMITTEE REPORTS**

601. Land-Use and Policy - Laurie Burgett  
602. Balboa Park West Advisory Group- Janet Fairbanks

**COMMITTEE MEMBERS REPORTS** The reports are non-debatable. Content should be for the good of the order and representative of what the organization represented is doing and Actions/Questions that might impact Balboa Park.

**Vice Chair** - Mike McDowell

**Members at Large**

- Jerelyn Dilno
- Donald Steele
- Vacant

**Balboa Park / Morley Field Recreation Council** – Andrew Kahng

**Balboa Park Cultural Partnership**

- Large Institution – Mick Hager (on sabbatical)
- Small/Mid-size – David Kinney

**Centre City Advisory Committee** – Jennifer Ayala

**Golden Hill Planning Group** – Laurie Burgett

**Greater North Park Planning Group** – Vicki Granowitz

**Uptown Planning Group** – Michael Singleton

**ADJOURNMENT**

**Notice of Next Regular Meeting:**

Thursday, May 1, 2008

6:00 P.M.

Balboa Park Club, Santa Fe Room

San Diego, CA 92101

Please Note: If there are any questions regarding this agenda, please contact Sharon Knutson, at (619) 235-1157. This information is available in alternative formats upon request. To request an agenda in Braille, large print or cassette or to request a sign language or oral interpreter for the meeting, call Sharon Knutson, at (619) 235-1157 at least five (5) working days prior to the meeting to ensure availability. Alternative Listening Devices (ALD's) are also available for the meeting, if requested at least five (5) working days prior to the meeting to ensure availability.