

## MINUTES

### City of San Diego Park and Recreation Board **BALBOA PARK COMMITTEE**

September 4, 2008

#### Meeting held at:

Balboa Park Club, Santa Fe Room  
2150 Pan American Road  
San Diego, CA 92101

#### Mailing address is:

Balboa Park Administration  
2125 Park Boulevard MS39  
San Diego, CA 92101-4792

#### ATTENDANCE:

##### Members Present

Laurie Burgett  
Jerelyn Dilno  
Mick Hager  
Vicki Granowitz  
Andrew Kahng  
David Kinney  
Mike McDowell (Arr 5:40)  
Michael Singleton  
Donald Steele (Arr 5:48)

##### Members Absent

Jennifer Ayala

##### Staff Present

Kathleen Hasenauer  
Susan Lowery-Mendoza  
Bruce Martinez

#### CALL TO ORDER

Chairperson Granowitz called the meeting to order at 5:34 P.M.

#### APPROVAL OF MINUTES

**MSC IT WAS MOVED/SECONDED AND CARRIED UNANIMOUSLY TO APPROVE THE MINUTES OF THE AUGUST 7, 2008 MEETING WITH A SENTENCE RESTRUCTURING CORRECTION TO THE NON AGENDA PUBLIC COMMENT PRESENTED BY DERRICK CARTWRIGHT (MCDOWELL /SINGLETON 9-0-)**

#### REQUESTS FOR CONTINUANCES

None

#### NON AGENDA PUBLIC COMMENT

None

#### CHAIRPERSON'S REPORT

Chairperson Vicki Granowitz introduced Don Liddell and Rob Steppke to the Committee. Upon Mayor Jerry Sanders' approval, Mr. Liddell will be representing the Uptown Planners on the Committee and Mr. Steppke will be representing North Park Planning. It was also reported that Ms. Granowitz attended Mayor Jerry Sanders' Kick Off meeting for the 2015 Centennial Celebration of Balboa Park.

## **STAFF REPORT**

Jeffery Tom did not have a report.

Kathleen Hasenauer, Deputy Director reported that she spoke with Jennifer Wolf, Development Director regarding any donations and/or marketing projects specific to Balboa Park. The Balboa Park Information Kiosks donated by the Friends of Balboa Park are the only recent donations.

A letter regarding the Proposed Atlas 2E Space Launch Vehicle/Mercury Spacecraft Display from Deborah Sharpe, Project Officer II, Park Planning in City Planning and Community Investment Department has been provided to each member. The letter was sent to James Kidrick, President and CEO, of the San Diego Air and Space Museum. Deborah outlines the steps to pursue the required plan amendments, permits and approvals for the project proposed by Mr. Kidrick.

The first Balboa Park 2015 Celebration Civic Leader Visioning Session was held on Wednesday, September 3 in the Balboa Park Club Ballroom. Iris Strauss was appointed by Mayor Sanders to chair the steering committee. Members include Libby Coalson, Victoria Hamilton, Stacey LoMedico and Carolyn Wormser. Attendees selected two of five breakout topics for discussion. Facilitators shared the results with the group. A report is expected to go to the City Council late this year

Susan Lowery-Mendoza, Facilities and Special Events District Manager reported that the Twilight in the Park concerts and Organ Festival concerts concluded last week and were enjoyed by many.

Our summer recreation programs have concluded. The Kidz Kamp, lunch program, and dance camp were very successful and we received many letters of appreciation from parents.

The month of September has many large special events scheduled: the Heart Walk on September 20, The Haunted Trails which opens on September 26, and AIDS Walk on September 28.

Bruce Martinez, Operations District Manager reported that the Sixth Avenue and Upas Street Gateway sign will be installed within the next two weeks and the trail markers for Route 1 of the Gateway are beginning to be installed.

The Balboa Park Rangers hosted Navy Chiefs Day, a Navy Volunteer Project. Approximately 500 Navy volunteers participated. Work was done at the Quince Street off-ramp, the Gold Gulch area, Palm Canyon, the Balboa Park Admin Building, and the Veterans Museum and Memorial Center.

On Thursday, November 13 there will be a Park wide evacuation drill in conjunction with the State wide Golden Guardian Exercise. This is being

coordinated by the Balboa Park Safety and Security Co-op.

On Friday, September 5 beginning at 10:00 P.M. the Cabrillo Bridge will have one lane closed. AT&T will be installing a fiber optic cable from the West end of the Cabrillo Bridge to the area in front of the Casa De Balboa. The work will be completed by 6:00 A.M. Saturday morning. This is part of a project to upgrade the San Diego Zoo's communication system.

The Balboa Park Botanical Building Poinsettia Display 2009 recently received a grant from City Beautiful of San Diego for \$ 1,500.00 and the Balboa Park Trust at The San Diego Foundation donated an additional \$ 1,528.00 for the display.

The Balboa Park Trust also donated \$2,576.00 for a Balboa Park Landscape Renewal project located at War Memorial Building.

#### Committee Members Comments

- The letter from Deborah Sharpe to Jim Kidrick was necessary due to the proposed display not being consistent with land use documents.

#### ACTION ITEMS

##### Consent

101. None

##### Adoption

201. None.

##### Special Events

301. None

#### WORKSHOP ITEMS

401. Balboa Park Study

##### **a. Business Process Reengineering**

Kathleen Hasenauer, Deputy Director, Developed Regional Parks reported that Park Planning functions were transferred to Engineering and Capital Projects (E&CP) for funded projects and to City Planning and Community Investment (CP&CI) for review of development proposals within resource based parks for consistency with adopted land use documents.

We meet with E&CP on a monthly basis to review the status of projects and with CP&CI on an as needed basis.

Assets Management is our point of contact for a number of projects such as the Balboa Park Ornamentation project and the Conrad Prebys Theatre.

The Park and Recreation Department Park Maintenance Business Process Reengineering (BPR) have been completed. A formal decision has yet to be

made to send the recommendations to the City Council.

The Reservoir Recreation BPR, a partnership between the Park and Recreation and Water Departments is completed. The recommendations to the City Council will be docketed early this fall. Once the item is officially docketed, the report will be provided to the Park and Recreation Board as well as other interested community groups.

The Beach Bar and Moorings Permits program was transferred to the Park and Recreation Department in early 2008 as a result of the BPR recommendations for Lifeguard Services. The Permit Center in Developed Regional Parks Division successfully transitioned the program. Permits were issued for 181 moorings and Beach Bars. Lifeguard Services are still responsible for inspections and enforcement.

### **Special Events**

The City of San Diego allows tax-exempt, non-profit organizations to be eligible to receive \$1000 of City services if a public purpose is served by the event. All four criteria, listed in Section 22.4006 © (1) of the San Diego Municipal Code must be met in order to receive these services.

### Committee Members Comments

- Inquiries and clarifications were made as to the roles of other City departments when it comes to planning and projects within the Park
- Concerns were expressed about communications between departments and projects.
- When Park Planning was within the Park and Recreation Department the process was more effective.
- The Park and Recreation Department has been able to retain their Grants staff within the Department.

### **b. Discussion process for writing report and reaching conclusions**

The Committee discussed potential ways to proceed in authoring the report. It was agreed to have an Ad Hoc committee assigned to each question. Each Committee Member would be assigned to one of the Ad Hoc committees. Each Ad Hoc committee would then draft a response to the specific question and present it to the Committee.

### Public Comments

- An inquiry was made for the potential of other agencies or governmental bodies assisting with the financing of this project.

### Committee Members Comments

- Inquires were made to the Brown Act and compliance pertaining to work being done outside the meeting.
- Ad Hoc committees are compliant with the Brown Act. Each of our

committees cannot have more than four members.

- Justification and rational for our conclusions are extremely important. Once we have answered the questions we can go back and support it with references and documents.
- The questions are interwoven. As the first two questions are answered it will assist us with answering question three.
- Having seen what other jurisdictions have done in this situation, our task is not too difficult. We are proactive in this endeavor. Other jurisdictions were reactive.
- Don Liddell was asked to be part of an Ad Hoc committee.

### **c. Continue Review of Organization Charts**

The Committee reviewed several organization charts from jurisdictions throughout the United States.

#### Committee Member Comments

- Most organization charts reflected a park system as a whole which is outside the scope of what we are doing.
- It seems that the structure of San Diego's system gets more complex as the Park and Recreation Department gets divided. The Department incurs a loss of institutional knowledge with this division. Most other systems seem to be straight forward.
- Staff was asked to provide organization charts to show recent trends of staffing levels for the work units within Balboa Park.
- Balboa Park's Historical District should have employees in subject areas. A Historian and Land Use Planner were identified as needed staff.
- Volunteer levels and the current process for their use were mentioned.

#### Public Comments

- Keep it simple with what is being done. Being concise and simple with the report is best.
- When will this report be published?
- What is the availability of the documents the Committee has put together?
- A property tax that was infrastructure formatted and stipulated specifically for Balboa Park would get support.

### **INFORMATION ITEMS**

501. None

### **SUB-COMMITTEE REPORT**

601. Land-Use and Policy – None

## **COMMMTTEE MEMBER REPORT**

### **ADJOURNMENT**

Ms. Granowitz adjourned the meeting at 8:00 P.M.

#### **Next Balboa Park Study Meeting:**

Thursday, September 18, 2008  
5:30 P.M.  
Balboa Park Club, Santa Fe Room  
2150 Pan American Road  
San Diego, CA 92101

#### **Next Regular Meeting:**

Thursday, October 2, 2008  
5:30 P.M.  
Balboa Park Club, Santa Fe Room  
2150 Pan American Road  
San Diego, CA 92101

Respectfully submitted,

Kathleen S. Hasenauer

