

WORKSHOP NOTES

City of San Diego Park and Recreation Board
Balboa Park Committee
November 6, 2008

ATTENDANCE:

Members Present

Jerelyn Dilno
Mick Hager
Vicki Granowitz
Andrew Kahng
David Kinney
Mike McDowell
Donald Steele

Members Absent

Jennifer Ayala
Laurie Burgett
Michael Singleton

Staff Present

Kathleen Hasenauer
Bruce Martinez
Susan Lowery-Mendoza

WORKSOP ITEMS:

Chairperson Granowitz announced that the reports to questions one – three are posted online.

After discussing the reports during the last meeting there were some corrections made to them by Chairperson Granowitz and Mike McDowell. There were some general conclusions that the committee came to during the last meeting. For example, although it is not likely that the County would help with Balboa Park, the idea will be pursued anyway.

Copies of the reports were passed out. Blue highlights on the copies were additions and the yellow highlights were items to be removed but Chairperson Granowitz wanted to leave them in.

Discussion about Q1's report-

Public Speaker #1 - Judy Swink - C3

Regarding the report on question #1, I'd like to see more specifics/detail on Section 2 #10. People may be concerned about fees to users of the park.

General comments about the reports:

- The reports for Q1 and Q2 should be looked at side by side because they should tie into each other somehow.
- There should be clarification comments in the reports.
- There should be footnotes.
- Final report will be done by December 18th

Discussion about Q2's report-

- The city has not acted alone, but even with the help it gets, it's not enough.
- Institutions should try to be more comprehensive with their expenses. There should be a finite number so that people understand.

*Mick Hager will send Vicki something to add to the binders.

Discussion about Q3's report-

Only pages 4 and 5 have corrections on them. The document looks very different than what was passed out last time.

- Regarding recommendation #1 on page 10 –
 - Committee felt that it should not specify what type of board should be created.
 - Second phase should be in charge of making a specific recommendation.
 - If a board type must be specified it should say instead “General public Diversity with the ability with substantial fundraising management government”.
- Regarding Recommendation #2 –
 - It should say “including park policies and land use”.
- Regarding Recommendation #13-
 - The “first priority.....volunteer program” phrase should be changed to “a priority.....volunteer program”.
 - Chairperson Granowitz explained that volunteer program was used because there was no other term readily available to describe someone that would bring people in to volunteer monetarily or physically.
 - David Kinney would send corrected language to Chair
- Regarding Recommendation #5-
 - In the phrase “Protected of politicians” It’s not clear of who is giving the support. Drop the “supported”.
- On Conclusions:
 - Conclusions will be re-arranged:
 - 2 should be 1
 - 3 should be 2
 - 1 should be 3
 - The sentence that reads “the city of San Diego should continue supporting maintenance efforts that at a minimum is of current levels.” should instead say “at a previous level”.
 - On item 6b the word “underutilized” should be removed.
 - This word was used because there are clearly some institutions that are under performing and will go under and may have to be replaced.

Pam Crooks will be given the reports after the corrections are made so that she can put a rough draft together. It will probably be easier to respond to a complete draft of the report rather than these conceptual ones.

Public Speaker #2 - Dale Hess

I agree that the fundraising piece is important. I think you need two groups cooperating; A Fund Raising Board and a Citizens Advisory Group. It takes a totally different type of group to do fundraising than it does management.

Public Speaker #3 - Virginia Silverman - retired City employee

Regarding the management and governance, it sounds like Park and Recreation would have to serve two masters. That could cause real problems and would add to the already low morale. The concept troubles me. If the ultimate goal is fundraising, Forest Park did a great job at it.

Discussion about Phase II report-

There needed to be a report on how the Second Phase should be laid out. This report should explain what action the committee thought should come after this first Phase. Andrew

- There was agreement from the committee that in general the direction of this report is good.

Chairperson Granowitz talked about an executive summary and she explained what it's going to look like. It will be about three pages. The report, as is, is a table of contents already for that summary.

Mike McDowell asked Dale Hess, the second public speaker, about the types of boards he spoke about. *Golden Gate Park*

The next Balboa Park Committee meeting will take place on November 20th. A draft of the report will go to the public that Thursday. The meetings following that will take place on December 4th and December 18th.

Meeting adjourned at 8:15 pm.

-Notes submitted by Vanessa Nieves